



Attachment #5

Our Plan to Play Survey Summary Memorandum

Overview

The purpose of this memorandum is to present the results and high-level takeaways from two surveys that were issued as part of **Our Plan to Play**, the Town of Vienna's first Parks and Recreation Master Plan. The master planning process included two surveys: a statistical survey that was distributed, randomly, to Town residents and a community survey that was available online and open to anyone to provide responses. Each survey contained the same questions with the key difference being the methods of distributing the surveys and means of responding to the surveys.

The statistical survey is the primary surveying tool that will be used, in combination with community feedback received (from community meetings, stakeholder focus groups, staff focus groups), park assessments, and peer and national benchmarking to determine priorities for parks, recreation facilities, program offerings, and special event offerings in the Town.

The community survey is no less important but because it was not a statistically valid approach it is potentially subject to bias, other inaccuracies. As such, its primary use is as a supplemental tool to validate the primary findings of the statistical survey. As noted, both surveys included the same questions. Due to format limitations, the online versions of each survey featured different question ordering and formatting.

Additional descriptions of each survey are detailed below.

Statistical Survey

The statistical survey was mailed, randomly, to 1,000 households in Vienna. Recipients were invited to respond to the survey either by mail or using an online version of the survey. A Spanish language version of the survey could be accessed online. Town residents began receiving the survey in the mail during the final week of March 2024. Survey responses were originally accepted until May 21, 2024. Of the 1,000 requests for survey participation that were mailed, 318 households completed and returned surveys by May 21. An additional 12 households completed and returned surveys prior to the completion of this summary report. It is noted that a minimal number of recipients returned completed surveys to the Department of Parks and Recreation (DPR) in person. This community's participation reflects a total response rate of 33 percent and the following statistical significance: there is a 95 percent chance that the statistical survey responses represent the perspectives of the entire town with a 5.35 percent error.

Community Survey

The community survey was available for anyone to access online, in English or Spanish, via website link or QR code. Both access options were messaged in community meetings, shared on social media, and distributed on flyers/signs posted in community gathering locations. Community stakeholder groups were made aware of the survey opportunity through direct correspondence. The community survey opened May 16, 2024, and remained open for responses through August 21, 2024. It is noted that 11 additional survey responses were submitted and arrived after the official close of



the surveying period, but prior to the completion of this summary report. During this extended period, a total of 576 responses were submitted.

Memo Format

This memo contains the following:

- Key Findings from the Statistical Survey
- Charts showing the detailed results of each survey.
 - Statistical Survey charts represented by **GREEN** bars in this memorandum.
 - Community Survey charts are represented by **BLUE** bars in this memorandum.
 - Demographic questions are presented first, followed by questions addressing facilities and amenities; then by questions addressing programs, events, and activities; and finally by questions addressing broader perspectives.
 - Some questions have been paraphrased for clarity.
- A copy of the survey.



Contents

Our Plan to Play Survey Summary Memorandum	i
Overview	i
Key Findings	1
Facilities and Amenities.....	1
Programs, Events, and Activities.....	6
Additional Perspectives	10
Demographic Details.....	12
Including yourself, indicate the number of people in your household that are in each age range.	13
What is your gender? (Select one.)	14
Are you or members of your household of Hispanic, Spanish, or Latino/a/x ancestry?	15
Which of the following races and ethnicities best describe you? (Select all that apply.)	16
What language(s) are spoken in your home? (Choose multiple, identifying one primary and secondary.)	17
Which Town Quadrant is your household located in? (Select one.)	18
Facilities and Amenities Response Details	19
Question 1: Have you or members of your household visited or used any DPR facilities or amenities during the past 12 months? (Select one)	20
Question 1b: How often have you or members of your household used DPR facilities or amenities during the past 12 months? (Select one) (for respondents that replied yes to Question 1)	21
Question 1c: Which DPR facilities or amenities have you or members of your household used during the past 12 months (for respondents that replied yes to Question 1)	22
Question 1d: For respondents that answered Question 1c, how satisfied are you with the overall quality and physical conditions of facilities and amenities.	24
Question 1e: If you selected “very dissatisfied” or “dissatisfied” for Question 1d, please elaborate or provide additional details on the quality or physical condition of these DPR facilities.	26
Question 1f: What has prevented you or members of your household from using DPR facilities or amenities during the past 12 months? (Select all that apply)	28
Question 2: Which other providers of parks and recreation facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply)	29
Question 2a: Which parks and recreation facilities or amenities from other providers have you or members of your household used during the past 12 months? (Select all that apply)	30
Question 3: Please indicate if you or a member of your household has a need for the listed facilities or amenities in the Town of Vienna?	32
Question 3b: For respondents that answered question 3, please indicate how well your household’s needs are met for the listed facilities or amenities in the Town?	34
Question 3c: From the list of facilities or amenities in question 3, select and rank the TOP FOUR in order of importance to you or members of your household. (Select up to four)	36
Question 3d. Which of the following support amenities do you or members of your household feel are MISSING or LACKING at DPR facilities? (Select Multiple)	38
Programs, Events, and Activities Response Details	39



Question 4: Have you or members of your household participated in any DPR programs, events, or activities during the past 12 months? (select one)	40
Question 4b: How often have you or members of your household participated in DPR programs, events, or activities during the past 12 months? (select one) (for respondents that replied yes to Question 4)	41
Question 4c: Which DPR programs, events, or activities have you or members of your household used during the past 12 months? (for respondents that replied yes to Question 4)	42
Question 4d: For respondents that answered Question 4c, how satisfied are you with the overall quality of programs, events, and activities.	44
Question 4e: If you select "very dissatisfied" or "dissatisfied" to Question 4d, please elaborate on your response.	46
Question 4e: What has prevented you or members of your household from participating in DPR programs, events, or activities during the past 12 months? (Select all that apply)	48
Question 5: Which programs, events, or activities offered by other providers have you or members of your household participated in during the past 12 months? (Select all that apply)	50
Question 6: Please indicate if you or a member of your household has a need for the listed programs, events, or activities in the Town of Vienna. (Select all that apply)	52
Question 6b: For respondents that answered Question 6, please indicate how well your household's needs are met for the listed programs, events, and activities.	54
Question 6c: From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.	56
Additional Perspectives Details.....	58
Question 7: Please indicate your level of agreement with the following statements. "Parks and Recreation in the Town of Vienna..."	59
Question 8: Please rate your level of support for each potential action DPR could take to improve its facilities, amenities, and programs.....	61
Question 8a: Which actions would you be MOST WILLING to fund with your tax dollars? (Select up to three)	63
Question 9: Based on your perception of value, how would you want the Town to fund its future parks and recreation needs? (Select One)	65
Question 9a: A percentage of the Town's budget is used for the operations, maintenance, and improvement of DPR facilities and programs. The quality of these actions is largely impacted by the allocation of property taxes. What additional amount in property taxes would you be willing to pay to fund the most importation actions to you and your household? (Select One)	66
Question 10: Which three methods of communication do you most prefer DPR use to provide information for recreational programs and activities? (select up to three)	67



Key Findings

The following section represents key findings from the statistical survey.

Facilities and Amenities

Participation. 88 percent of respondents (290 households) indicated that they or their household members have used a DPR facility or amenity during the past 12 months. Of those recipients that provided additional information regarding their habits:

- 13 percent visited more than 5 times a week
- 27 percent visited 2 to 4 times a week
- 21 percent visited 1 to 3 times a week
- 25 percent visited 1 to 3 times a month
- 14 percent visited less than once a month or did not know how often they visited

Satisfaction. Of the respondents who visited Town facilities and amenities *and had an opinion* on the overall quality and physical conditions:

- 45 percent of respondents expressed very satisfied sentiments
- 47 percent of respondents expressed satisfied sentiments
- 5 percent of respondents expressed dissatisfied sentiments,
- 3 percent of respondents expressed very dissatisfied sentiments.

The facilities and amenities that generated the most combined “very dissatisfied” and “dissatisfied” responses consisted of:

- Trails and walking paths
- Parks
- Outdoor Pickleball
- Playgrounds
- Picnic areas and shelters

The facilities and amenities that generated the most combined “very satisfied” and “satisfied” responses consisted of:

- Community Center
- Trails and walking paths
- Parks
- Outdoor spaces for gathering like the Town Green
- Historic sites like the Freeman Store

It is noted that items could show up on both of the above lists. This reflects the different perspectives and needs of the community.



Barriers to Use. Respondents who have not visited DPR facilities and amenities during the past 12 months were asked to choose among 14 potential contributing reasons. The top four responses were:

- Other (Please specify)
- Desired facility not offered or missing
- I do not know what is being offered (e.g. facility locations, amenities available)
- Facilities are too crowded
- I prefer to use private or other community facilities

Of the 71 respondents that answered “Other”, the reasons could be summarized as:

- **Busy Schedules and Time Constraints:** Several respondents mentioned having busy personal schedules, work commitments, and other activities taking priority, leaving little to no time to use community resources.
- **Lack of Need or Interest:** Responses varied from not having a need for the facilities offered to having other preferred activities or simply no interest in the available options.
- **Age and Physical Limitations:** Many respondents cited their age or physical limitations (e.g., illness, caregiving responsibilities, recovering from injury) as reasons for not utilizing the facilities.
- **Facilities and Access Issues:** Issues such as inaccessible or perceived poorly maintained facilities, lack of specific amenities (e.g., indoor pool, weight room), and overcrowded facilities were mentioned.
- **Geared Toward Other Demographics:** Some felt that programming at the Community Center was primarily targeted at either the very young or the elderly, with not much for those in between.
- **Sign-Up Process and Accessibility Issues:** Painful log-on processes for reservations, unclear instructions, and restrictive hours for certain facilities (e.g., pickleball) also impeded use.
- **Environmental or External Issues:** Concerns about weather, transportation, COVID-19, and neighborhood noise (e.g., from pickleball) were also mentioned.

Need. The top five facilities or amenities that respondents indicated they have a need for in Vienna:

- Trails or Multi-use paths
- Walking paths or sidewalks
- Parks - natural parks and preserves
- Community or recreation centers
- Parks - smaller neighborhood parks



The top five facilities or amenities for which respondents felt their needs were only partly met or not met at all:

Partly Met

- Parks - larger community parks or specialty parks
- Parks - natural parks and preserves
- Other (please specify)
- Outdoor sports courts – pickleball
- Parks - smaller neighborhood parks

Not Met at All

- Swimming pools, indoor or outdoor, for non-competitive swim (e.g. recreation, fitness, instruction)
- Fitness centers or exercise equipment stations
- Splash pads or spray parks
- Swimming pools, indoor or outdoor, for competitive swim (e.g. swim team)
- Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)

Importance. The facilities or amenities that respondents rated among their TOP FOUR of importance consisted of:

- Walking paths or sidewalks
- Trails or multi-use paths
- Swimming pools, indoor or outdoor, for noncompetitive
- Community or recreation centers
- Fitness centers or exercise equipment stations

Support Amenities. The top five amenities that respondents felt were missing or lacking consisted of:

- Restrooms
- Weather or Shade Structures
- Seating (benches or picnic tables)
- Water Fountains
- Fitness equipment (e.g. pull-up bar, balance beams)

Impact. The survey can be used to identify higher impact strategies, i.e. those that address facilities that are of TOP IMPORTANCE, that are NEEDED, and for which NEEDS remain UNMET. As such, scores were created to better describe each of these elements:

IMPORTANCE SCORE = (# of respondents that identified the facility as Most Important * 2) + (# of respondents that identified the facility as second choice for importance * 1.5) + (# of respondents that identified the facility as third choice for importance * 1.25) + (# of respondents that identified the facility as fourth choice for importance * 1)

NEED SCORE = # of respondents that identified a need for the facility



UNMET NEED SCORE = (# of respondents that rated a facility need as partly met * 2) + (# of respondents that rated a facility need as unmet).

Each of the above elements is normalized to a score range of 1 out of 100 based on the maximum score in each element.

IMPACT SCORE = IMPORTANCE + NEED + UNMET NEED

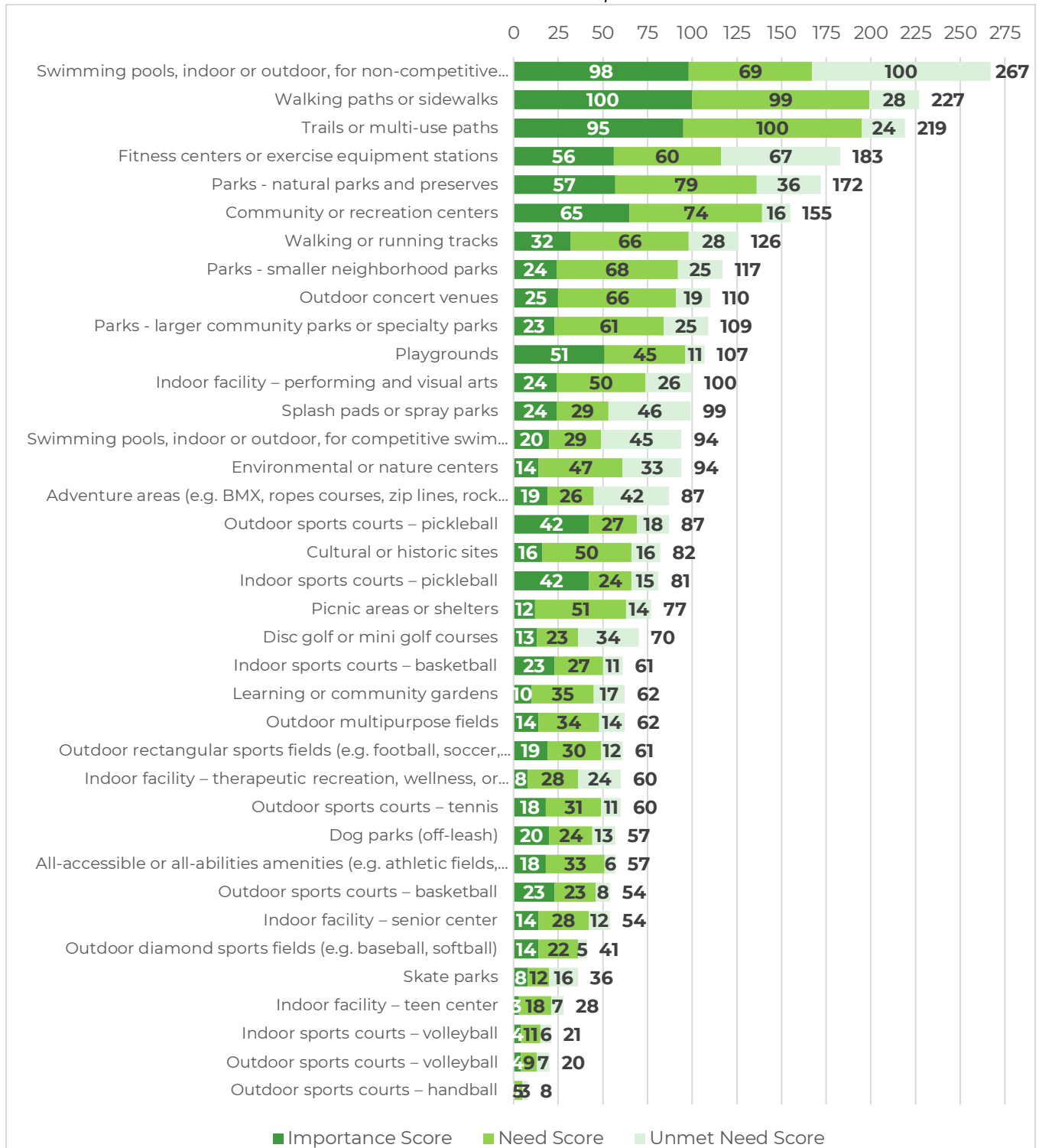
The resulting scores are shown in the chart on the next page. Facilities with impact scores greater than “100” have the potential for higher impact if addressed, facilities with impact scores between “60” and “100” have the potential for moderate impact if addressed, and facilities with impact scores less than “60” have the potential for narrowly targeted impact if addressed.

The top 12 facilities that have the potential for higher impact if addressed are:

- Swimming pools, indoor or outdoor, for non-competitive swim (e.g. recreation, fitness, instruction) (Impact Score = 267)
- Walking paths or sidewalks (Impact Score = 227)
- Trails or multi-use paths (Impact Score = 219)
- Fitness centers or exercise equipment stations (Impact Score = 183)
- Parks - natural parks and preserves (Impact Score = 172)
- Community or recreation centers (Impact Score = 155)
- Walking or running tracks (Impact Score = 126)
- Parks - smaller neighborhood parks (Impact Score = 117)
- Outdoor concert venues (Impact Score = 110)
- Parks - larger community parks or specialty parks (Impact Score = 109)
- Playgrounds (Impact Score = 107)
- Indoor facility – performing and visual arts (Impact Score = 100)



Facilities and Amenities Impact Score





Programs, Events, and Activities

Participation. 62 percent of respondents (203 households) indicated that they or their household members have participated in DPR programs, events, or activities during the past 12 months. Of those recipients that provided additional information regarding their habits:

- 3 percent participated more than 5 times a week
- 17 percent participated 2 to 4 times a week
- 16 percent participated once a week
- 20 percent participated 1 to 3 times a month
- 42 percent participated less than once a month or did not know how often they visited

Satisfaction. Of the respondents that have participated in DPR programs, events, or activities *and had an opinion* on the overall quality:

- 37 percent of respondents expressed very satisfied sentiments
- 51 percent of respondents expressed satisfied sentiments
- 9 percent of respondents expressed dissatisfied sentiments
- 3 percent of respondents expressed very dissatisfied sentiments

The DPR programs, events, or activities that generated the most combined “very dissatisfied” and “dissatisfied” responses consisted of:

- Theater and performing arts
- Adult (18+) drop-in sports (e.g. basketball, pickleball)
- Adult (18+) fitness programs
- Summer or school break camps
- Special events

The DPR programs, events, or activities that generated the most combined “very satisfied” and “satisfied” responses consisted of:

- Special events
- Summer or school break camps
- Theater and performing arts
- Youth classes and programs
- All ages programming, classes, or events

Barriers to Use. Respondents who have not participated in DPR programs, events, or activities during the past 12 months were asked to choose among 16 potential contributing reasons. The top five responses were:

- Other (Please specify)
- Lack of interest in available programs and activities
- Classes or programs are full
- Program hours are not convenient
- Desired program or activity not offered



Of the 49 respondents that answered “Other”, the reasons could be summarized as:

- **Busy Schedules and Other Commitments (Time Constraints):** Responses frequently mentioned lack of time due to busy schedules, other commitments (family, work, church activities, home responsibilities), and other interests.
- **Retirement and Future Participation:** Several respondents mentioned looking forward to participating more after retiring or in the future when their schedules permit.
- **Program Availability and Quality:** Some responses indicated that the desired programs or activities are not offered. There were specific mentions of inadequate instruction for certain classes (e.g., Tai Chi, Senior Fitness).
- **Feedback on Facilities and Accessibility:** Comments on the gym and community center facilities, such as being full and suggestions for an arts center. Specific mentions of senior programs for computer and cell phone use, pottery labs, and line dance classes. Requests for better hours for working adults and secure bicycle racks.
- **Special Events and Program Fees:** Mention of special events being crowded and program fees being too high for some participants. Some participants prefer independent activities or find the program hours not convenient.
- **Health and Age-Related Concerns:** Responses mentioned age barriers and health issues preventing participation. Concerns about COVID-19 also impacted participation.
- **Miscellaneous Issues.** Other reasons include not being in town enough, having other options (e.g., golf club membership), and lack of interest in the current offerings.

Need. The top five programs, events, or activities that respondents have a need for in the Vienna:

- Swimming - non-competitive (e.g. recreation, fitness)
- Special events
- Adult (18+) fitness and wellness
- Family events (e.g. movie nights)
- All ages fitness and wellness

The top five programs, events, or activities for which respondents felt their needs were only partly met or not met at all:

Partly Met

- Adult (18+) fitness and wellness
- Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts)
- All ages fitness and wellness
- Racquet sports (e.g. tennis, pickleball)
- Family events (e.g. movie nights)

Not Met at All

- Swimming - non-competitive (e.g. recreation, fitness)
- Indoor adventure recreation (e.g. rock climbing, ropes course)
- Adult (18+) fitness and wellness
- All ages fitness and wellness
- Swimming - competitive



Importance. The programs, events, or activities that were rated among the TOP FOUR of importance for respondents consisted of:

- Swimming - non-competitive (e.g. recreation, fitness)
- Special events
- Adult (18+) fitness and wellness
- Nature education or recreation
- Family events (e.g. movie nights)

Impact. The survey can be used to identify higher impact strategies, i.e. those that address programs, events, and activities that are of TOP IMPORTANCE, that are NEEDED, and for which NEEDS remain UNMET. As such, scores were created to better describe each of these elements:

IMPORTANCE SCORE = (# of respondents that identified the program, event, or activity as Most Important * 2) + (# of respondents that identified the program, event, or activity as second choice for importance * 1.5) + (# of respondents that identified the program, event, or activity as third choice for importance * 1.25) + (# of respondents that identified the program, event, or activity as fourth choice for importance * 1)

NEED SCORE = # of respondents that identified a need for the program, event, or activity

UNMET NEED SCORE = (# of respondents that rated a program, event, or activity need as partly met * 1.5) + (# of respondents that rated a program, event, or activity need as unmet).

Each of the above elements is normalized to a score range of 1 out of 100 based on the maximum score in each element.

IMPACT SCORE = IMPORTANCE + NEED + UNMET NEED

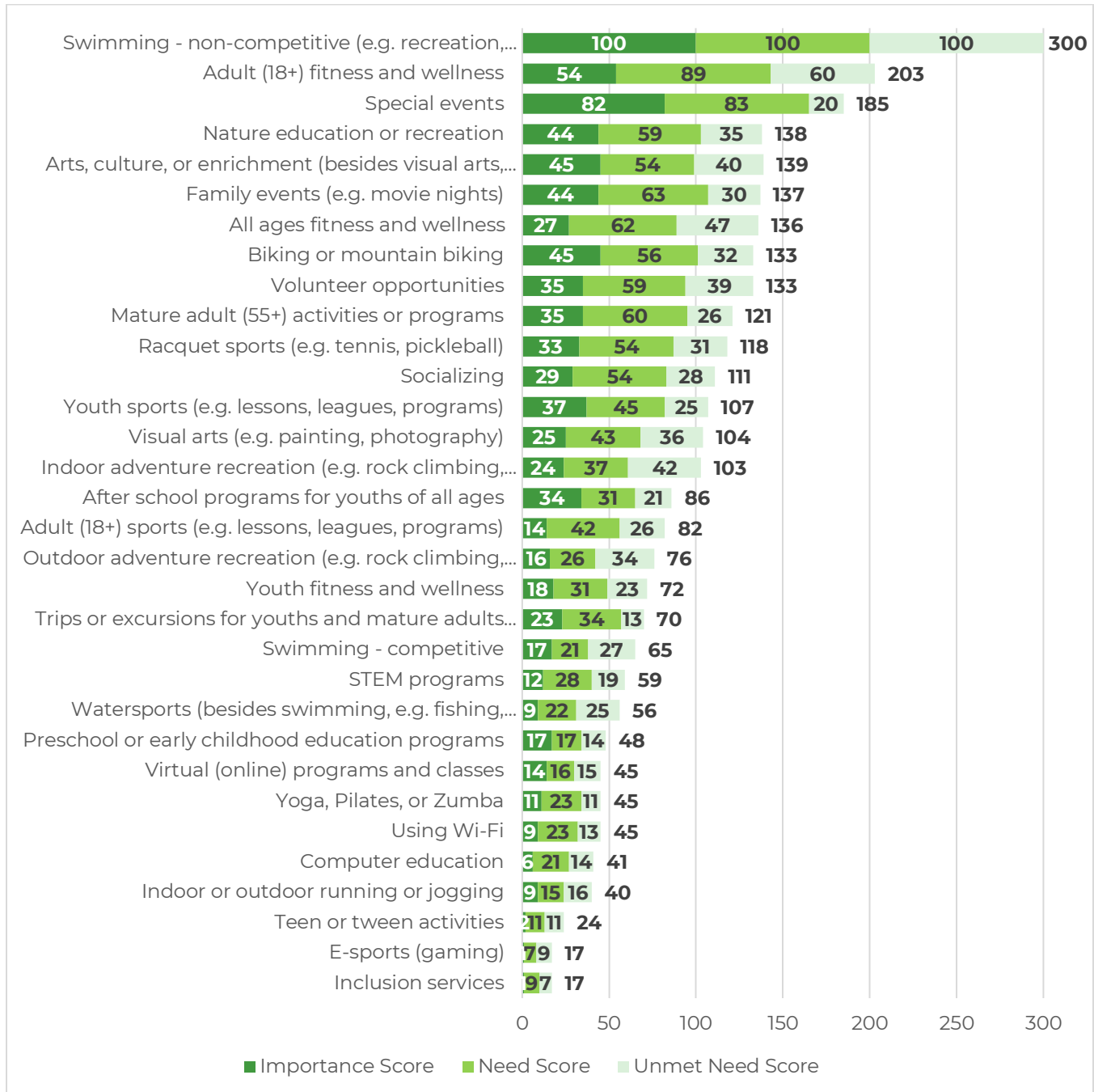
The resulting scores are shown in the graphic. Items with impact scores greater than “115” have the potential for higher impact if addressed, items with impact scores between “115” and “48” have the potential for moderate impact if addressed, and items with impact scores less than “48” have the potential for lower (or more narrowly focused) impact if addressed.

