



2023 Liberty Amendments Month Sponsorship Opportunities

Liberty Amendments Month Purpose: To commemorate the passage of the 13th, 14th, 15th and 19th Amendments through a series of programs and events that brings together members of the community and celebrates the diverse heritage and history of the greater Vienna Community, Commonwealth of Virginia and United States of America.

2023 Event: June 17-17 2023

Kick off: June 17, 2023- Juneteenth Celebration at First Baptist Church (approximately 1000 people attend)

June 17-June 24-Celebrating the 13th Amendment *abolished slavery*

June 25-July 1 – Celebrating the 14th Amendment *in response to issues faced by former slaves, addresses citizenship rights and equal protection under the law.*

July 2-July 9 – Celebrating the 15th Amendment *extended the right to vote to all men regardless of "race, color, or previous condition of servitude.*

July 10 – July 17 – Celebrating the 19th Amendment *extended voting rights to women.*

July 15- Multicultural Festival - Closing Event (1000-3000 people attend)

LIBERTY AMENDMENTS TITLE SPONSOR \$5000 (One Available)

- Logo on Maple Avenue Banner for one week
- Custom banner at all Liberty Amendments Month Events (14 events through out the Month)
- Recognition by MC at all Liberty Amendments Month Events
- Logo featured prominently in Liberty Amendment Brochure
- Logo on official event posters
- Option to have booth or physical presence at festival events
- Name Recognition in Vienna Voice
- Featured in all online and social media marketing

LIBERTY AMENDMENTS GOLD SPONSOR \$2500 (Two Available)

- Logo on custom banner at all Liberty Amendments Month Events (14 events throughout the Month)
- Recognition by MC at all Liberty Amendments Month Events
- Logo featured prominently in Liberty Amendment Brochure
- Logo on official event posters
- Option to have booth or physical presence at festival events
- Featured in all online and social media marketing

LIBERTY SPONSOR \$1000 (Four Available)

Single Event Sponsor

- Logo on signage at Liberty Amendments Month Sponsored Event
- Recognition by MC at Liberty Amendments Month Sponsored Event
- Logo featured in Liberty Amendment Brochure
- Option to have booth or physical presence at festival events
- Featured in all online and social media marketing

- **Liberty Sponsors will be featured in sponsor materials at Juneteenth and Liberty Amendments event of choice.*

FREEDOM SPONSOR \$500 (Eight Available)

Single Event Co-Sponsor

- Logo on shared signage at Liberty Amendments Month Sponsored Event
- Recognition by MC at Liberty Amendments Month Sponsored Event
- Logo featured in Liberty Amendment Brochure
- Option to have booth or physical presence at festival events
- Featured in all online and social media marketing
- **Freedom Sponsors will be featured in sponsor materials at Juneteenth and Liberty Amendments event of choice.*

INDEPENDENCE SPONSOR \$100 (Unlimited)

Friend of Liberty Amendments Month Vienna

- Name featured in Liberty Amendment Brochure
- Name Featured at www.viennava.gov/liberty

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