



77th Annual Vienna Halloween Parade

Wednesday, October 25, 2023- 7 p.m.

FAQs for Parade Participants:

When do I need to submit my entry?

Entry deadline is Friday, September 15, 2023.

What is this year's parade theme?

This year's theme is 'Cartoons and Comics'

Are parade applications automatically accepted to participate in the parade?

No, application acceptance is based on entertainment, variety and adherence to the theme and guidelines. Photographs of your entry are encouraged. Submitting an application does not guarantee your group/organization acceptance to participate in the parade.

How long is the parade?

The parade route is approximately ½ mile long and lasts 1-1/2 hours. Please make sure your group is prepared with warm clothes, comfortable shoes, and flashlights.

What happens if there is bad weather?

The parade is rain or shine!

What categories are there for parade entries?

The categories for judging parade entrants are as follows: Youth Band, Float with Music, Float without Music, Youth Performers, Adult Performers, and Antique Vehicles.

How are the parade winners selected?

Entries will be judged on creativity and theme interpretation.

What happens if we win?

Winners will be notified in advance by EMAIL only. Parade Winners are presented their awards at an Award Ceremony held at the November 13, 2023 Town Council meeting at 8 p.m. at Town Hall (127 Center St S). A reception will be held for the winners at Town Hall at 7:30 p.m.

What do we need to do to submit our application to participate?

- To participate, you must submit a completed **REGISTRATION FORM, NARRATIVE (No changes and/or additions will be taken after October 11, 2023), WAIVER**, and, if you are entering a float, a **FLOAT POLICY** form with a detailed sketch and description.
- ALL entries are subject to the approval of the Parade Committee and must abide by the enclosed **REGULATIONS AND PROCEDURES**. As a reminder, it is **against State Law to release balloons into the air. It is also against parade rules to hand out or throw candy, literature, balloons, etc.** Any violation of the laws and/or rules and regulations will result in a future parade ban and possible criminal charges.
Please contact Lily Widman (lily.widman@viennava.gov) if you're interested in donating 1000 kid friendly items to the parade goodie bags.
- All applicants will be notified of entry status by October 6, 2023. If accepted, your LINE-UP NUMBER and detailed information will be included in the packet. **PLEASE DO NOT CALL THE PARKS AND RECREATION DEPARTMENT UNLESS YOU HAVE NOT RECEIVED YOUR LINE-UP PACKET BY OCTOBER 12, 2023. Share your line-up information with your participants to help eliminate the large number of calls we receive.** With 77 years of parade tradition to uphold, the Parade Committee is striving for outstanding, creative entries. We look forward to receiving your application.

All documents must be submitted to
Vienna Parks and Recreation by
Friday, September 15, 2023 – NO EXCEPTIONS
120 Cherry Street, SE Vienna, VA 22180

For Office Use:
Line up #

77th ANNUAL VIENNA HALLOWEEN PARADE-Application
Wednesday, October 25, 2023- 7 p.m.

Deadline for Consideration: Friday, September 15, 2023 – No Exceptions

I/we the undersigned, do hereby submit an application to participate in the 2023 Vienna Halloween Parade scheduled for *Wednesday, October 25, 2023*. We understand that as participants we must follow the entry rules as attached and that our entry will contribute to the theme of the parade. Failure to complete all required forms (including narrative) may result in notification delay. An email confirmation will be sent to you within two weeks of application receipt.

NAME OF ORGANIZATION (How the parade announcer will identify your organization):

Name of Contact (one contact per group only): _____

Address of Contact: _____ City _____ State _____ Zip _____

Phone # of Contact: (Day) _____ (Evening) _____ E-MAIL: _____

of Participants in Entry: _____

ALL GROUPS including Walking Groups must follow Parade Theme. Non-Performing Groups are limited to 50 participants.

Performing Groups are limited to 75 participants. LIMIT 2 VEHICLES. Each unit will be allowed 50'-75' feet.

No Vehicles other than those in the parade will be permitted on Line-up Street.

CATEGORIES: Check One That Applies

___ Youth Band ___ Float with Music ___ Youth Performer ___ Antique/Classic Vehicle (Limit of 20 per entry)

___ Adult Band ___ Float w/o Music ___ Adult Performer ___ Walking Group (Non-Judging, 50 person limit)

DO YOU WANT YOUR ENTRY TO BE JUDGED? (Walking Groups are Non-Judged) _____ Yes _____ No

Please Describe Your Entry:

If a Float: Length of Float _____ Width of Float _____ Height of Float _____ (Float Entry Form must be completed)

Number of Vehicles _____ (Limit is TWO) Length of Vehicle _____ Width of Vehicle _____

Awards Ceremony: Vienna Town Council Meeting, November 13, 8 p.m. Winners will be notified in advance via email.