The top 11 programs, events, or activities that have the potential for higher impact if addressed are:

- Swimming - non-competitive (e.g. recreation, fitness) (Impact Score 300)
- Adult (18+) fitness and wellness (Impact Score 203)
- Special events (Impact Score 185)
- Nature education or recreation (Impact Score 138)
- Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts) (Impact Score 139)
- Family events (e.g. movie nights) (Impact Score 137)
- All ages fitness and wellness (Impact Score 136)
- Biking or mountain biking (Impact Score 133)
- Volunteer opportunities (Impact Score 133)
- Mature adult (55+) activities or programs (Impact Score 121)
- Racquet sports (e.g. tennis, pickleball) (Impact Score 118)



Program, Events, and Activities Impact Score





Additional Perspectives

Support for Future Actions. The top potential future actions that respondents rated as “very supportive” or “somewhat supportive”, consisted of:

Very Supportive

- Maintain existing parks and facilities
- Develop new trails or walking paths
- Upgrade or enhance existing trails or walking paths
- Develop new indoor pools or aquatics facilities
- Purchase land for future open space or natural areas

Somewhat Supportive

- Increase the amount or frequency of programming
- Develop new larger, town-scale parks
- Develop new outdoor gathering spaces
- Develop new smaller, neighborhood-scale parks
- Develop new playgrounds
- Increase the variety of programming

Funding. The top potential actions that respondents would be most willing to fund consisted of:

- Develop new indoor pools or aquatics facilities
- Maintain existing parks and facilities
- Develop new trails or walking paths
- Develop new outdoor pools or aquatics facilities
- Upgrade or enhance existing trails or walking paths

Respondents were nearly split on whether the Town should increase parks and recreation funding (38 percent) or maintain the same or similar funding (41 percent).

74 percent of respondents would be willing to pay some additional amount of property taxes to fund the actions most important to them/their household. Respondents’ specific perspectives consisted of:

- 30 percent of respondents would be willing to pay more than \$100 per year
- 17 percent of respondents would be willing to pay \$76 to \$100 per year
- 9 percent of respondents would be willing to pay \$51 to \$75 per year
- 10 percent of respondents would be willing to pay \$26 to \$50 per year
- 5 percent of respondents would be willing to pay \$11 to \$25 per year
- 3 percent of respondents would be willing to pay \$1 to \$10 per year
- 26 percent of respondents are not willing to pay additional property taxes.



Other Responses. Key themes that emerged from general open-ended responses are as follows:

Meeting and Rehearsal Spaces: Need more small meeting rooms and larger rehearsal spaces. For example, the Vienna Chorale goes out of town due to lack of suitable venues in Vienna.

Aquatics Center: Mixed opinions; some users oppose an aquatics facility due to cost and liability, while others support it, citing high demand and long waiting lists for existing private pools.

Pickleball: Potentially controversial topic; some call for more courts and access, while others complain about noise and want restrictions. Some use private clubs due to lack of town facilities. It is noted that Fairfax County and the private sector are rapidly increase access to pickleball in the region. Therefore it is prudent to consider how to balance the need for pickleball in Vienna with other expressed community needs and to leverage and not duplicate regional offerings.

General Facilities: Calls for fitness equipment, indoor gym, lap swimming pool. Requests for better playgrounds and parks in specific areas. Suggestions to use existing spaces like the Annex for new facilities.

Website and Communication: Suggestions to improve the DPR website for improved accessibility to information and updates.

Environmental and Maintenance Issues: Concerns over tree canopy cover, playground maintenance, and invasive species. Calls to control deer population for better tree preservation.

Event Management: Mixed feelings about 4th of July fireworks due to noise and environmental impact. Suggestions for low-impact visual alternatives.

Sidewalks and Trails: Need for more sidewalks and maintained walking/biking trails. Better upkeep of W&OD trail through the town.

Fiscal Responsibility: Emphasis on maintaining current facilities before building new ones and using tax dollars efficiently. Mixed responses on new tax-funded projects.

More Community Focused Activities: More fitness classes, creative community spaces, and interactive options. Suggestions for community gardens and social spaces to enhance town life.

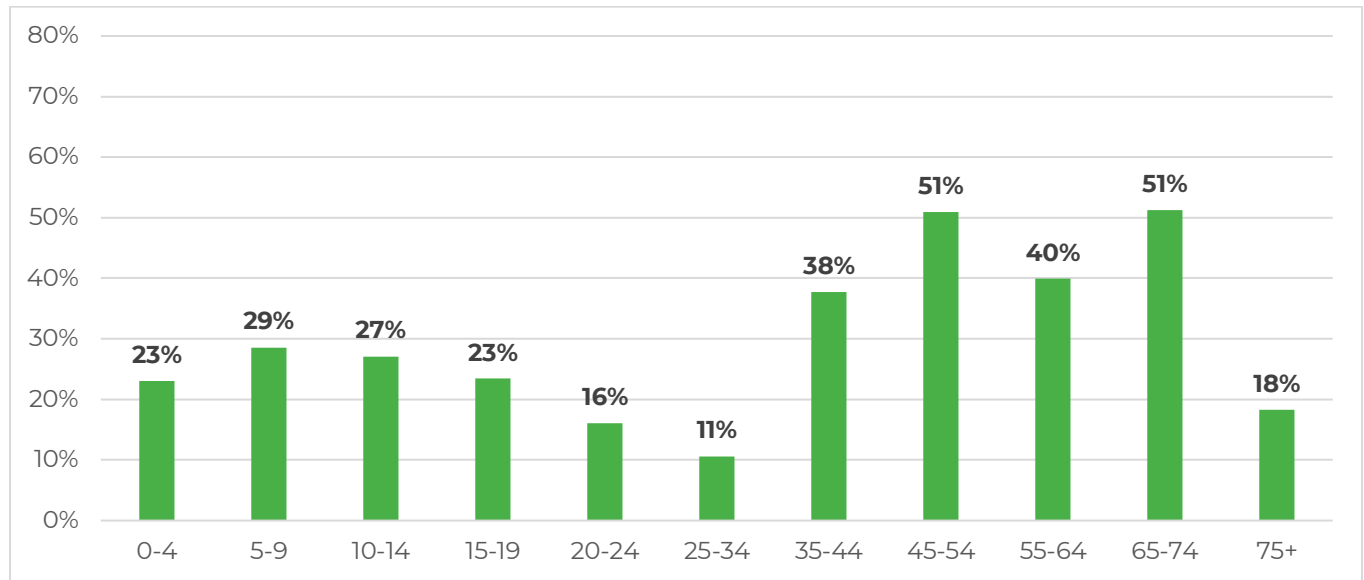


Demographic Details

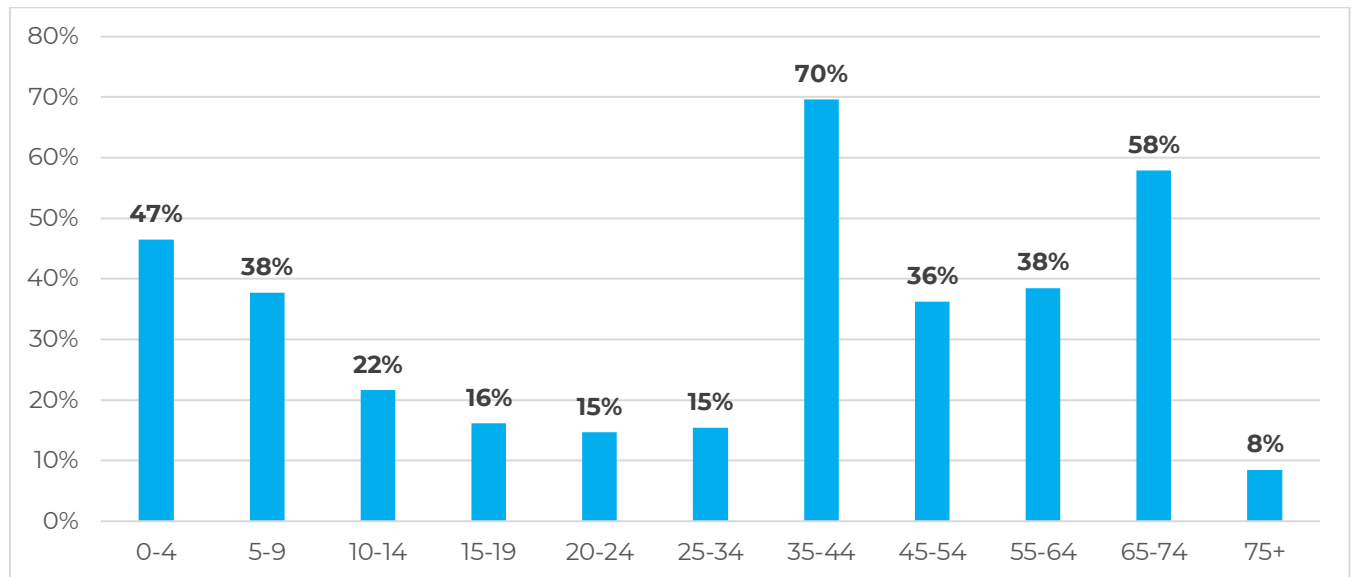


Including yourself, indicate the number of people in your household that are in each age range.

Statistical Survey Results (273 responded, 57 skipped)



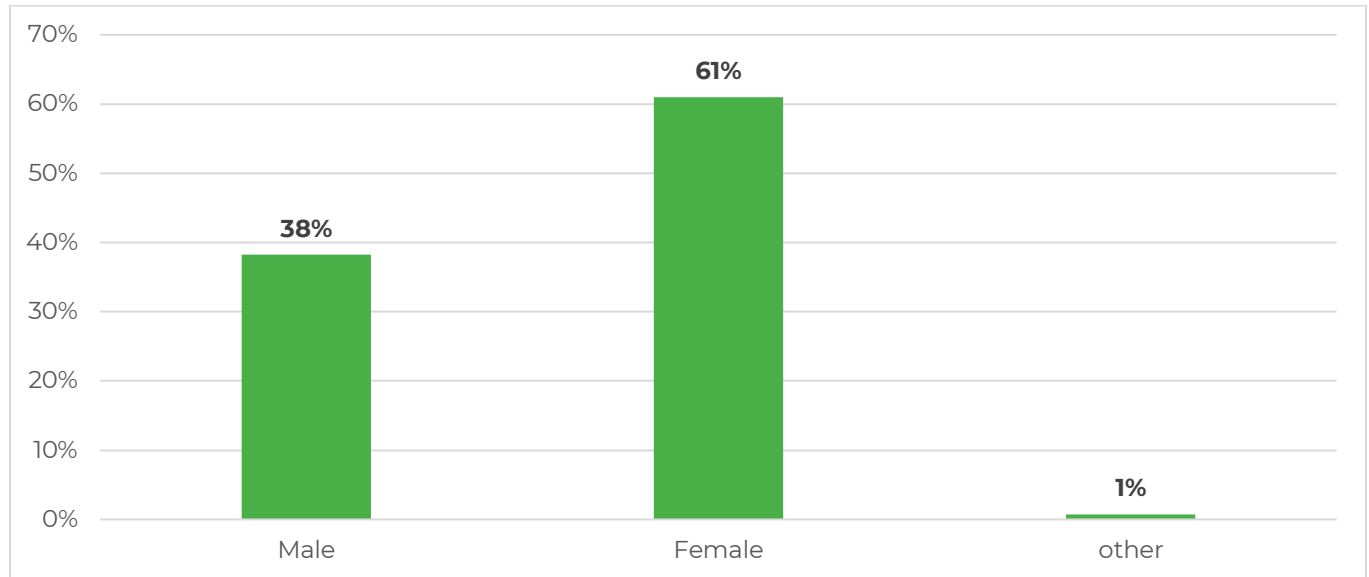
Community Survey Results (575 responded, 1 skipped)



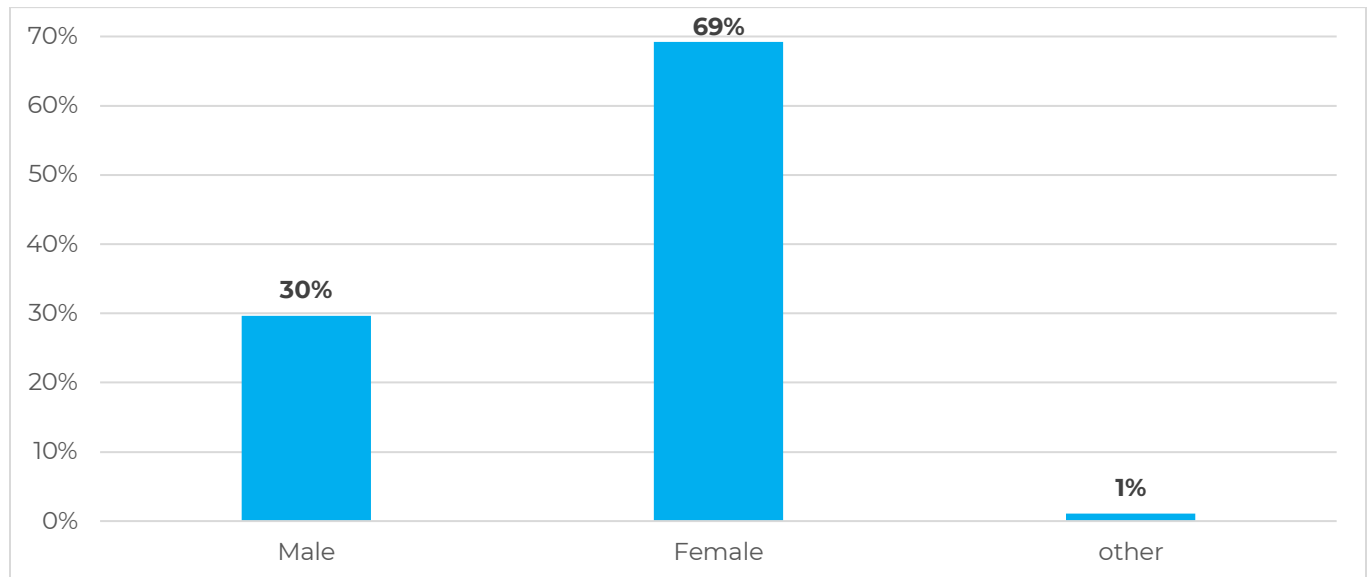


What is your gender? (Select one.)

Statistical Survey Results (261 responded, 57 skipped)

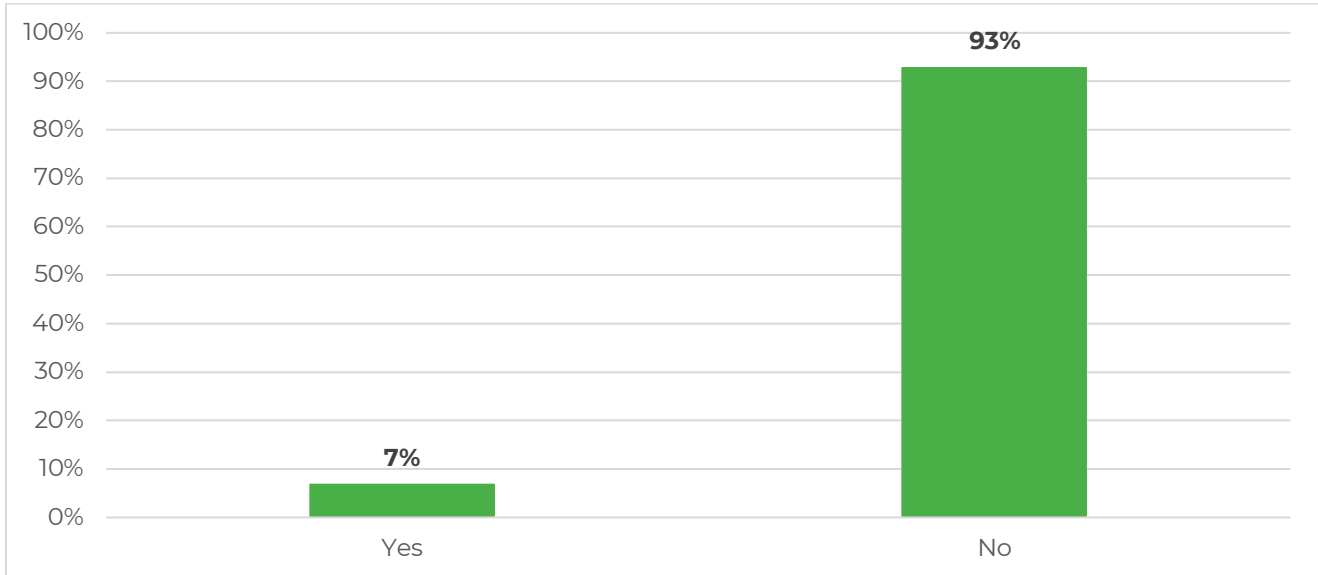


Community Survey Results (273 responded, 303 skipped)

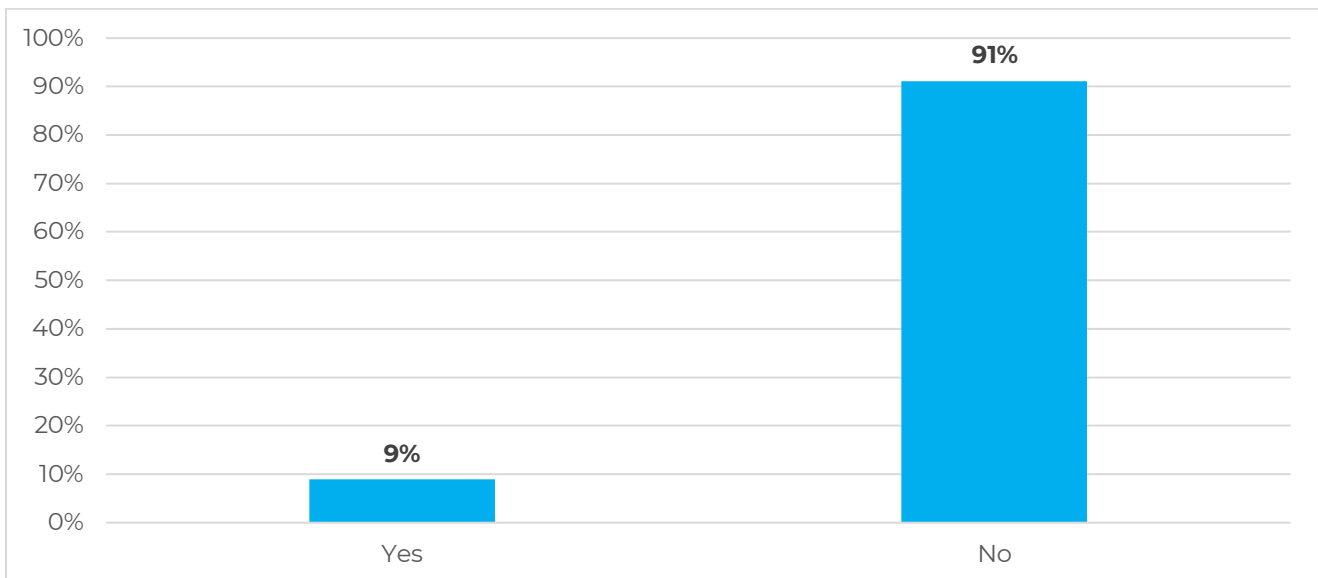




Are you or members of your household of Hispanic, Spanish, or Latino/a/x ancestry?
Statistical Survey Results (257 responded, 73 skipped)

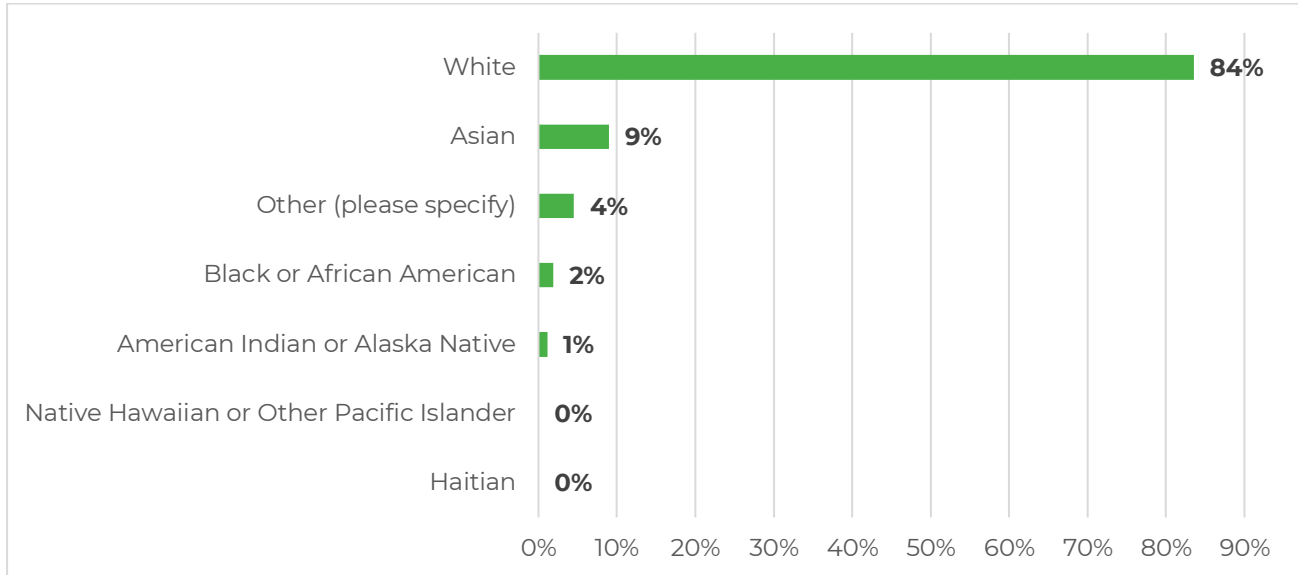


Community Survey Results (269 responded, 307 skipped)

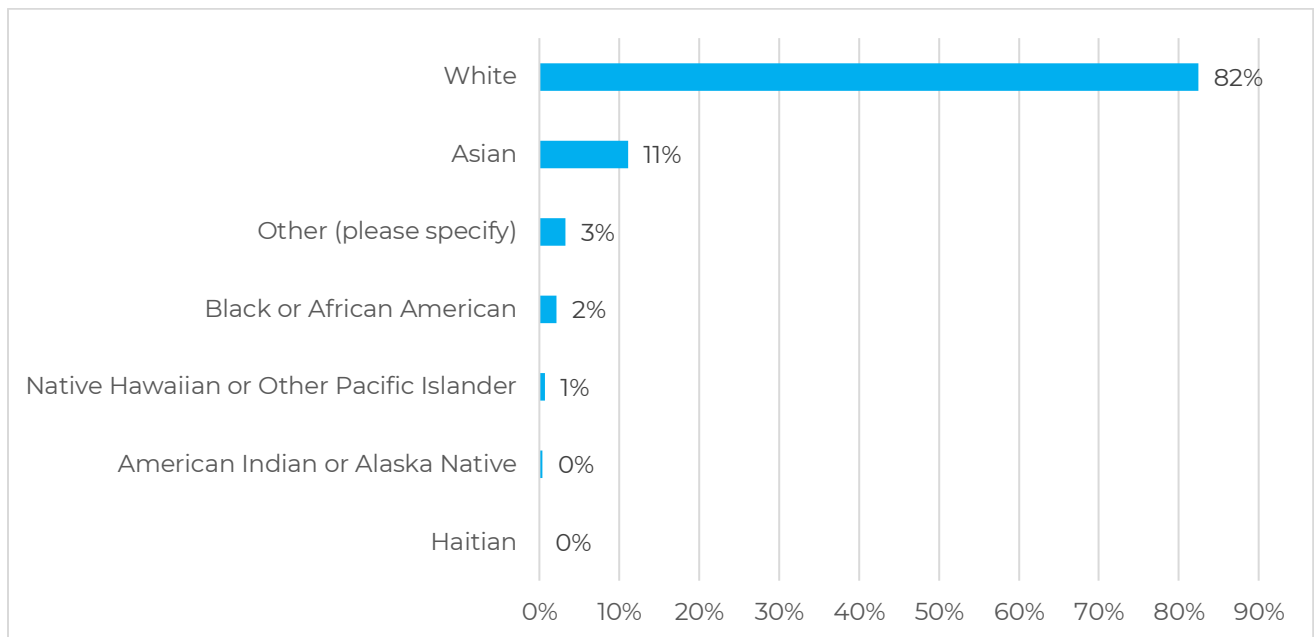




Which of the following races and ethnicities best describe you? (Select all that apply.)
Statistical Survey Results (259 responded, 71 skipped)



