



# 2025 Event Sponsor Opportunities

**Lily Widman** Superintendent  
of Events & Culture

**Phone** 703-255-5738  
**Website** [www.viennava.gov/sponsor](http://www.viennava.gov/sponsor)  
**Email** [lily.widman@viennava.gov](mailto:lily.widman@viennava.gov)  
**Address** Vienna Community Center  
120 Cherry St. SE  
Vienna VA 22180





# Town of Vienna Event Sponsorship

The Town of Vienna is seeking partnerships with businesses and individuals to sponsor special events year round. Town sponsor opportunities help to build your brand and increase name recognition, while showcasing your support of the community.

Below is a summary of title sponsorships available for our 120 annual events.

## **Title Sponsor- \$5,000**

- Independence Day Celebration (July 2 / 2 available)\*
- Chillin' on Church- Series Sponsor\*
- Summer on the Green Series Sponsor
- Kids on the Green (June, 3-Aug. 26)\*
- Halloween Parade (October 29)\*
- Liberty Amendments Month (June, 14-July 14)\*

## **Major Sponsor- \$2,500**

- Big Screen on the Green- Series Sponsor
- Kids on the Green- Series Sponsor (June 3-Aug. 26)
- Vienna Youth Players - Series Sponsor (July 19-27)

## **Supporting Sponsor- \$1,500**

- Family Fishing Rodeo (March 22)
- Flashlight Egg Hunt (April 11)
- Chillin' on Church- Single Event Sponsor (June 20, July 18, Aug. 15, and Sept. 19)\*

## **Community Sponsor- \$500**

- Halloween on the Green (Oct. 11 / 2 available)
- Summer on the Green- Single Event Sponsor (8 Events, Fridays June 6-Aug. 22)
- Kids on the Green- Single Event Sponsor (13 Events, Tuesdays June 3- Aug. 26)
- Church Street Holiday Stroll (Dec. 1 / 2 available)
- Donuts with Santa (Dec. 6/ 2 available)
- Wellness Expo (May, 9 / 1 available)
- Vienna Youth Players Single Show (July 19-27 / 5 Events)

## **Event Sponsor- \$250**

- Mature Adult Bingo Events (January 24, April 11, June 13, Sept. 12, and Dec. 12)

\*Starred events have multiple sponsorship levels available. For more details contact [lily.widman@viennava.gov](mailto:lily.widman@viennava.gov) or call 703-255-5738.

# Benefits of Giving

Customized sponsor packages available. Contact: 703-255-5738 or [lily.widman@viennava.gov](mailto:lily.widman@viennava.gov)

Benefits of Sponsorship	Title Sponsor	Major Sponsor	Supporting Sponsor	Community Sponsor	Event Sponsor
Maple Ave. Banner Logo	✓				
Event Poster Logo	✓	✓			
10x10 Exhibit Booth	✓	✓	✓		✓
Logo on Town website	✓	✓	✓	✓	
Recognition by Emcee at Event	✓	✓	✓	✓	✓
Recognition in Town Publications	✓	✓	✓	✓	
Event Banner Recognition	✓	✓	✓	✓	✓



For inclusion and ADA accommodations, call 703-255-6360 or TTY Va. Relay 711.

# Event Sponsor Contribution Form

## Contact & Billing Information

Name \_\_\_\_\_ Website \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

### Sponsorship Options

### Amount

### Event Names (please list)

- |  |         |       |
|--|---------|-------|
| <input type="checkbox"/> Title Sponsor       | \$5,000 | _____ |
| <input type="checkbox"/> Major Sponsor       | \$2,500 | _____ |
| <input type="checkbox"/> Supporting Sponsor  | \$1,500 | _____ |
| <input type="checkbox"/> Community Sponsor   | \$500   | _____ |
| <input type="checkbox"/> Event Sponsor Level | \$250   | _____ |
| <input type="checkbox"/> Other               | \$_____ | _____ |

## Payment

Enclosed please find a check for the full amount of \$\_\_\_\_\_.

Make checks payable to 'Town of Vienna.'

Automatically charge my credit card in the amount of \$\_\_\_\_\_.

☐ American Express ☐ Discover ☐ Mastercard ☐ Visa



TOWN OF

**VIENNA**

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Expiration: \_\_\_\_\_ Date \_\_\_\_\_

Signature: \_\_\_\_\_

For more information contact Lily Widman at 703-255-5738 or [lily.widman@viennava.gov](mailto:lily.widman@viennava.gov).

Return contribution forms to:

Vienna Parks and Recreation Sponsorship Program, 120 Cherry St. SE, Vienna VA 22180