I/We agree to follow the rules and regulations for the parade and will abide by any Committee decision that affects our participation.

I/We have attached the Float Policy (if applicable).

Signature: _____ Date: _____

Print Name: _____

RETURN THIS COMPLETED FORM WITH YOUR NARRATIVE & WAIVER BY SEPTEMBER 15, 2023.

COMPLETED APPLICATIONS DO NOT GUARANTEE ACCEPTANCE TO PARTICIPATE

SEND TO: Vienna Parks & Recreation Department

2023 Halloween Parade Entry

120 Cherry Street, SE, Vienna, Virginia 22180

FAX TO: 703-255-6399

Office Use Only: Date Received _____ Forms Attached: ___ Float Policy ___ Narrative ___ Waiver

Date Confirmation Sent: _____ Entered in Excel _____ Narrative # _____

NARRATIVE
VIENNA HALLOWEEN PARADE
Return by Friday, September 15, 2023 – NO EXCEPTIONS.
No changes and/or additions are permitted after October 11, 2023

(Please **TYPE** or **PRINT** your entry description)

GROUP NAME FOR ANNOUNCER: _____

NAME OF CONTACT PERSON: _____

DAY PHONE: _____

EVENING PHONE: _____

E-MAIL: _____

What you write below will be read by the parade announcer when your parade entry passes the reviewing stand. (We reserve the right to edit.) Help us give your entry the credit and attention it deserves by including the name of your organization in your narrative. **Please remember this parade is for children.** (Imagine that you're reading your comments aloud to 30,000 people ranging in age from three to ninety-three. Does it capture and hold everyone's attention for a moment? If so, it's probably perfect!) Your comments should be **UPBEAT, INTERESTING,** and **BRIEF (approx. 50 words)** for the benefit of the spectators, judges and your fellow parade participants.

RETURN THIS COMPLETED FORM WITH YOUR REGISTRATION FORM & WAIVER
BY SEPTEMBER 15, 2023

Vienna Parks & Recreation
2023 Vienna Halloween Parade
120 Cherry Street, SE
Vienna, Virginia 22180

WAIVER
VIENNA HALLOWEEN PARADE
Return by September 15, 2023– NO EXCEPTIONS

The undersigned agrees to save and hold harmless from any and all damage or injury **THE TOWN OF VIENNA** and the **VIENNA BUSINESS ASSOCIATION (ITS OFFICERS AND DIRECTORS)** as a result of participation on Wednesday, October 25, 2023 in the 77th Annual Vienna Halloween Parade, sponsored by the Town of Vienna, in cooperation with the Vienna Business Association of Vienna, Fairfax County, Virginia.

(NAME OF ORGANIZATION)

(CONTACT NAME, printed)

(CONTACT NAME, signature)

(TITLE)

(DATE)

**RETURN THIS COMPLETED FORM WITH YOUR NARRATIVE
& REGISTRATION FORM BY SEPTEMBER 15, 2023.**

Vienna Parks & Recreation
2023 Vienna Halloween Parade
120 Cherry Street, SE
Vienna, Virginia 22180

FLOAT POLICY
VIENNA HALLOWEEN PARADE
Theme: Cartoons and Comics

Return by September 15, 2023 – NO EXCEPTIONS

NOW IS THE TIME TO PLAN YOUR FLOAT FOR THE
77th ANNUAL VIENNA HALLOWEEN PARADE!

1. Prepare a sketch or a drawing of your proposed, colorful, and entertaining float.
2. Submit the drawing, along with the signed form below, to the Parks & Recreation office by Friday, September 15, 2023.

Any business, club, organization, school, individual or political party may submit a float application to the Parade Committee for approval. A float is hereby described as any vehicle, decorated in a colorful and entertaining motif, **which follows the theme of the parade**. This vehicle is to be decorated **to the extent that it is not recognized as a vehicle**, with the exception of the ‘cab portion with driver’ (if applicable). **The maximum height for all floats is 14 ½ feet from the ground. The maximum width for all floats is 10 feet across.**

FLOAT DIMENSIONS: _____Length _____Width _____Height

TWO VEHICLES ONLY

I am/We are applying to participate in the 2023 Vienna Halloween Parade. I/We have enclosed the sketch of our float and understand that this sketch and application are subject to the 2023 Parade Committee’s approval. I/We agree to abide by the Committee’s decision.