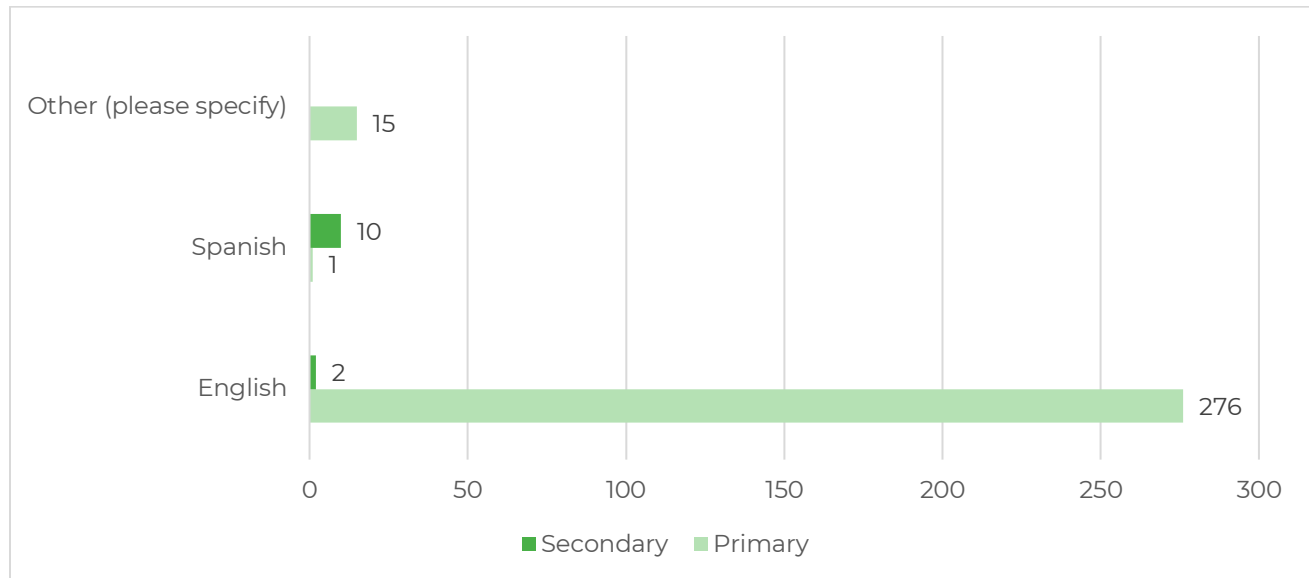
Community Survey Results (262 responded, 314 skipped)



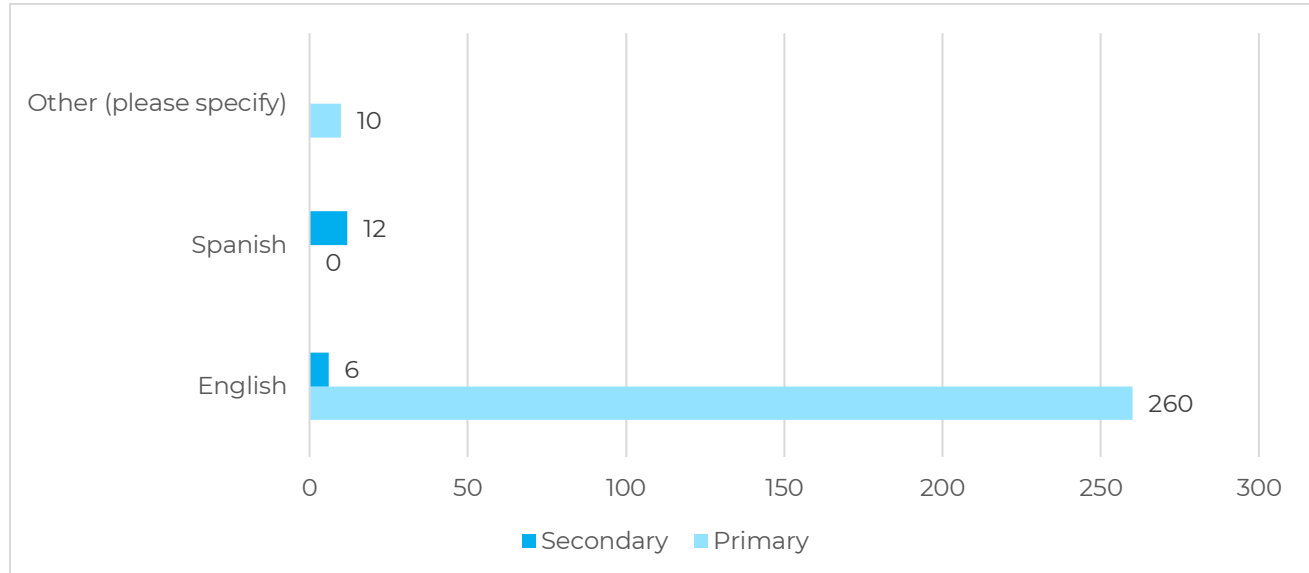


What language(s) are spoken in your home? (Choose multiple, identifying one primary and secondary.)

Statistical Survey Results (278 responded, 52 skipped)



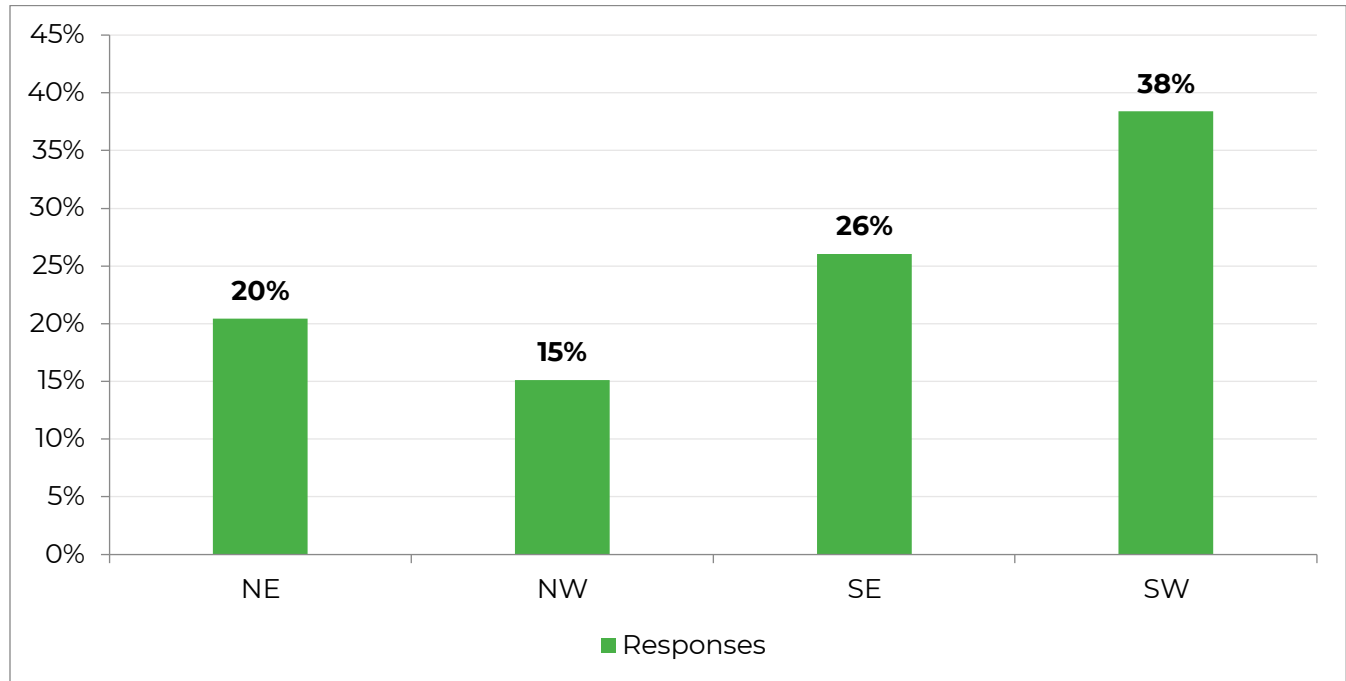
Community Survey Results (266 responded, 310 skipped)



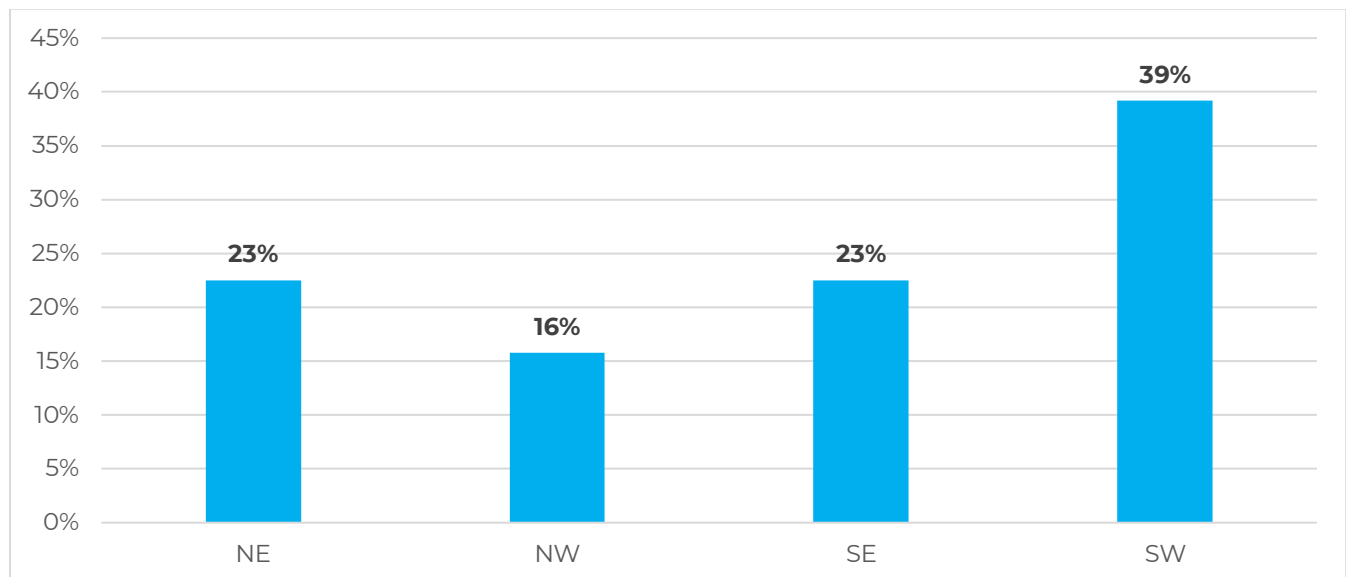


Which Town Quadrant is your household located in? (Select one.)

Statistical Survey Results (284 responded, 46 skipped)



Community Survey Results (222 responded, 354 skipped)



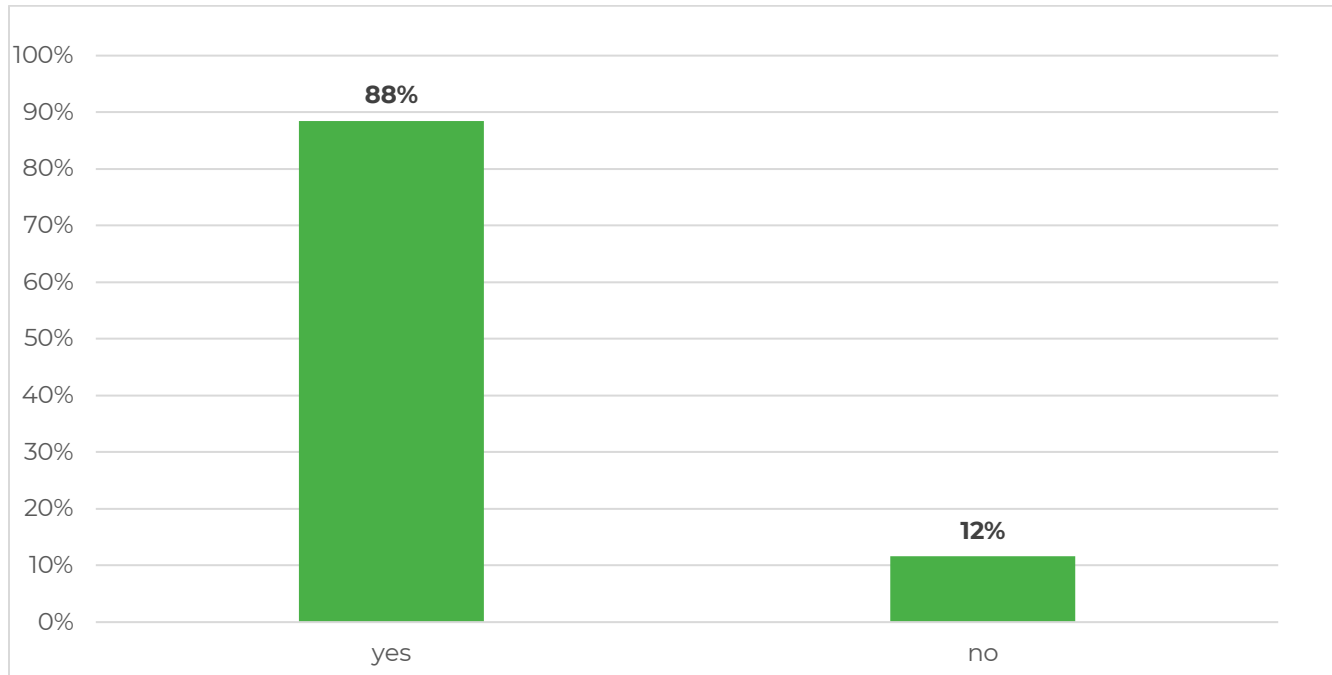


Facilities and Amenities Response Details

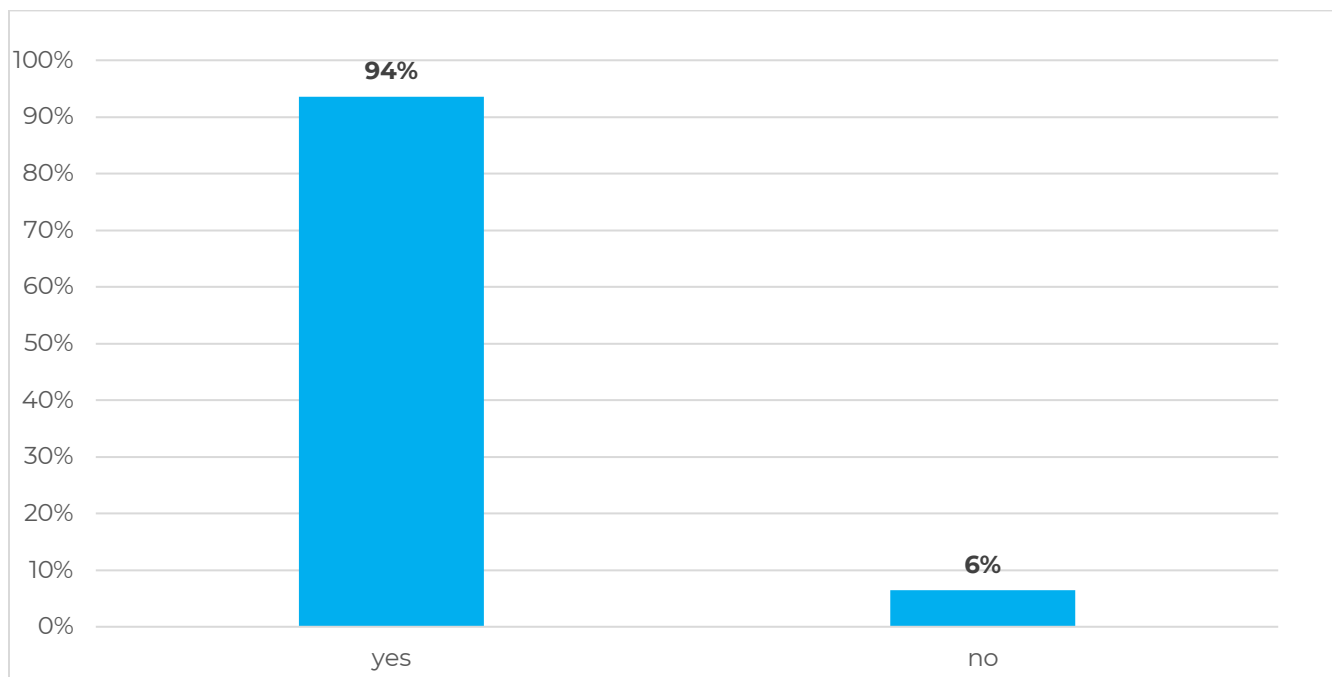


Question 1: Have you or members of your household visited or used any DPR facilities or amenities during the past 12 months? (Select one)

Statistical Survey Results (328 responded, 2 skipped)



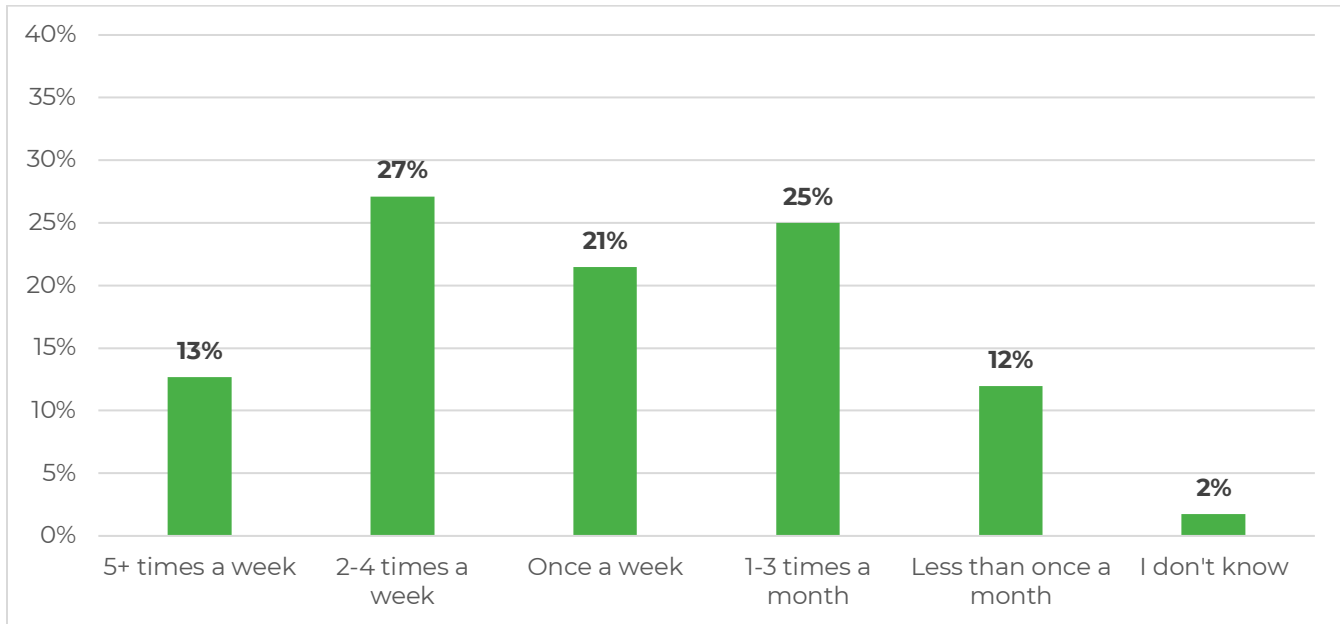
Community Survey Results (575 responded, 1 skipped)



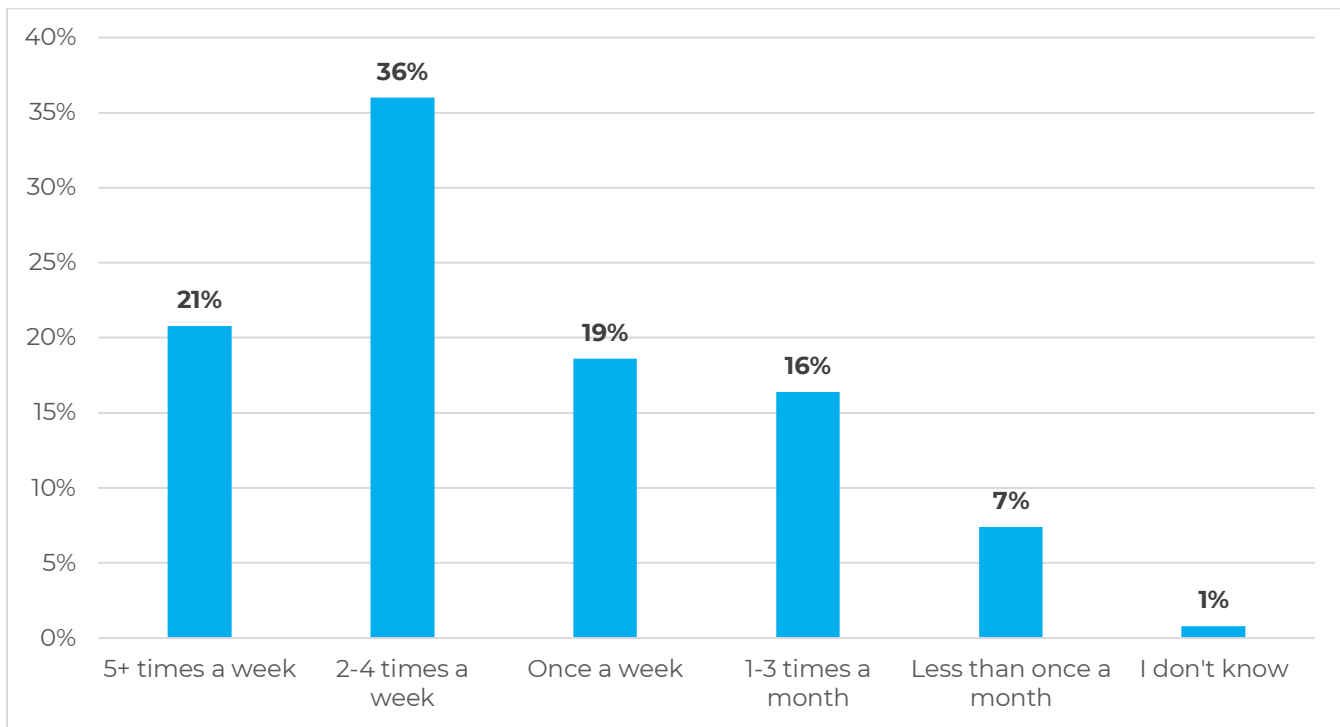


Question 1b: How often have you or members of your household used DPR facilities or amenities during the past 12 months? (Select one) (for respondents that replied yes to Question 1)

Statistical Survey Results (284 responded, 46 skipped)

