

## **NEWS RELEASE**

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## Vienna Halloween Parade Steps off Oct. 23

Preparations for Vienna's beloved Halloween Parade are underway, and this year's event will no doubt be a party. The theme of the parade is "Party like its 1999," a nod to Club Phoenix Teen Center's 25<sup>th</sup> anniversary, which opened in 1999, and an opportunity for participants to "go retro" with their costumes and float designs. This fun, free event will feature lots of floats, bands, dancers, and costumed kids.

The parade along Maple Avenue begins at 7 p.m. on Wednesday, Oct. 23, and runs from Branch Road to Center Street, with founders of the Club Phoenix Teen Center and members of the Vienna Teen Foundation leading the charge. All costumed children, mummies, and daddies who wish to march in the parade can meet at 6 p.m. at United Bank, 374 Maple Ave., E. Costumes are encouraged, but not required.

Kids participating in and attending the Halloween Parade are invited to stop by the Caffi Field Pitching Lanes (located on Cherry Street SE between the Vienna Community Center and the Vienna Volunteer Fire Department) to pick up a free treat bag, including an all-new Vienna coloring and activity book. Bags will be distributed starting at 7:15 p.m. the night of the parade.

This year, crews will place temporary fencing around the streetscape planter boxes along the Maple Avenue parade route to protect plants from inadvertent trampling. This will ensure everyone can enjoy the beautiful streetscape through the end of fall and for years to come.

For parade route information, road closures and more details, visit www.viennava.gov/halloween.

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