NAME OF ORGANIZATION: _____

CONTACT NAME: _____

ADDRESS OF CONTACT: _____

CITY OR TOWN: _____ STATE: _____ ZIP CODE: _____

PHONE NUMBER OF CONTACT: (DAY) _____ (EVENING) _____

E-MAIL: _____

If you are entering a float, you must
RETURN THIS COMPLETED FORM WITH YOUR REGISTRATION FORM,
NARRATIVE, & WAIVER BY SEPTEMBER 15, 2023.

Vienna Parks & Recreation
2023 Halloween Parade
120 Cherry Street SE
Vienna, Virginia 22180

REGULATIONS AND PROCEDURES - 2023

VIENNA HALLOWEEN PARADE

To provide an organized, entertaining and safe parade, the Town of Vienna has adopted the following regulations and procedures:

REGISTRATION AND APPLICATIONS:

1. Any person, organization, club, business, or group may apply to participate in the parade. All regulations must be followed. **NO GAPS BETWEEN GROUPS ARE PERMITTED.**
2. All units or individuals must be registered with the Parade Committee by the deadline date of **September 15, 2023.**
3. This parade is primarily to be viewed by children. All entries must be in good taste and contribute to the overall theme of the parade.
4. Registrations are subject to the approval of the Parade Committee. The Parade Committee may deny participation to any unit or individual not in accord with these Regulations and Procedures.

FLOATS:

5. All vehicles must comply with the parade's Float Policy with the exception of the following: police vehicles, fire equipment, OFFICIAL parade cars, and antique cars.
6. Any self-powered vehicle must be decorated, covering more than 75% of the vehicle. The pulling unit need not be decorated. All floats must reflect the theme of the parade.
7. It is important that floats arrive on schedule by the route designated.
8. Political entries must comply with the parade's Float Policy.
9. A political float cannot be decorated only with red, white and blue bunting and/or political stickers. It must follow the theme of the parade and be entertaining to the total audience, which includes children.
10. All auxiliary units must be registered and contribute to the theme of the parade.
11. For safety reasons, walkers alongside of floats are not permitted.

BANDS, MAJORETTES, MARCHING UNITS, SPECIALTY GROUPS:

12. All units must maintain movement along the parade route. Stopping for an individual or group's performance or routine will not be permitted at any point along the parade route, including the Reviewing Stand. If a routine is to be performed, it must be at a moving pace at an advancing rate of no less than one-half step. Failure to comply will result in a disqualification and removal from future parades.

GENERAL:

13. **Tossing of or handing out of items (candy, literature, balloons etc.) along the parade route is strictly prohibited.** *Please contact Lily Widman (lily.widman@viennava.gov) if you're interested in donating 1000 kid friendly items to the parade goodie bags.*
14. **For safety reasons, and to keep the parade moving along at a steady pace walkers are not permitted any physical contact with parade onlookers.**
15. Maximum number of participants in a performing group is 75.
16. Bicycles or motorized vehicles NOT REGISTERED WITH THE PARADE COMMITTEE are strictly prohibited.
17. All groups comprised of children are strongly encouraged to have adequate adult supervision. We recommend bringing flashlights as the side streets can be very dark.
18. Animal units must provide a clean-up crew to walk behind their animals.
19. Balloons may not be released into the air as described in the attached state law.
20. **Parents dropping off their children must have an adult to escort them to their line-up space. There is no place to park your car and walk children to their space.**
21. Any parade vehicles that is not a Firetruck or Emergency Vehicle **must not use air horns or sirens.**
22. Firetrucks and EMS Vehicles must follow the siren policy attached.
23. No open flames or sparks.

PENALTIES:

Any participants who are judged by the Parade Committee to be in violation of the above rules will be removed from the parade and banned from next year's parade.

If you have additional questions, please call the Vienna Parks & Recreation Department at 703-255-6360.

GRANDSTAND INFORMATION

2023 VIENNA HALLOWEEN PARADE

- IN AN EFFORT TO KEEP THE PARADE MOVING, STOPPING TO PERFORM ALONG THE PARADE ROUTE IS STRICTLY PROHIBITED.
- GROUPS MUST CONTINUE WALKING ALONG THE ENTIRE ROUTE, PERFORMING IN MOTION. PLEASE PLAN YOUR ROUTINES WITH THIS IN MIND.
- AS PARTICIPANTS PASS THE REVIEWING STAND, THEY MUST CONTINUE MOVING.
- JUDGES WILL EVALUATE AN ENTRY AS THEY PASS THE REVIEWING STAND.
- WE LIMIT THE NUMBER OF PERFORMING GROUPS WITH SIMILAR MUSIC AND ROUTINES.
- MAXIMUM NUMBER OF PARTICIPANTS IN PERFORMING GROUP IS 75.

THANK YOU FOR YOUR COOPERATION!