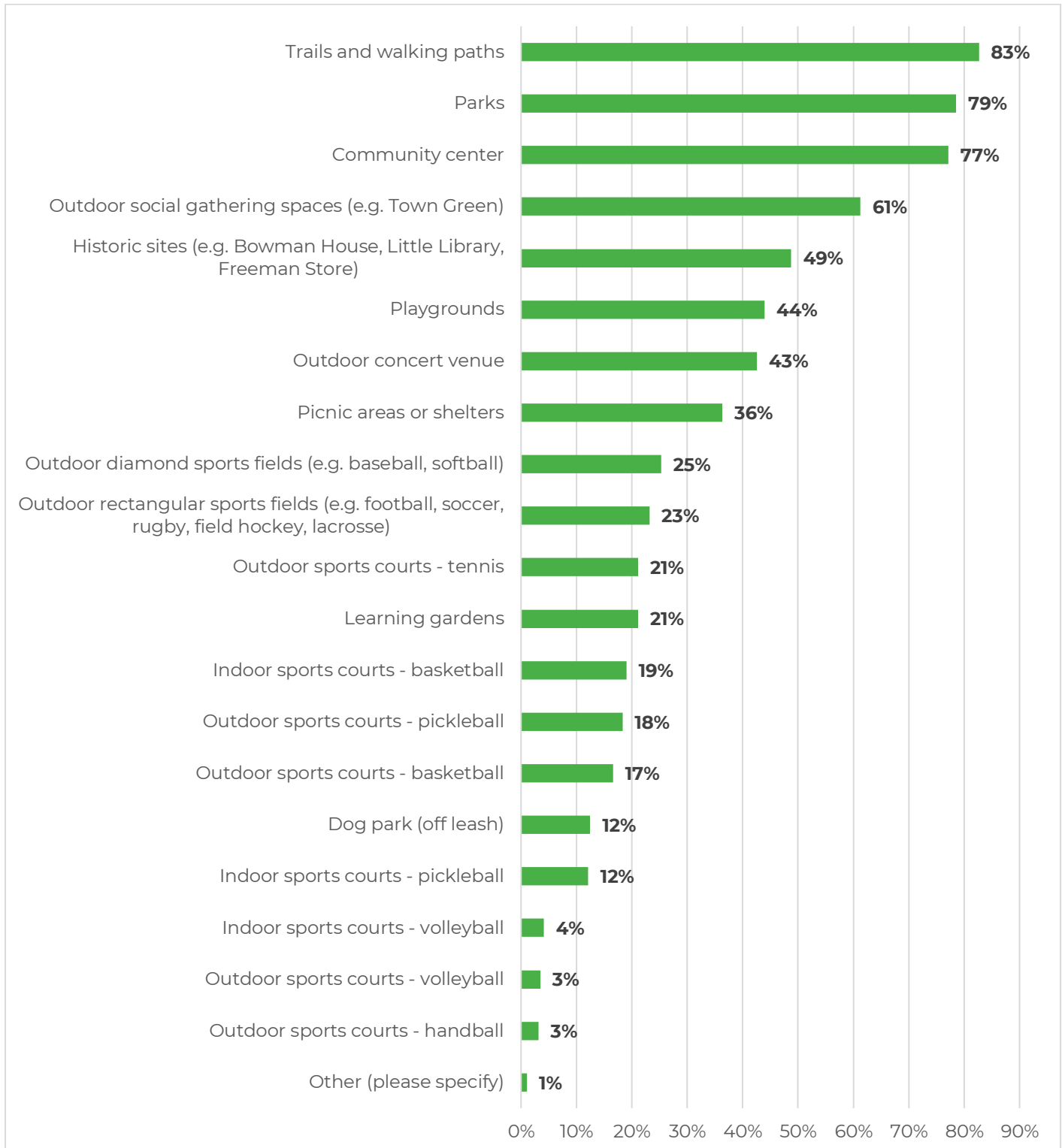


Community Survey Results (502 responded, 74 skipped)



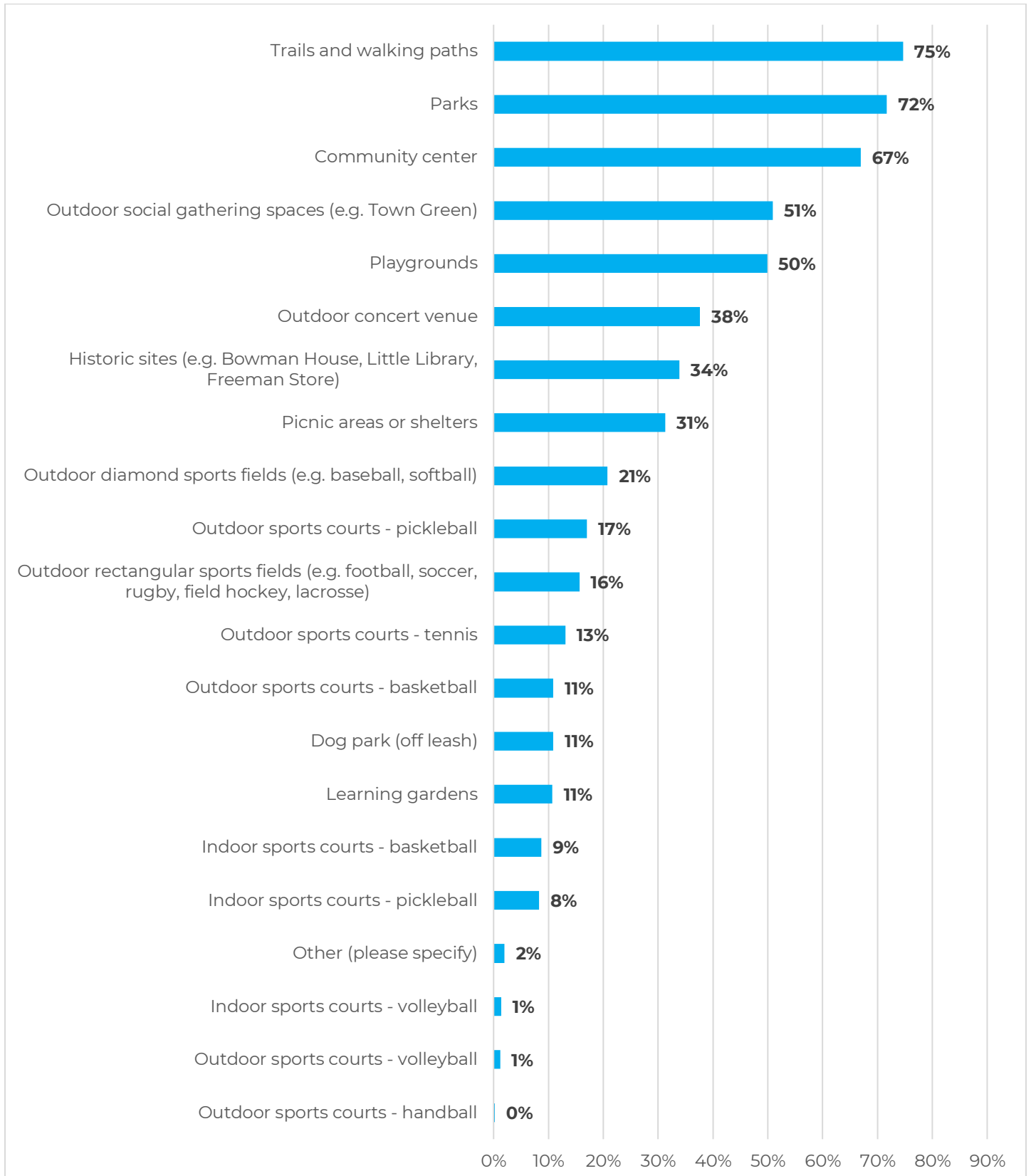


Question 1c: Which DPR facilities or amenities have you or members of your household used during the past 12 months (for respondents that replied yes to Question 1)
Statistical Survey Results (298 responded, 41 skipped)





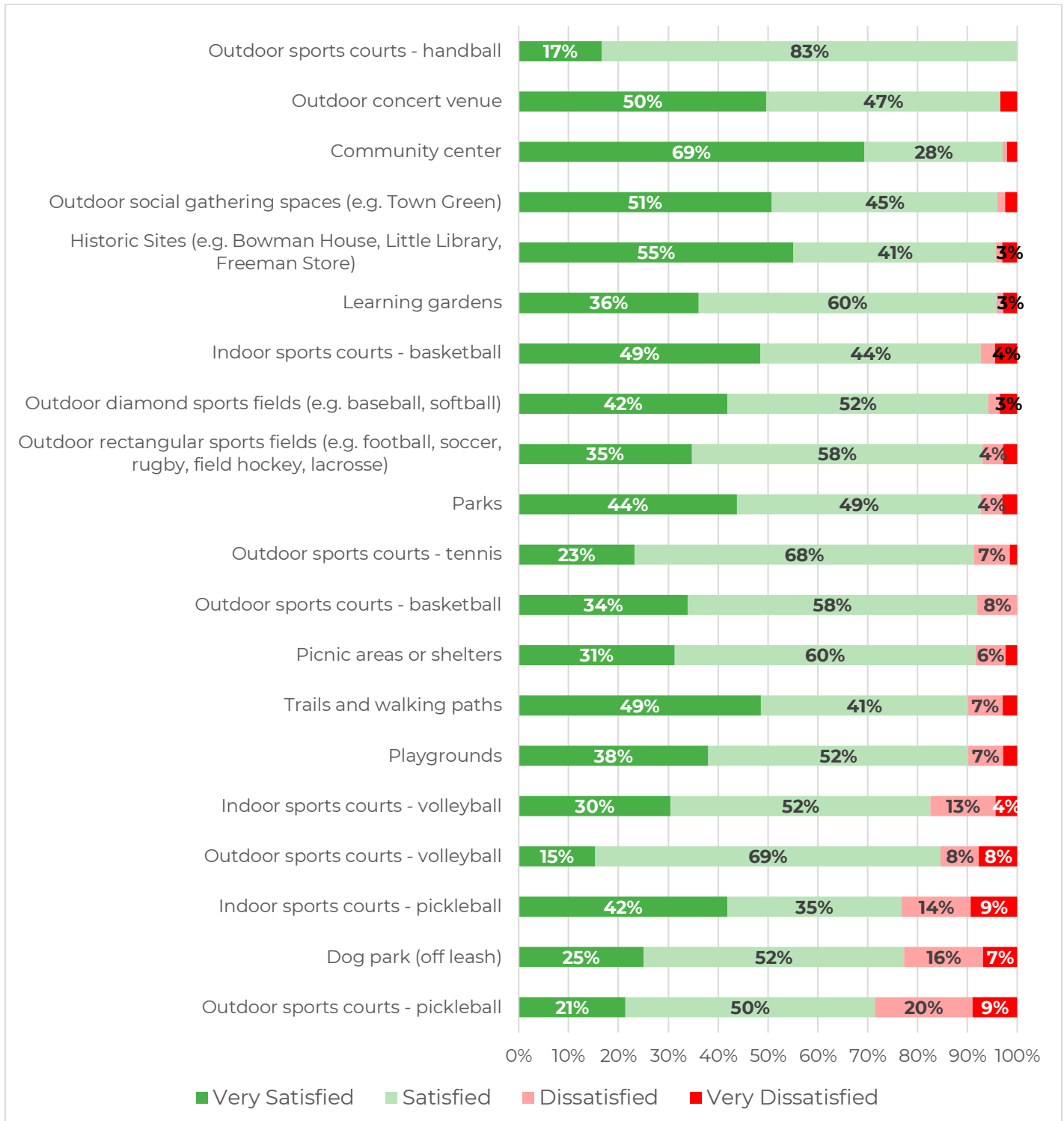
Community Survey Results (454 responded, 122 skipped)





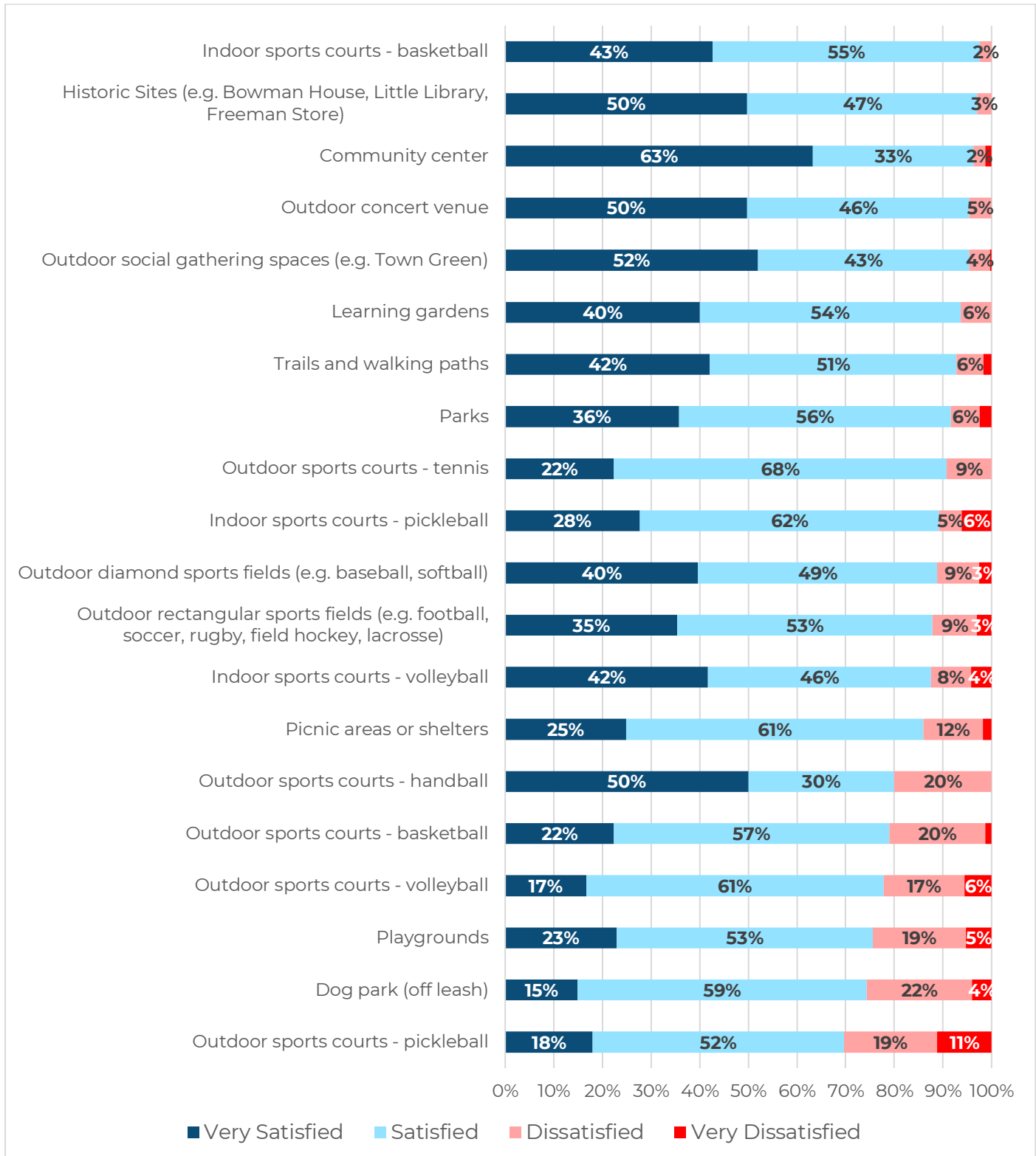
Question 1d: For respondents that answered Question 1c, how satisfied are you with the overall quality and physical conditions of facilities and amenities.

Statistical Survey Results (298 responded, 32 skipped)





Community Survey Results (454 responded, 122 skipped)





Question 1e: If you selected “very dissatisfied” or “dissatisfied” for Question 1d, please elaborate or provide additional details on the quality or physical condition of these DPR facilities.

Statistical Survey Results (78 responded, 252 skipped)

Community Center & Exercise Classes:

- The auditorium is too small and carpet surface unsuitable for exercise classes.

Dog Parks:

- Insufficient number of dog parks.
- Existing parks, like the one near Nottoway Park, are poorly maintained and too small.
- Suggestion for separated areas for big and small dogs, plus larger free-run areas with grass.

Parks & Trails:

- General lack of maintenance, with specific issues at Southside Stream Park and Northside Park.
- Invasive species management and trail erosion are recurring issues.
- Destruction of trees and need for more trees and sound barriers.
- Lack of sufficient playgrounds and recreational facilities for children.

Pickleball & Tennis Courts:

- Limited availability of courts and hours, with a need for better lighting and more courts.
- Concerns about noise from pickleball disturbing other park activities.

Community Facilities & Maintenance:

- Public restrooms and picnic areas need better maintenance and upgrades.
- Suggestions for more walking paths, better volleyball facilities, and a community pool.
- Playgrounds need updating, with more activities for older children.
- Frequent issues with standing water and cleanliness at parks like Meadow Lane and Southside.

General Maintenance & Safety:

- Pathways and fields suffer from poor drainage and debris.
- Need for better signage, facilities for disabled people, updated amenities, and additional benches and water stations.
- AEDs and better trash management in parks are requested.

Community Events & Spaces:

- Desire for more community activities with food and drinks, particularly at the Town Green.
- Criticism over the use of the sports courts at the community center for non-sport events.

Feedback Appreciation:

- Acknowledgment of the effort by volunteers in some areas.
- General satisfaction with park staff and facilities, though maintenance is a common concern.

Specific Issues:

- Noise and disturbance from July 4th fireworks.
- Playground equipment is old and sometimes rusty.
- Concerns about unsupervised homeless people at Town Green.

Accessibility & Inclusivity:

- Comments on the need for better basketball court fences to prevent balls from rolling into unsafe areas.
- Concerns about potentially divisive language in the survey.



Community Survey Results (144 responded, 432 skipped)

Playgrounds and Parks:

- **Condition & Maintenance:** Many playgrounds are in poor condition, with outdated and unsafe equipment. Examples include rusted swings, broken slides, and overall unkempt environments.
- **Lack of Modernization & Amenities:** There is a strong need for updated and modern equipment, shade structures, better surfaces (e.g., rubber instead of wood chips), and additional amenities like splash pads and better-maintained bathrooms.
- **Safety Concerns:** Issues include invasive plant species, poor lighting, and safety problems such as theft or drug use in certain areas.

Dog Parks:

- **Maintenance:** Dog parks are often dirty and poorly maintained, with uneven surfaces and inadequate facilities.
- **Behavior Management:** There are issues with unmonitored aggressive dogs, creating an unpleasant environment.

Recreation Centers & Courts:

- **Booking Issues:** High demand for pickleball courts causes frustrations with booking systems, and there are perceptions of people using programs to secure reservations unfairly.
- **Condition:** Tennis courts and basketball courts need better maintenance, with issues like cracked surfaces and dim lighting.
- **Availability:** Limited availability for sports facilities, particularly pickleball courts, and a lack of spaces for spontaneous play.

General Maintenance & Aesthetics:

- **Trail and Outdoor Areas:** Overgrown vegetation, erosion, and invasive species are common complaints. Trails need regular clearing and maintenance.
- **Shelters & Picnic Areas:** These are in need of maintenance, with issues like rotting wood, broken benches, and poor overall condition.

Specific Facilities:

- **Community Center & Bowman House:** Cleanliness issues and insufficient space for popular activities like pottery classes.
- **Miscellaneous:** A need for more and better-maintained facilities for both children and adults, including better connectivity between walking paths and more centrally located playgrounds.

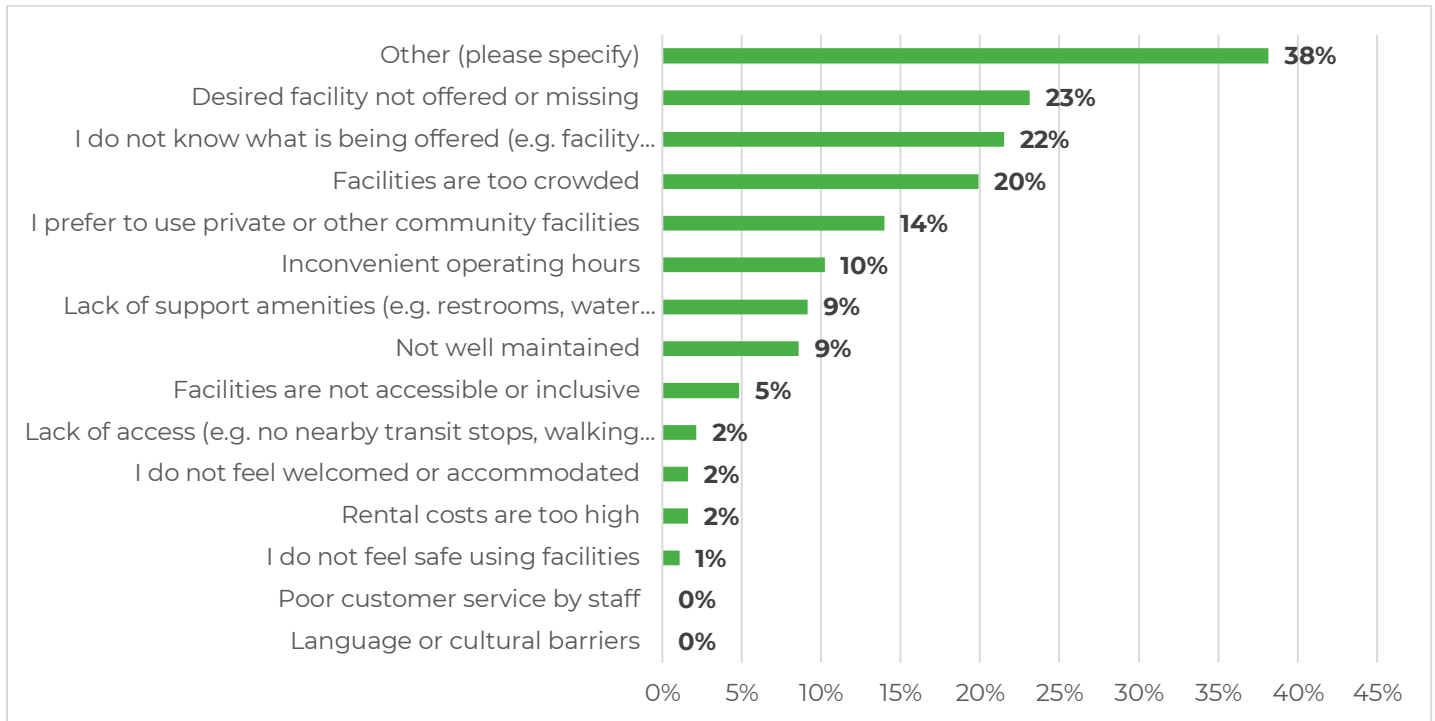
Overall Sentiment:

- Residents express a strong desire for better maintenance, modernization, increased availability, and improved safety and cleanliness of the parks and recreational facilities. Comparisons to better facilities in neighboring areas indicate a demand for the town to upgrade and invest more in its community amenities.

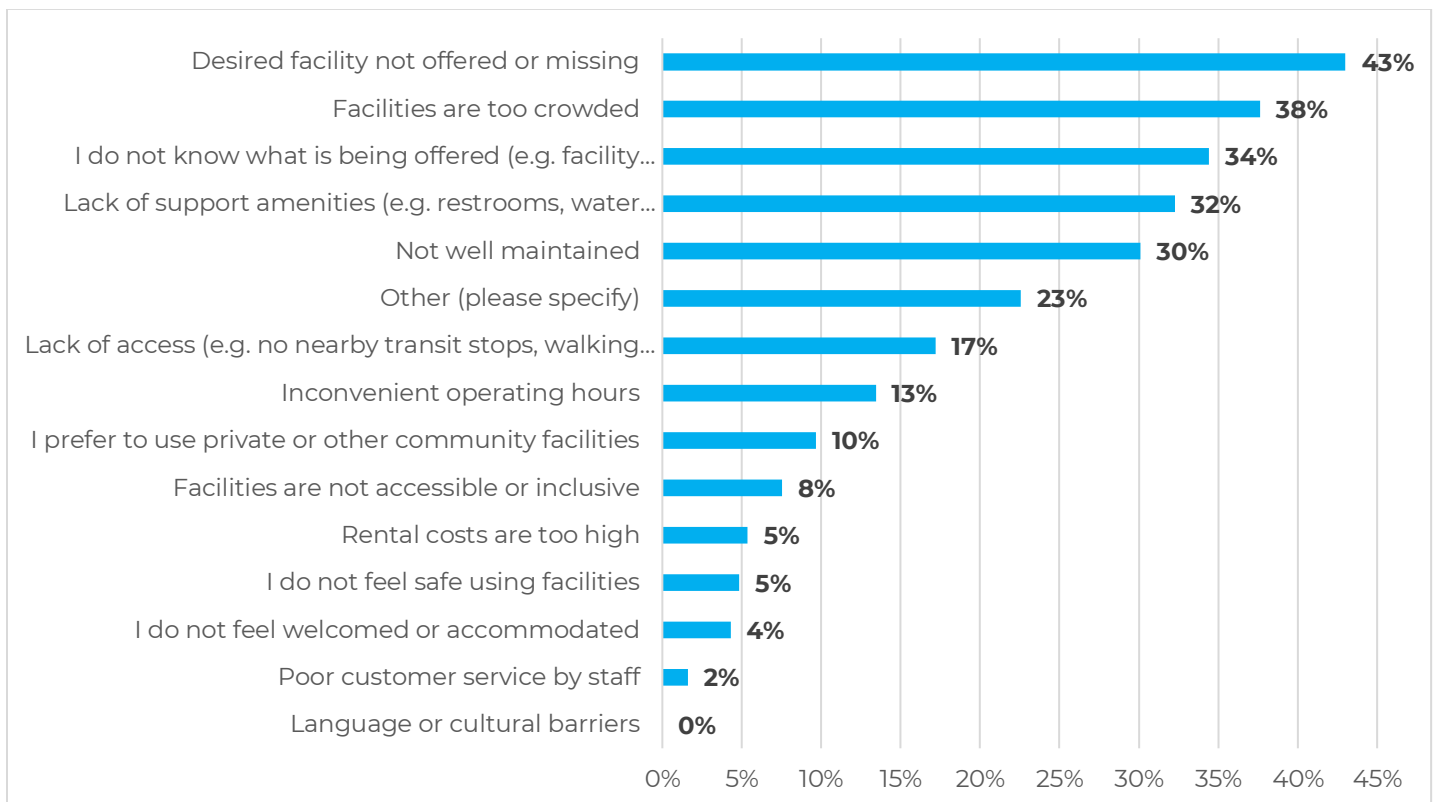


Question 1f: What has prevented you or members of your household from using DPR facilities or amenities during the past 12 months? (Select all that apply)

Statistical Survey Results (192 responded, 138 skipped)



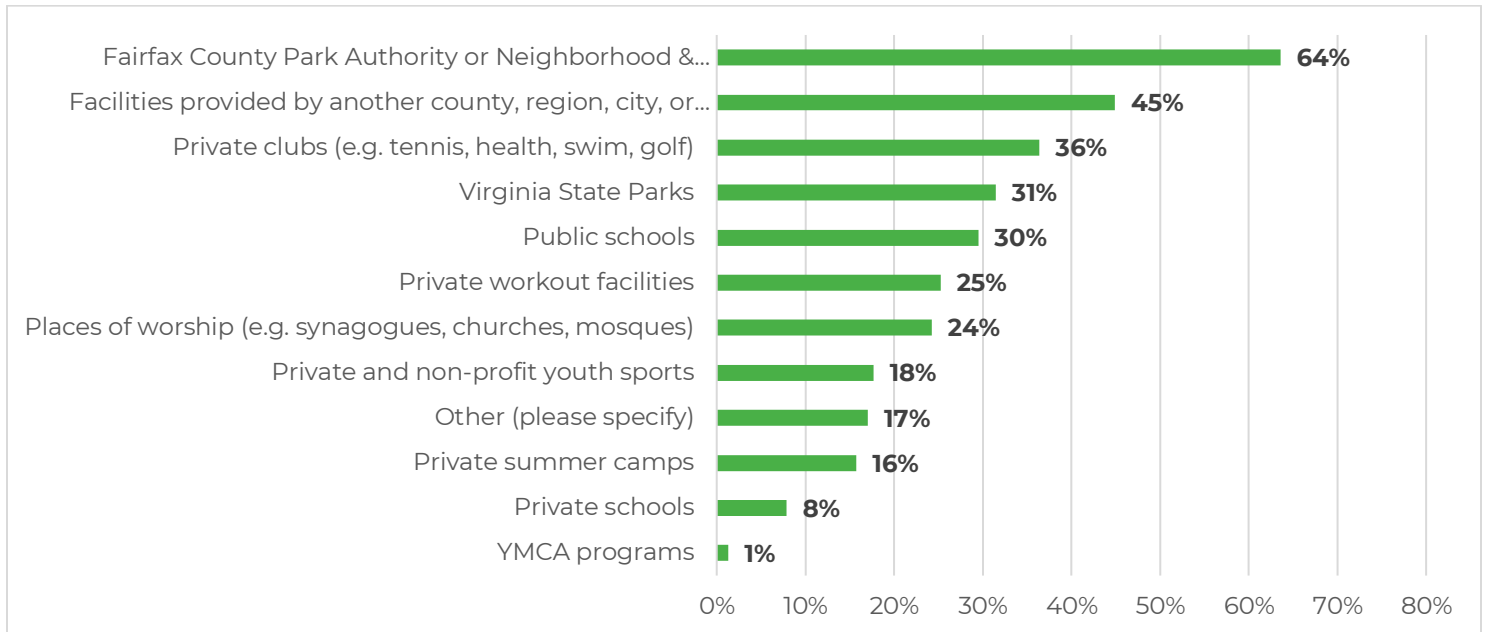
Community Survey Results (276 responded, 300 skipped)



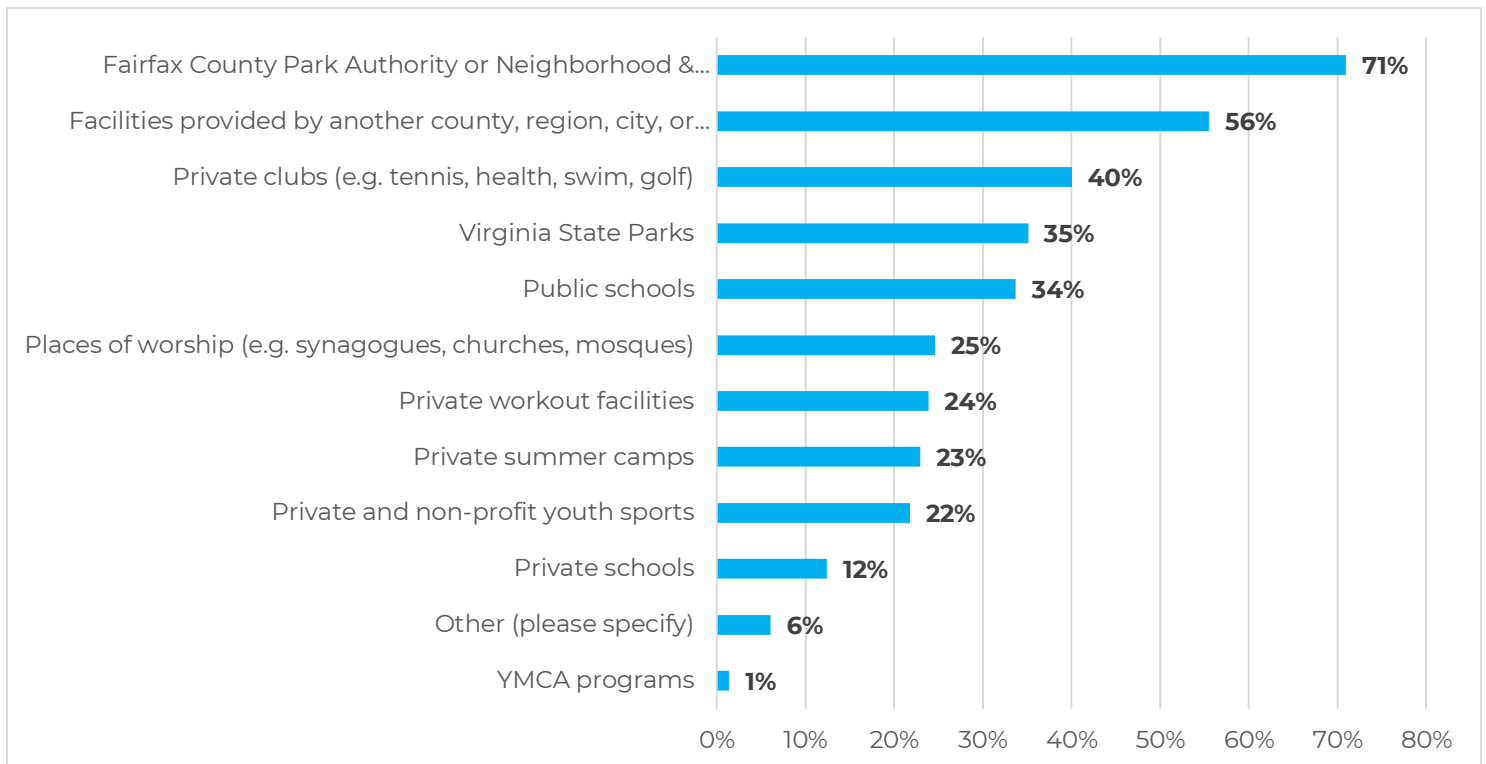


Question 2: Which other providers of parks and recreation facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply)

Statistical Survey Results (305 responded, 25 skipped)



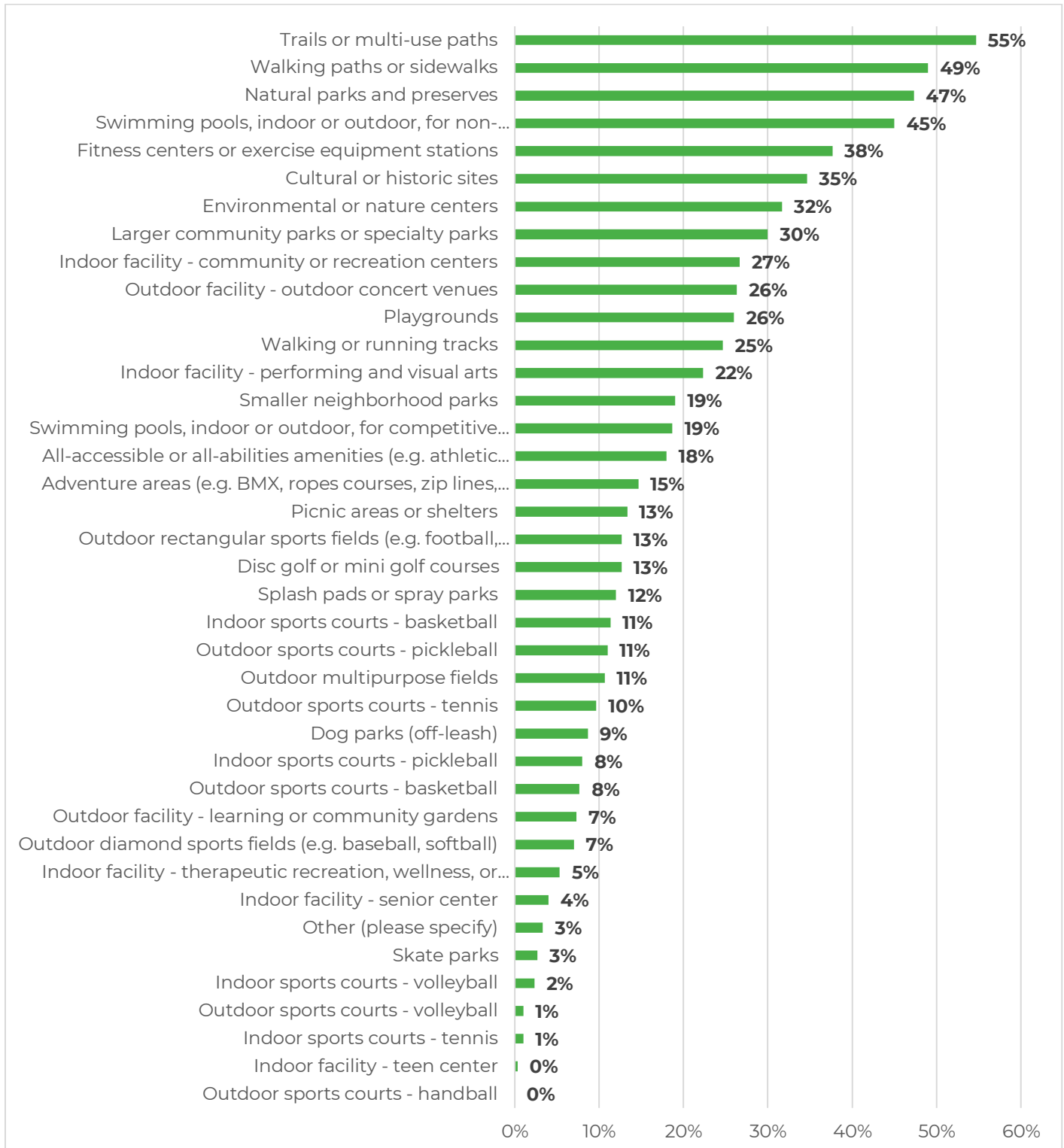
Community Survey Results (431 responded, 145 skipped)





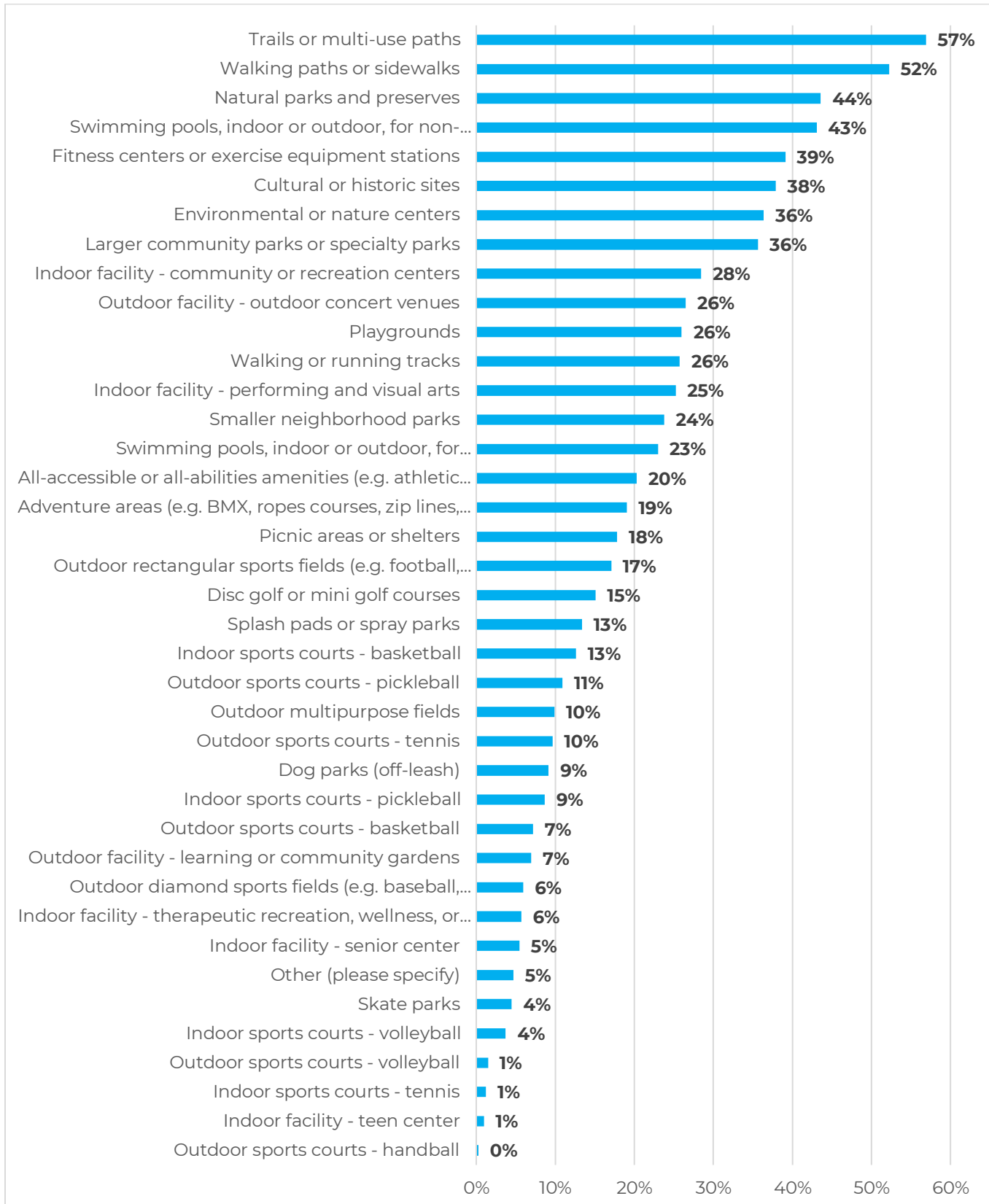
Question 2a: Which parks and recreation facilities or amenities from other providers have you or members of your household used during the past 12 months? (Select all that apply)

Statistical Survey Results (300 responded, 30 skipped)





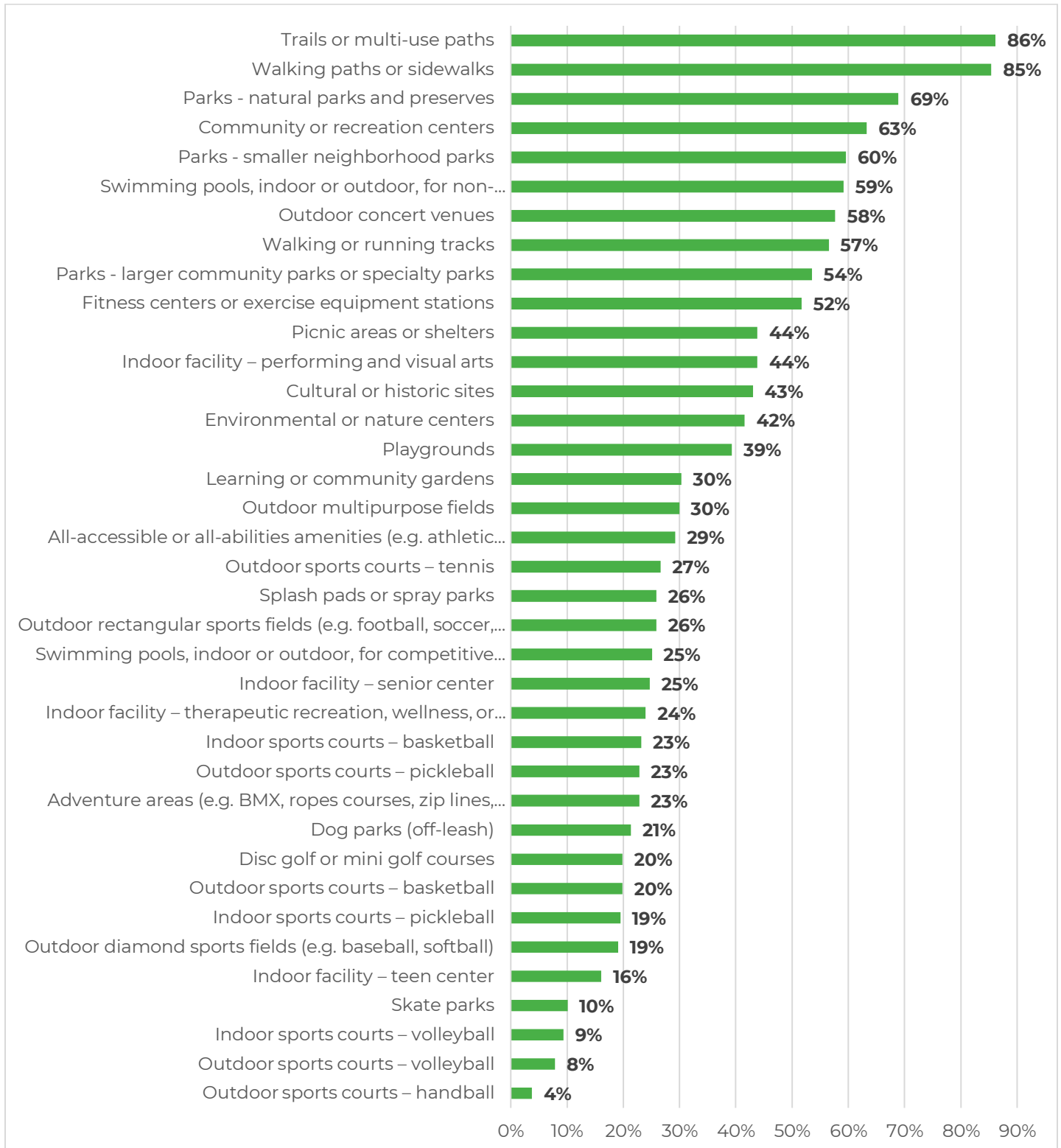
Community Survey Results (404 responded, 172 skipped)





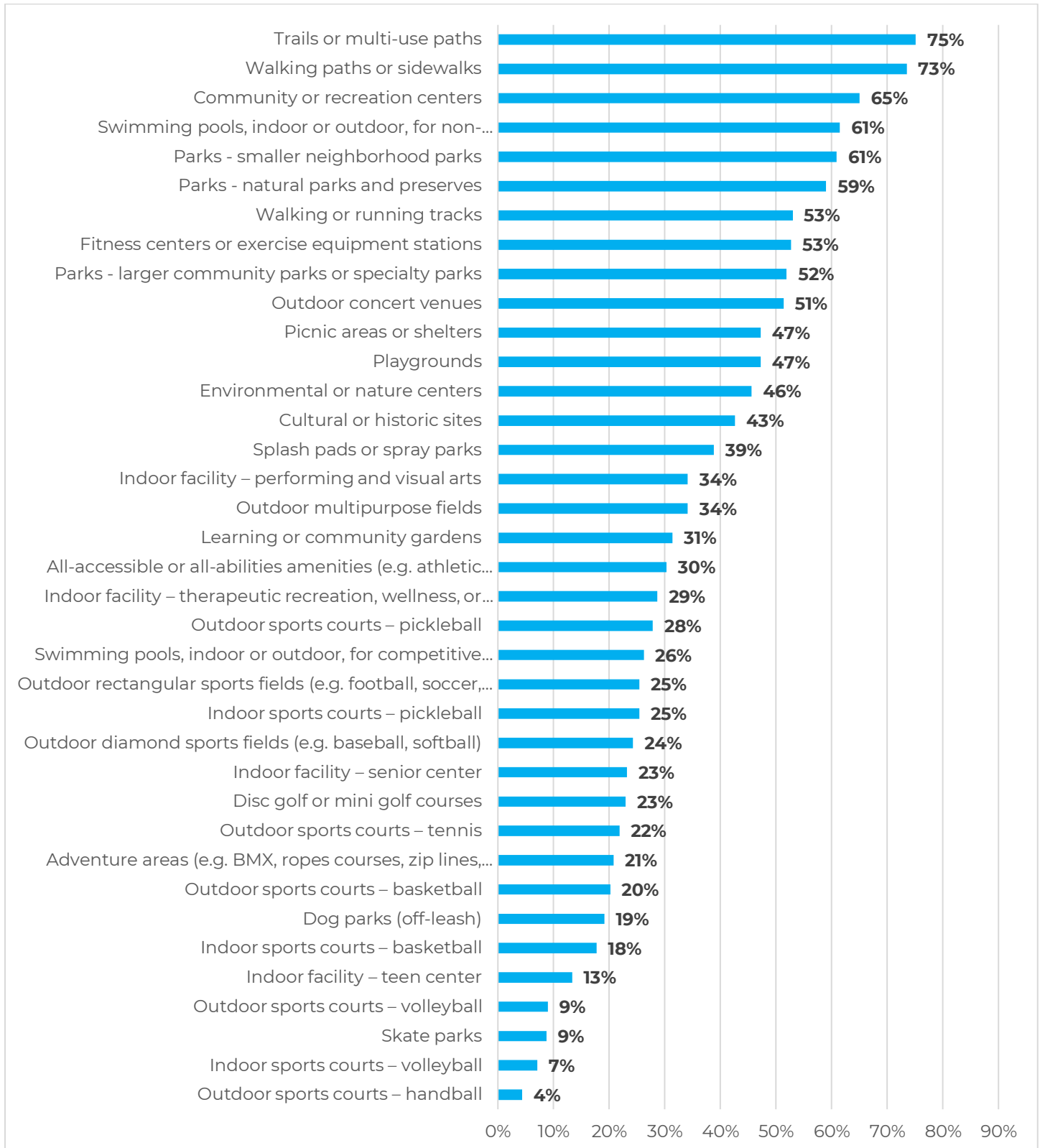
Question 3: Please indicate if you or a member of your household has a need for the listed facilities or amenities in the Town of Vienna? (Select all that apply)

Statistical Survey Results (299 responded, 31 skipped)



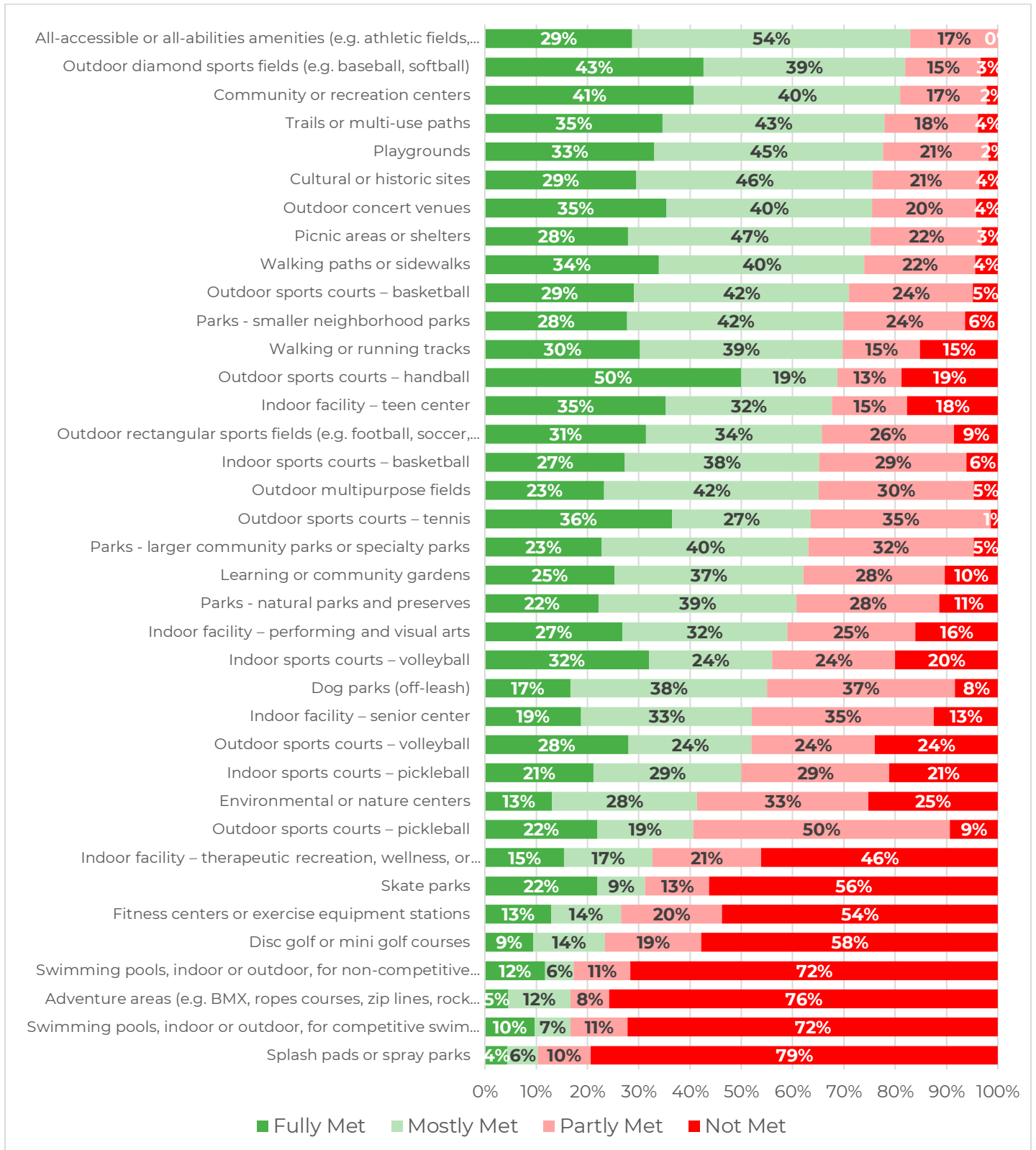


Community Survey Results (Need: 366 responded, 210 skipped)



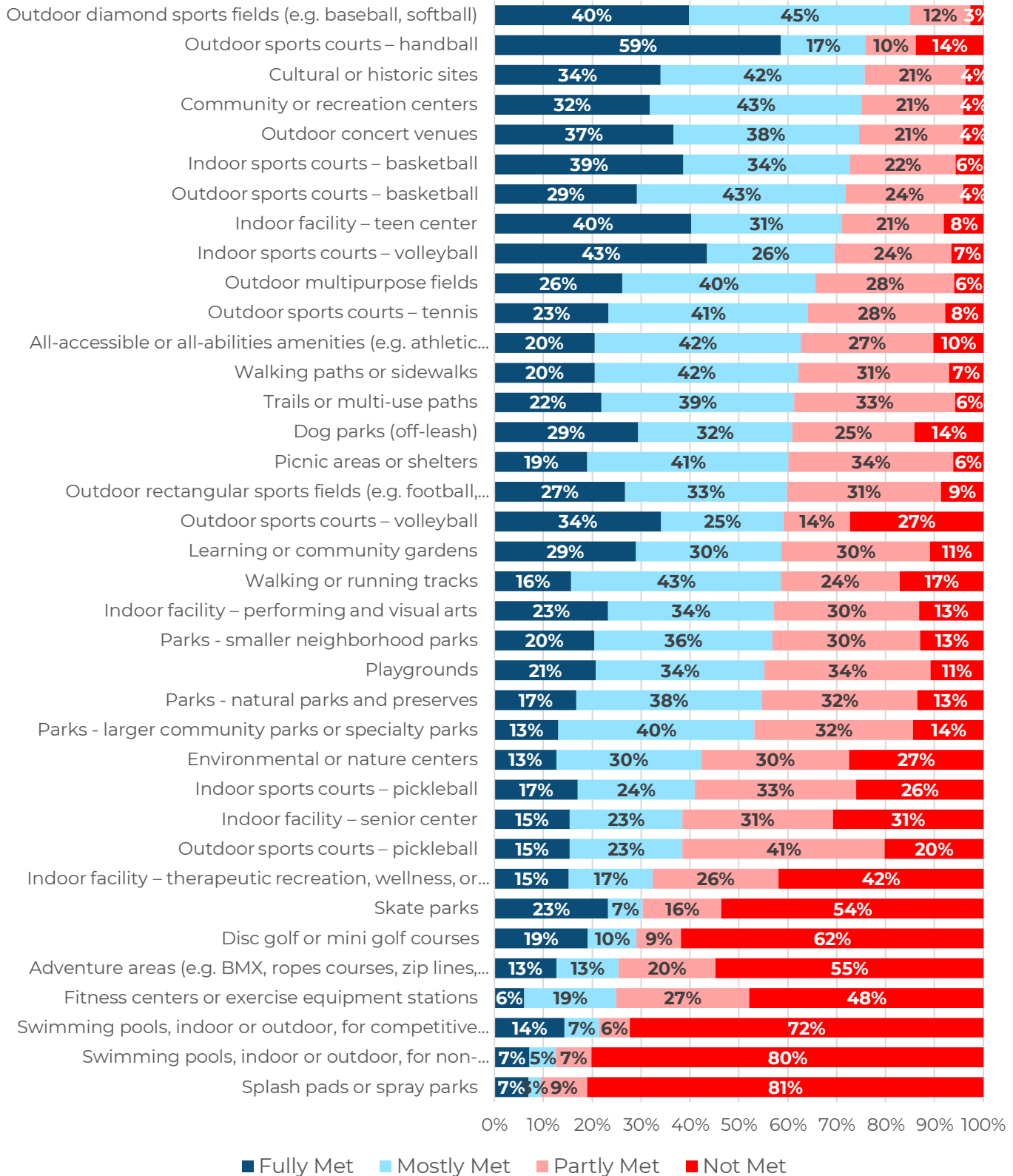


Question 3b: For respondents that answered question 3, please indicate how well your household's needs are met for the listed facilities or amenities in the Town of Vienna?
Statistical Survey Results (278 responded, 52 skipped)





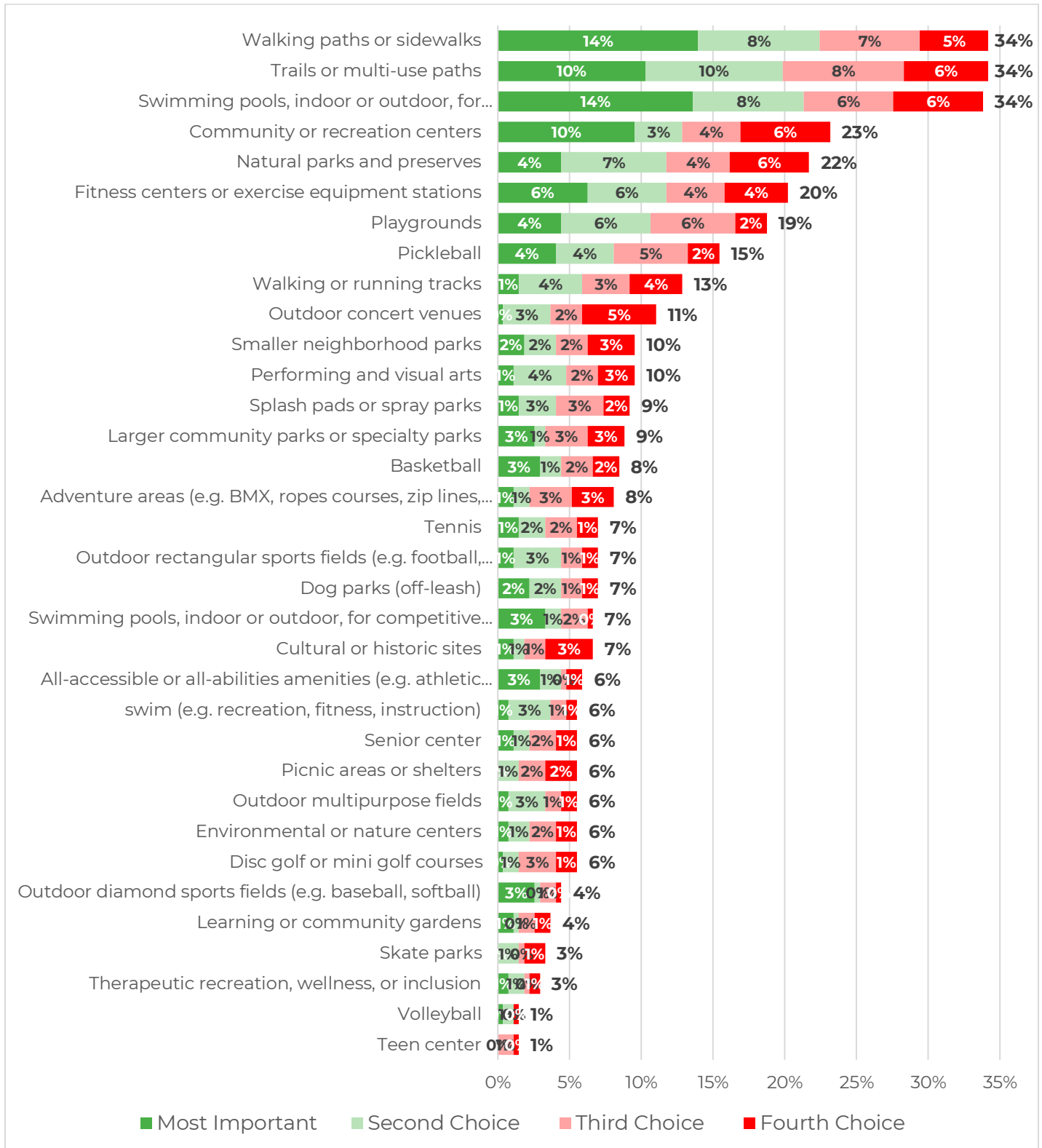
Community Survey Results (349 responded, 227 skipped)





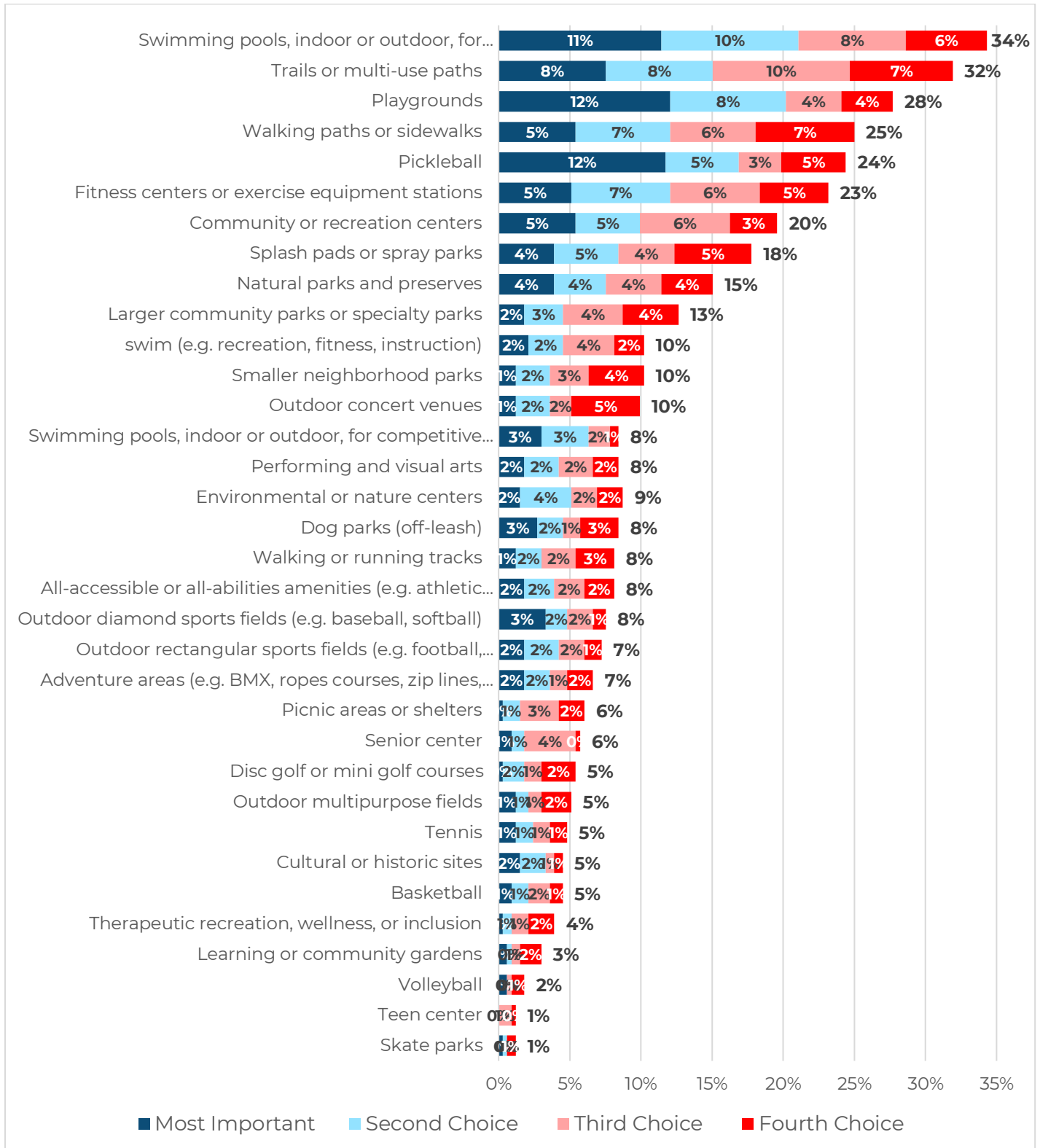
Question 3c: From the list of facilities or amenities in question 3, select and rank the TOP FOUR in order of importance to you and members of your household. (Select up to four).

Statistical Survey Results (272 responded, 58 skipped)





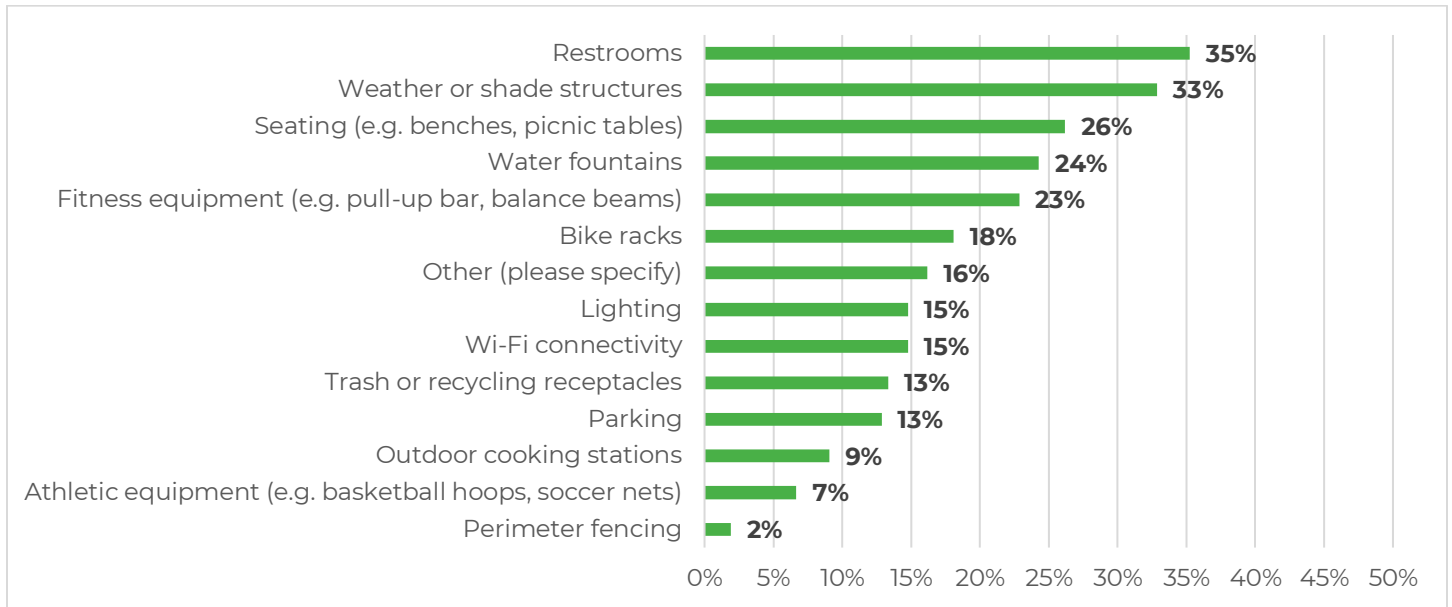
Community Survey Results (332 responded, 244 skipped)



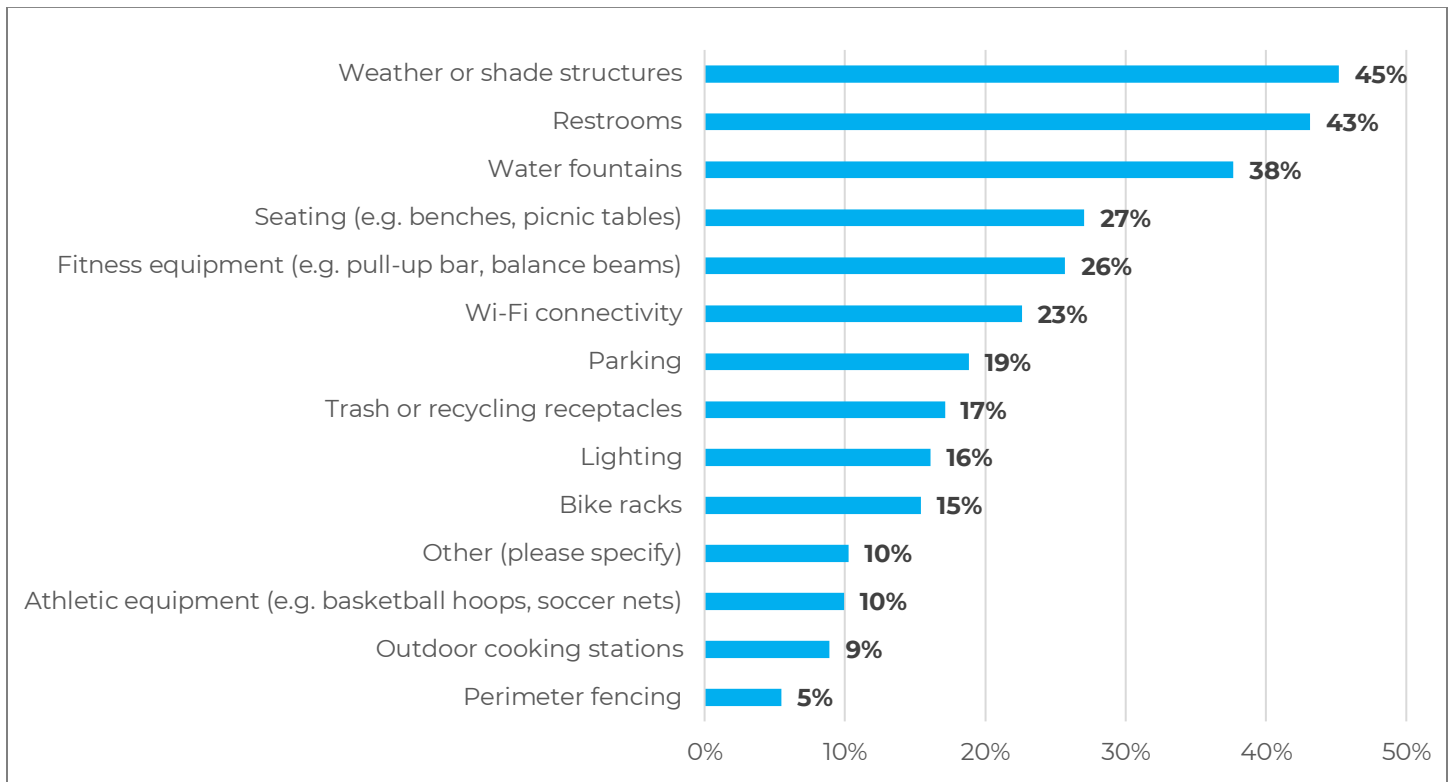


Question 3d. Which of the following support amenities do you or members of your household feel are MISSING or LACKING at DPR facilities? (Select Multiple)

Statistical Survey Results (210 responded, 120 skipped)



Community Survey Results (295 responded, 281 skipped)



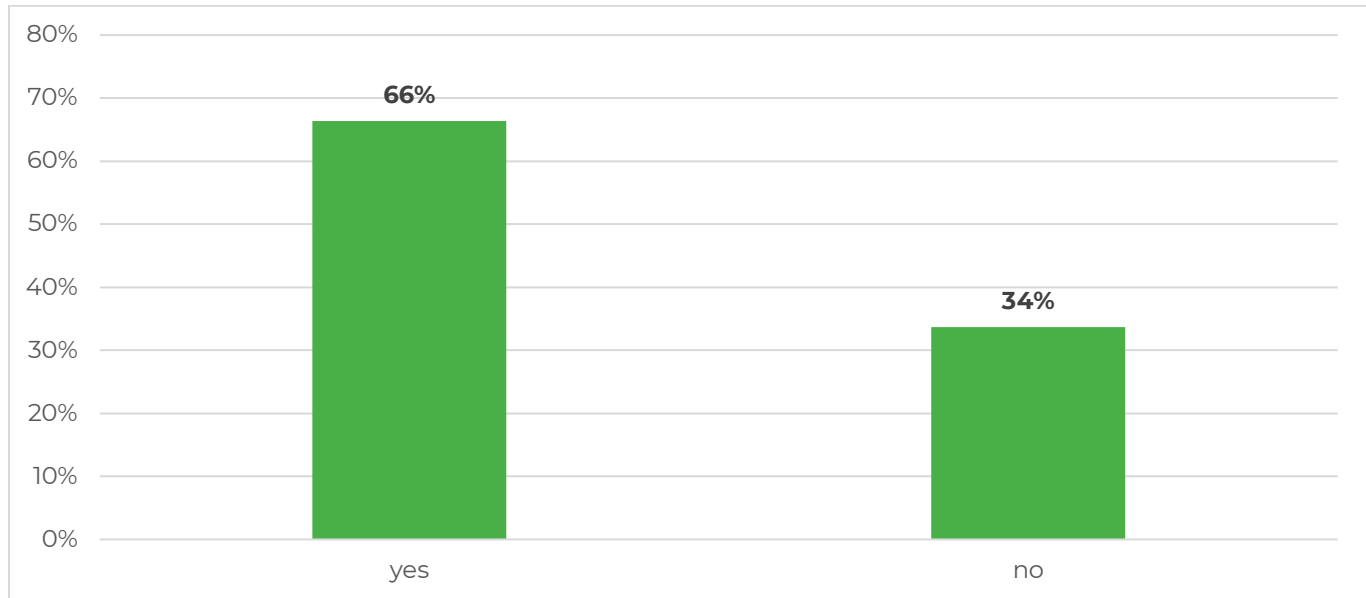


Programs, Events, and Activities Response Details

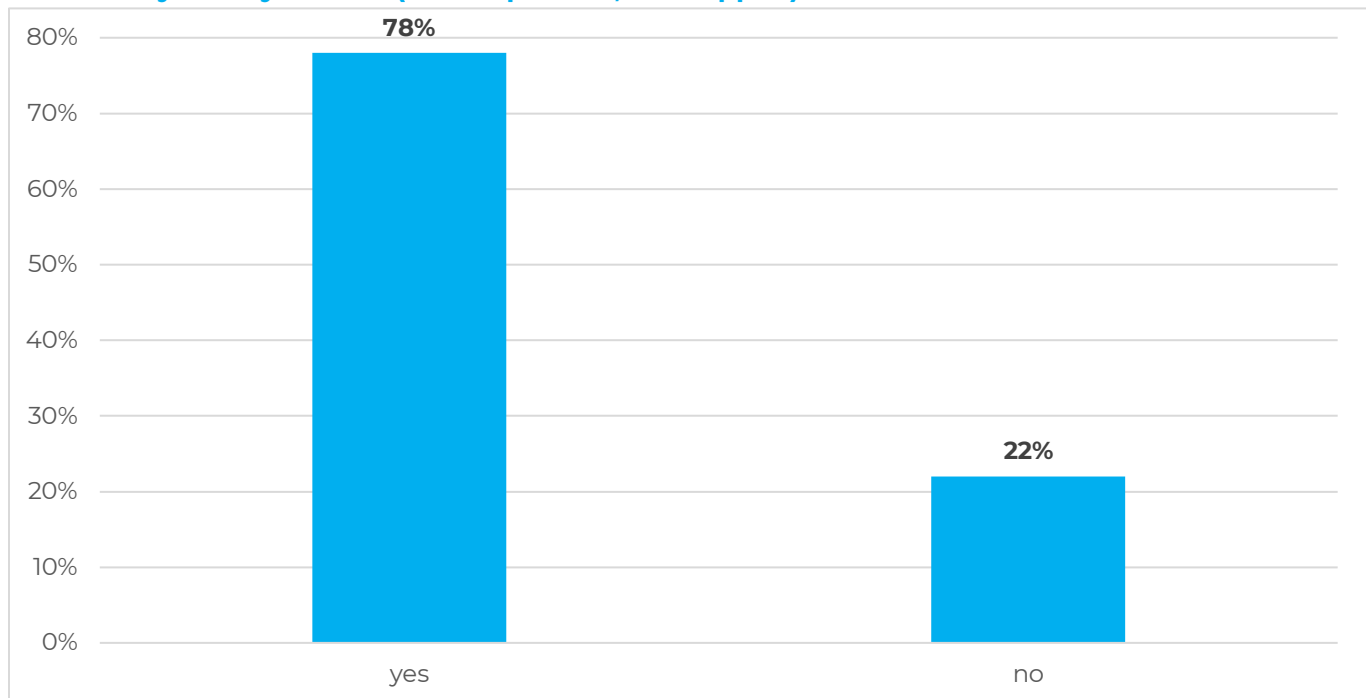


Question 4: Have you or members of your household participated in any DPR programs, events, or activities during the past 12 months? (select one)

Statistical Survey Results (306 responded, 24 skipped)

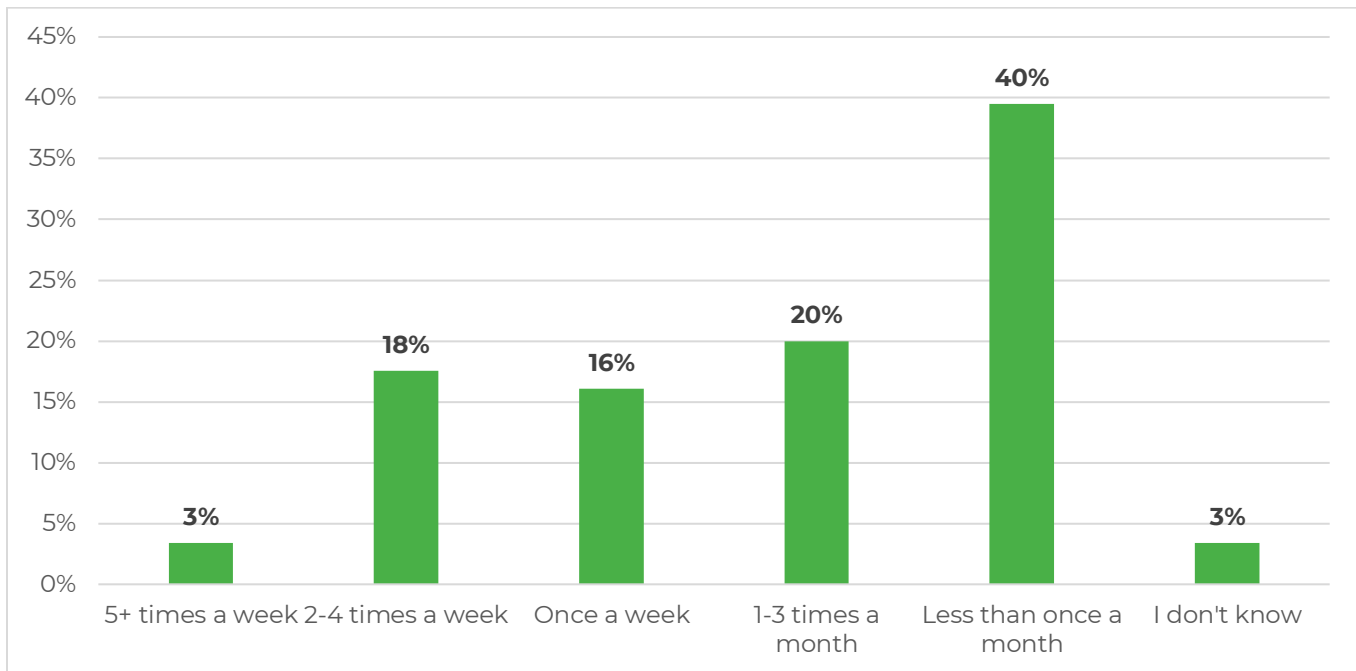


Community Survey Results (364 responded, 212 skipped)

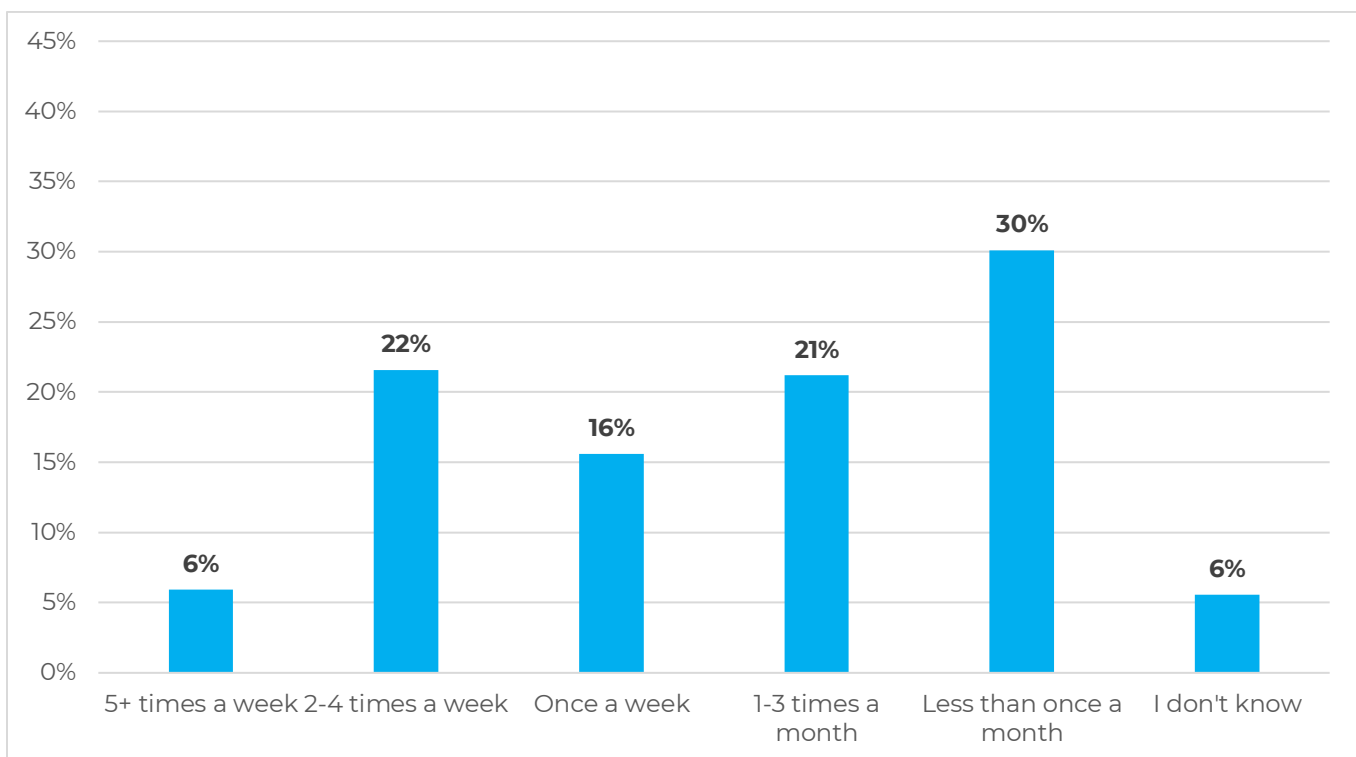




Question 4b: How often have you or members of your household participated in DPR programs, events, or activities during the past 12 months? (select one) (for respondents that replied yes to Question 4)
Statistical Survey Results (208 responded, 122 skipped)



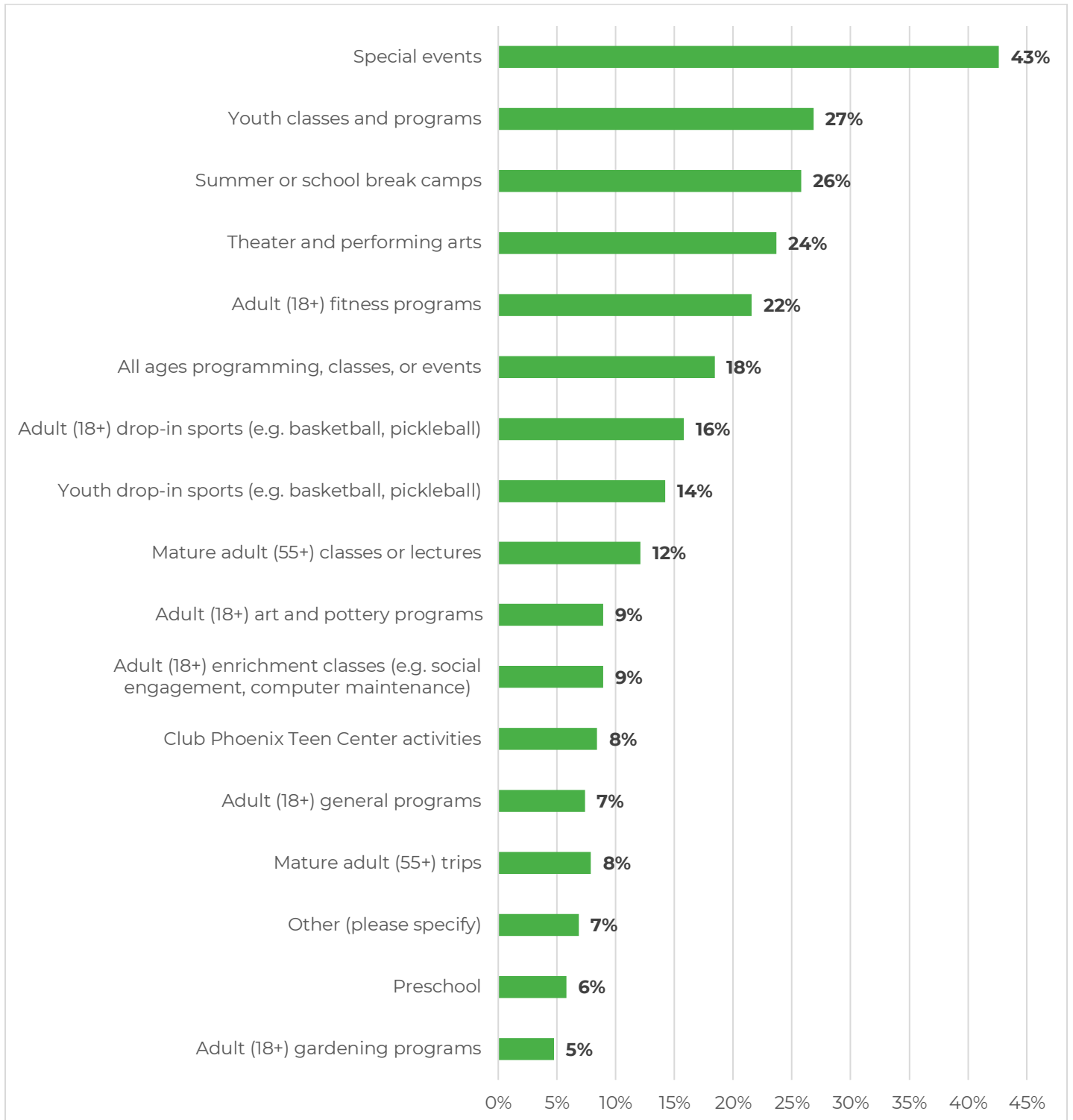
Community Survey Results (275 responded, 301 skipped)





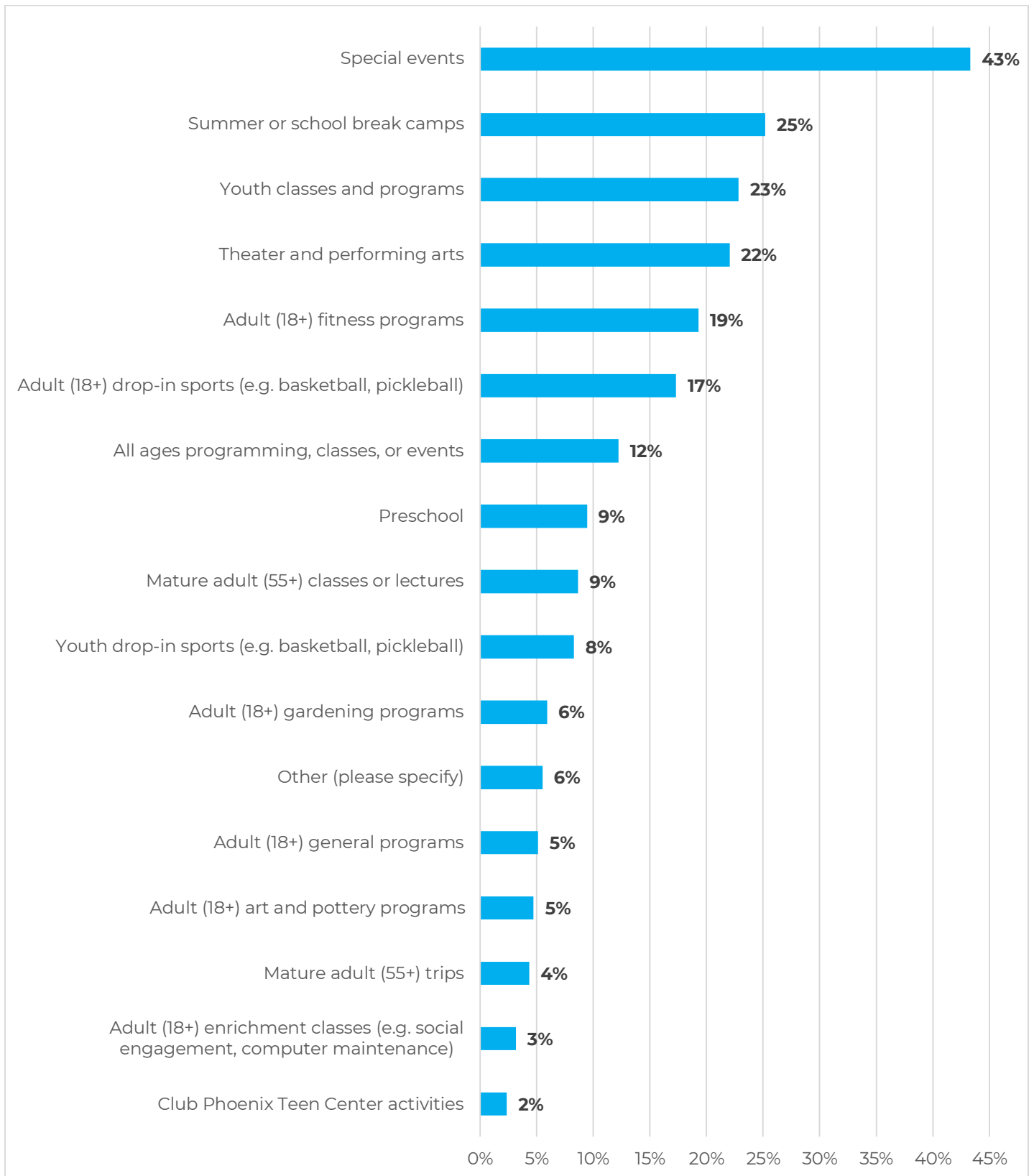
Question 4c: Which DPR programs, events, or activities have you or members of your household used during the past 12 months? (for respondents that replied yes to Question 4)

Statistical Survey Results (190 responded, 140 skipped)





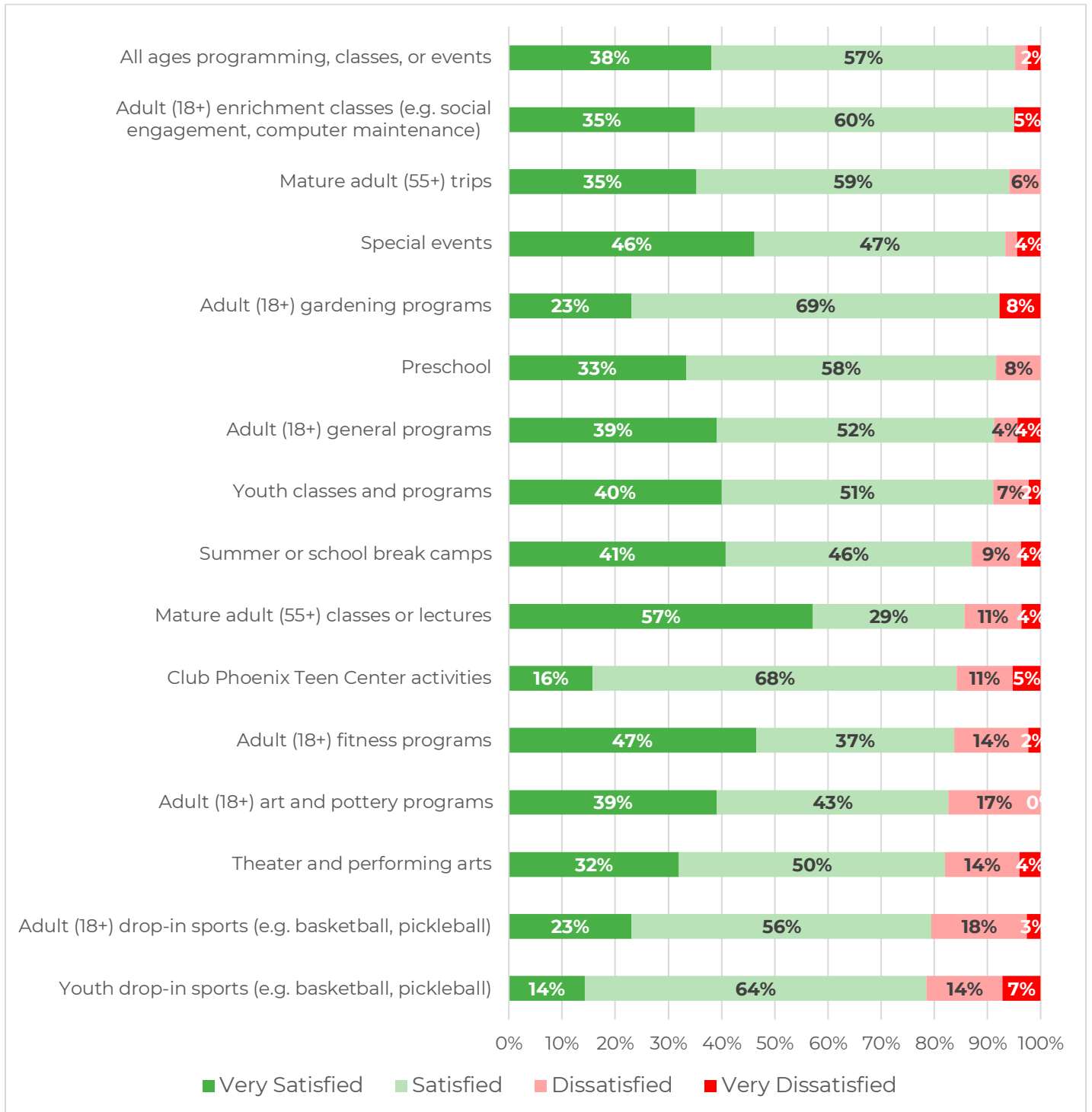
Community Survey Results (254 responded, 322 skipped)





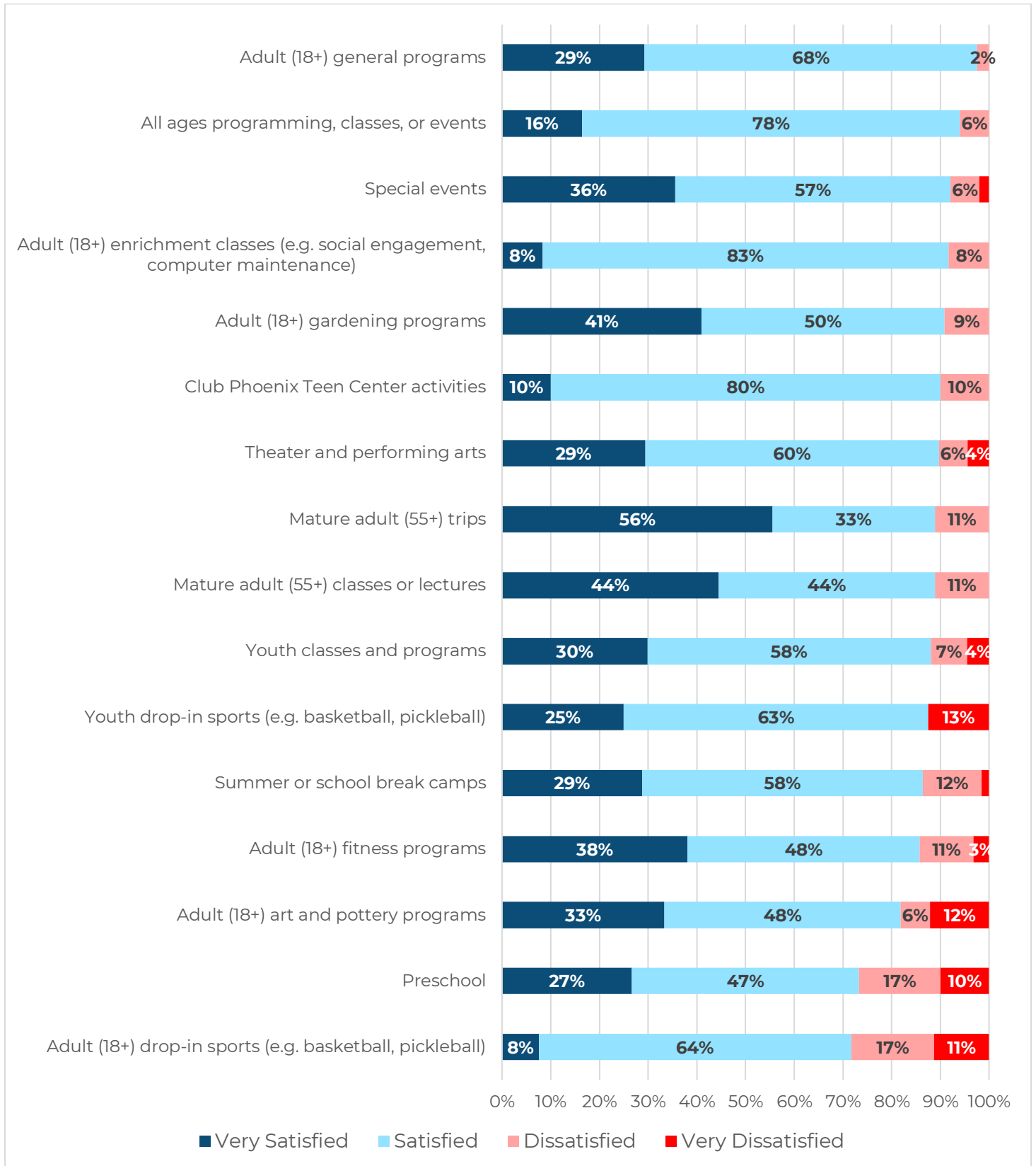
Question 4d: For respondents that answered Question 4c, how satisfied are you with the overall quality of programs, events, and activities.

Statistical Survey Results (223 responded, 107 skipped)





Community Survey Results (297 responded, 279 skipped)





Question 4e: If you select "very dissatisfied" or "dissatisfied" to Question 4d, please elaborate on your response.

Statistical Survey Results (36 responded, 294 skipped)

Pickleball Facilities:

- Inadequate hours and courts for pickleball.
- Insufficient maintenance and setup of pickleball nets.
- Crowded facilities leading to long wait times.
- A need for family-friendly courts specific for residents and kids.

Pottery Program:

- Classes and lab times are limited.
- Insufficient number of pottery wheels and evening classes.
- Open lab time availability is restrictive and dependent on class enrollment.
- Recommendations for more help with firing pottery and glaze mixing.

General Facility and Program Concerns:

- Insufficient planning and publicized contact methods for feedback.
- Requests for more trips and expanded program offerings.
- Lack of theater options and programming for non-senior adults.
- Shortage of art classes and fitness programs for the 50+ age group.

Fitness and Exercise:

- Requests for workout facilities and a pool.
- Senior fitness classes need to be more frequent than current offerings.
- Exercise classes perceived as costly with inconvenient schedules.

Summer Camps and Youth Programs:

- Need for early and late pickup options for working parents.
- Suggestions for summer camp enrollment based on grade instead of age.
- More drop-in basketball hours for middle school children.

General Comments:

- Concerns over community center gym availability during school holidays and weekends.
- Complaints about the lack of new or exciting program offerings.
- Inconvenient class times leading to quick fill-up of limited slots and cancellations due to insufficient sign-ups.



Community Survey Results (31 responded, 545 skipped)

Scheduling Issues:

- Last-minute cancellations of camps leading to stress for parents.
- Limited availability of classes and activities outside of typical work hours.
- Insufficient weekend and evening class options, specifically for the under-3 age group.

Lack of Engagement and Variety:

- Inadequate and uninspiring activity options, particularly in summer camps and classes.
- Limited variety in arts and performing arts classes for all ages.
- Fitness classes perceived as outdated and limited in variety.

Facilities and Maintenance:

- Shortage of facilities such as suitable pickleball courts, swimming pools, and more shaded areas on walking trails.
- Overcrowded and closely located pickleball courts.
- Maintenance issues and insufficient efforts to improve facilities to attract wildlife and pollinators.

Accessibility and Inclusivity:

- Difficulty finding parking at events and concerns about potential parking fees.
- Limited class sizes, especially for beginners in pottery classes, and a prioritization of advanced users over beginners.
- Need for more under-3 activities at accessible locations like community centers.

Specific Requests:

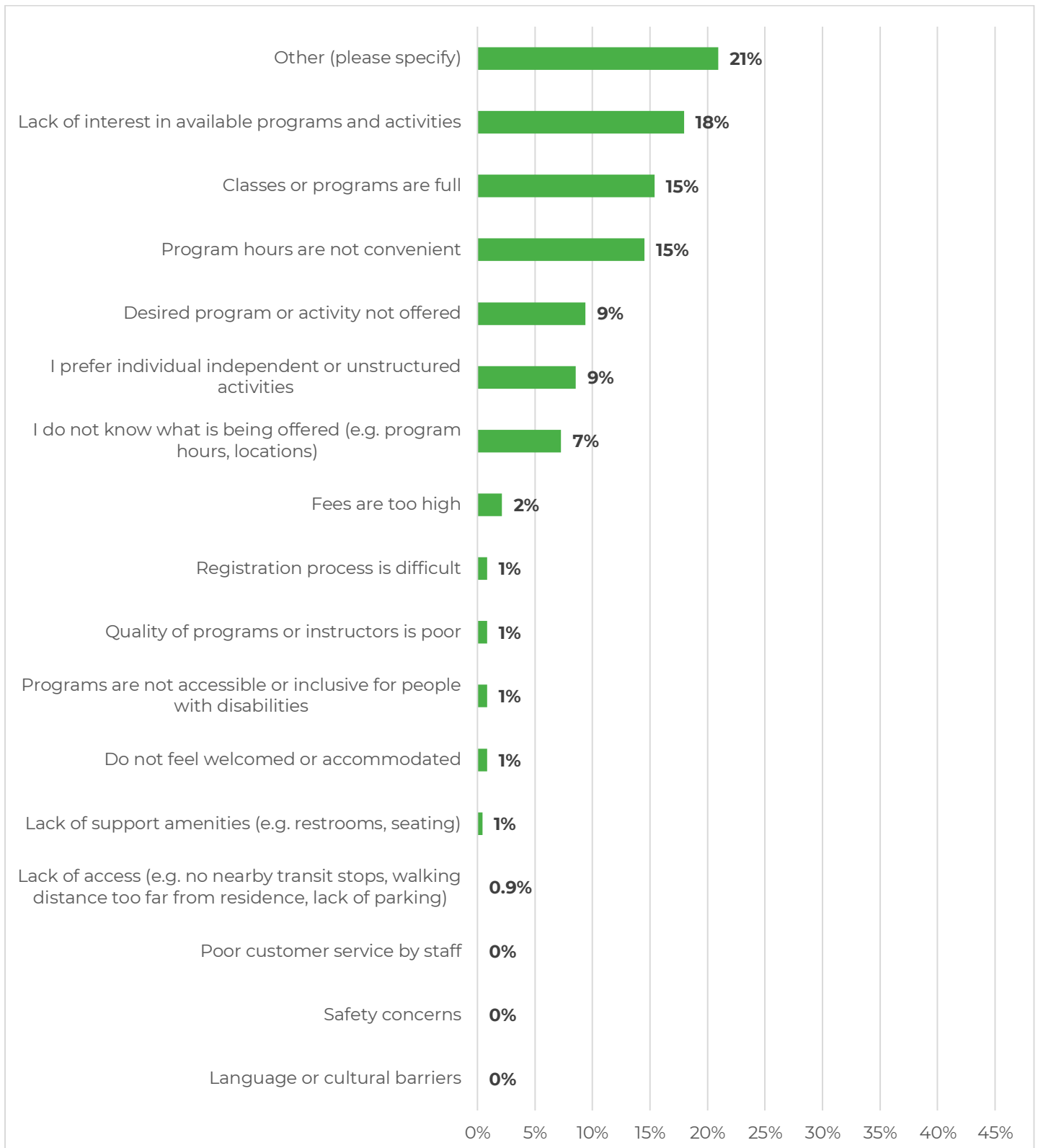
- Desire for more extended summer camp hours to support working parents.
- More performing arts options beyond bands.
- Improved instruction for beginners in pottery classes.
- Better filtering options for class age ranges and schedules.

Feedback on Existing Programs:

- Overcrowded and not engaging youth sports programs.
- Classes that do not fit schedules or age ranges, causing inconvenience for families

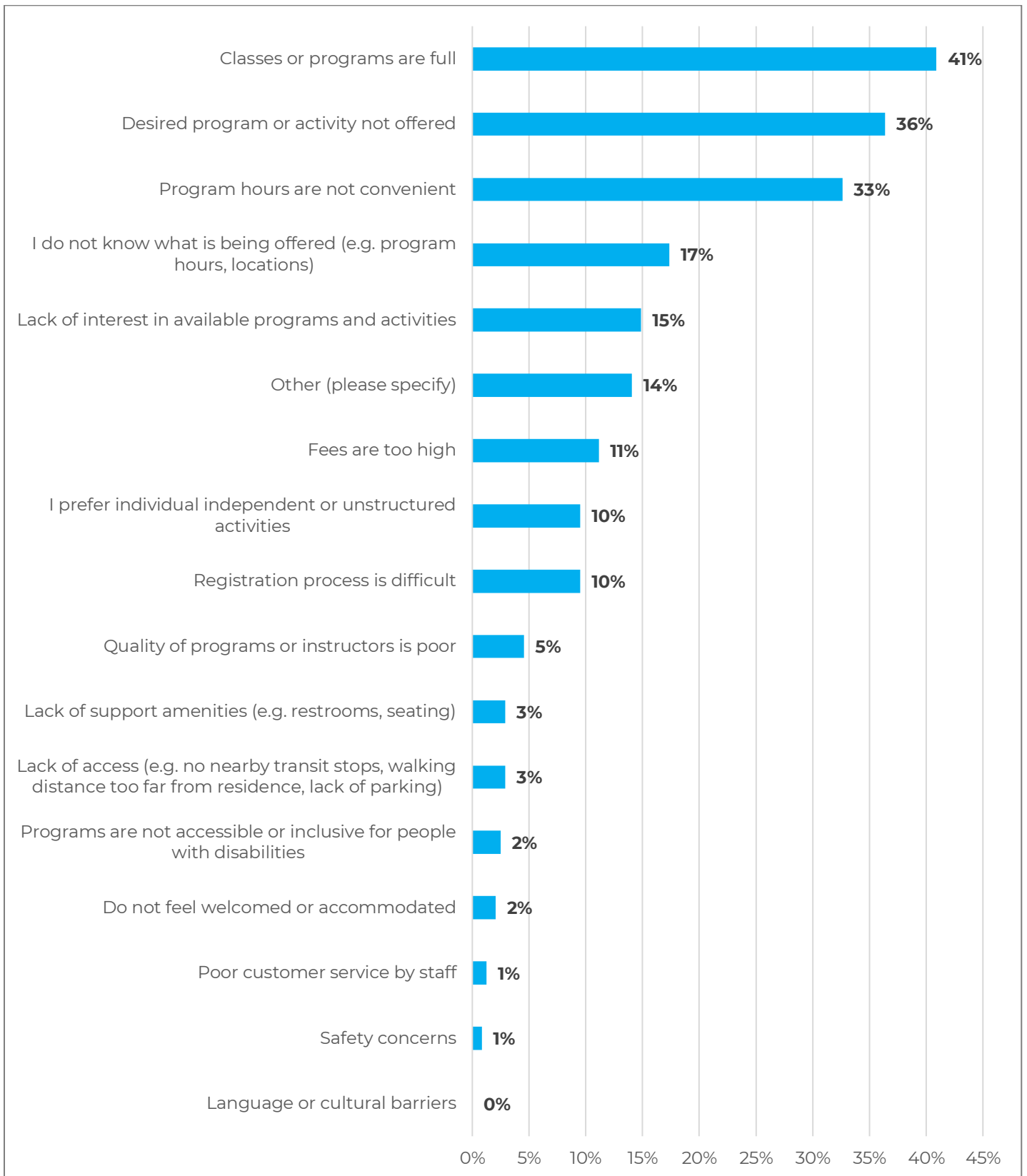


Question 4e: What has prevented you or members of your household from participating in DPR programs, events, or activities during the past 12 months? (Select all that apply)
Statistical Survey Results (234 responded, 96 skipped)



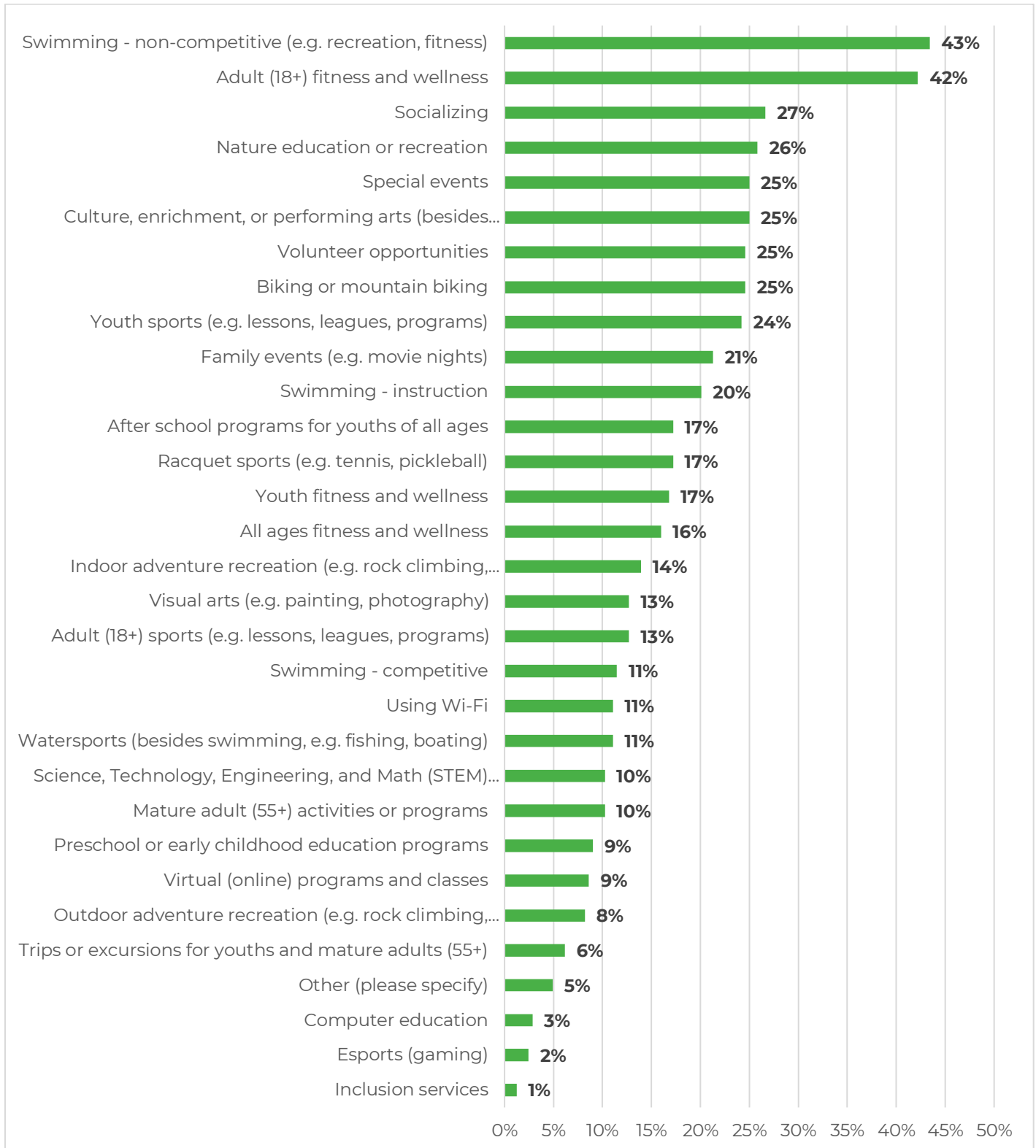


Community Survey Results (242 responded, 334 skipped)



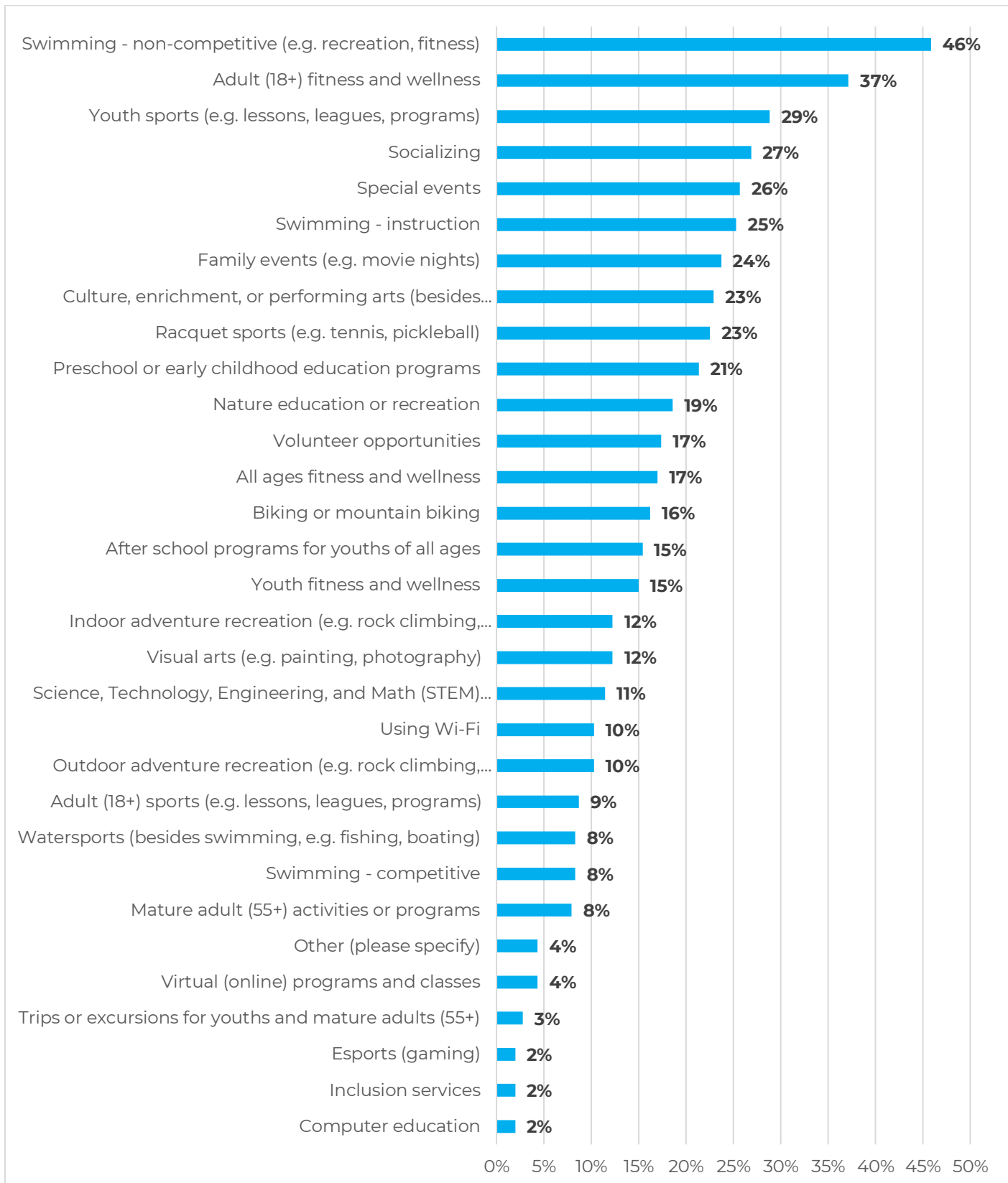


Question 5: Which programs, events, or activities offered by other providers have you or members of your household participated in during the past 12 months? (Select all that apply)
Statistical Survey Results (244 responded, 86 skipped)





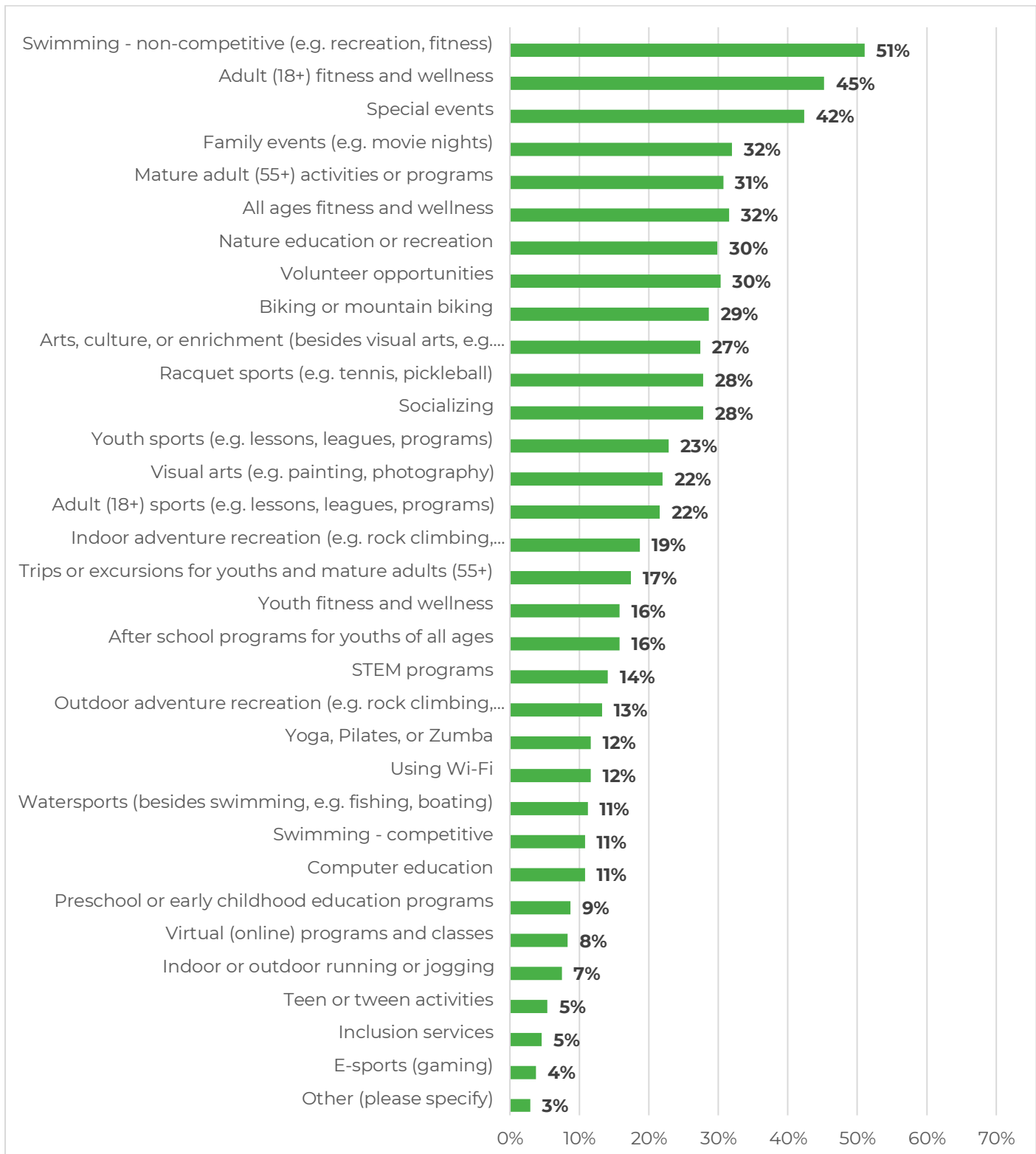
Community Survey Results (253 responded, 323 skipped)





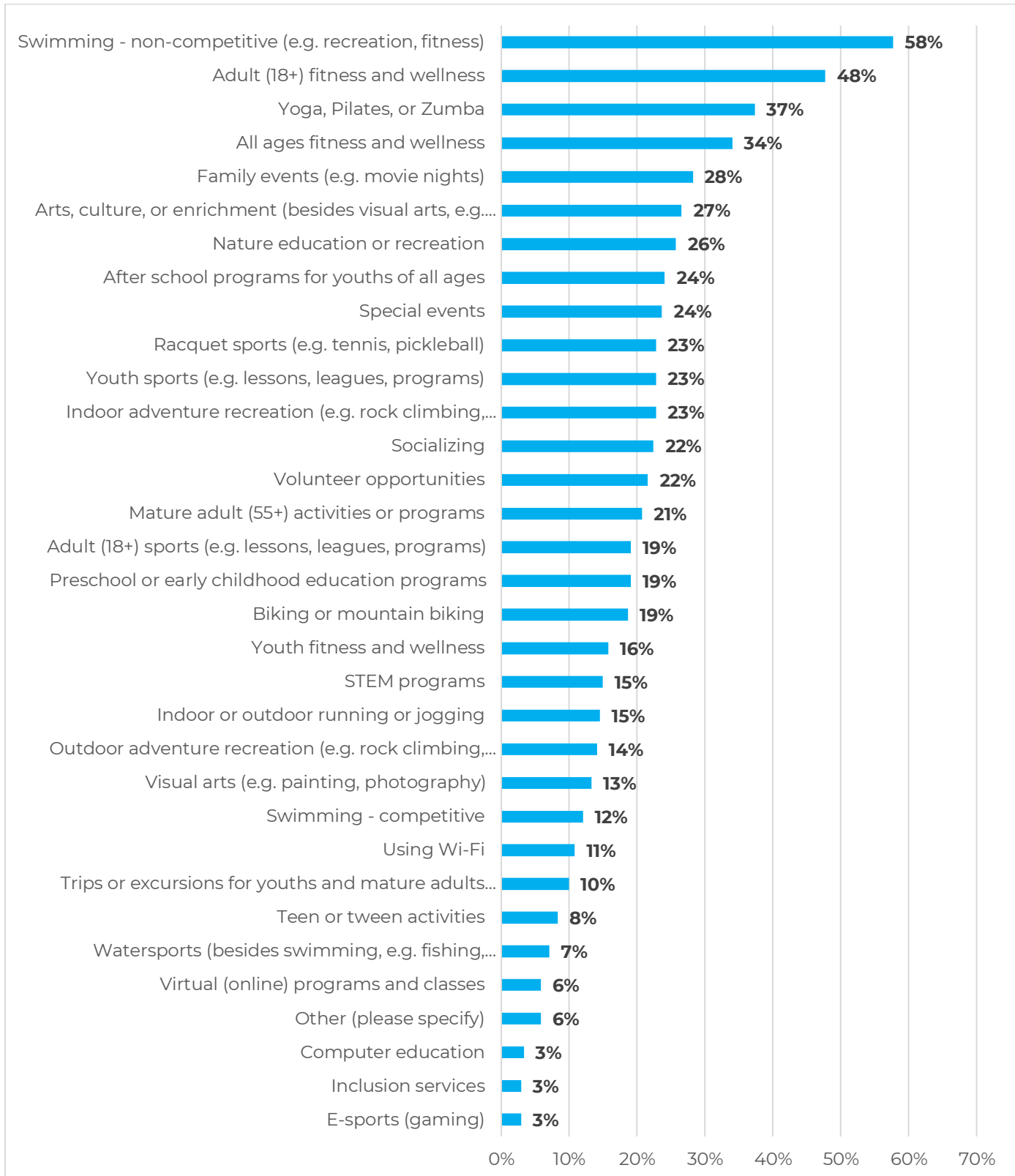
Question 6: Please indicate if you or a member of your household has a need for the listed programs, events, or activities in the Town of Vienna. (Select all that apply)

Statistical Survey Results (Need: 241 responded, 89 skipped)





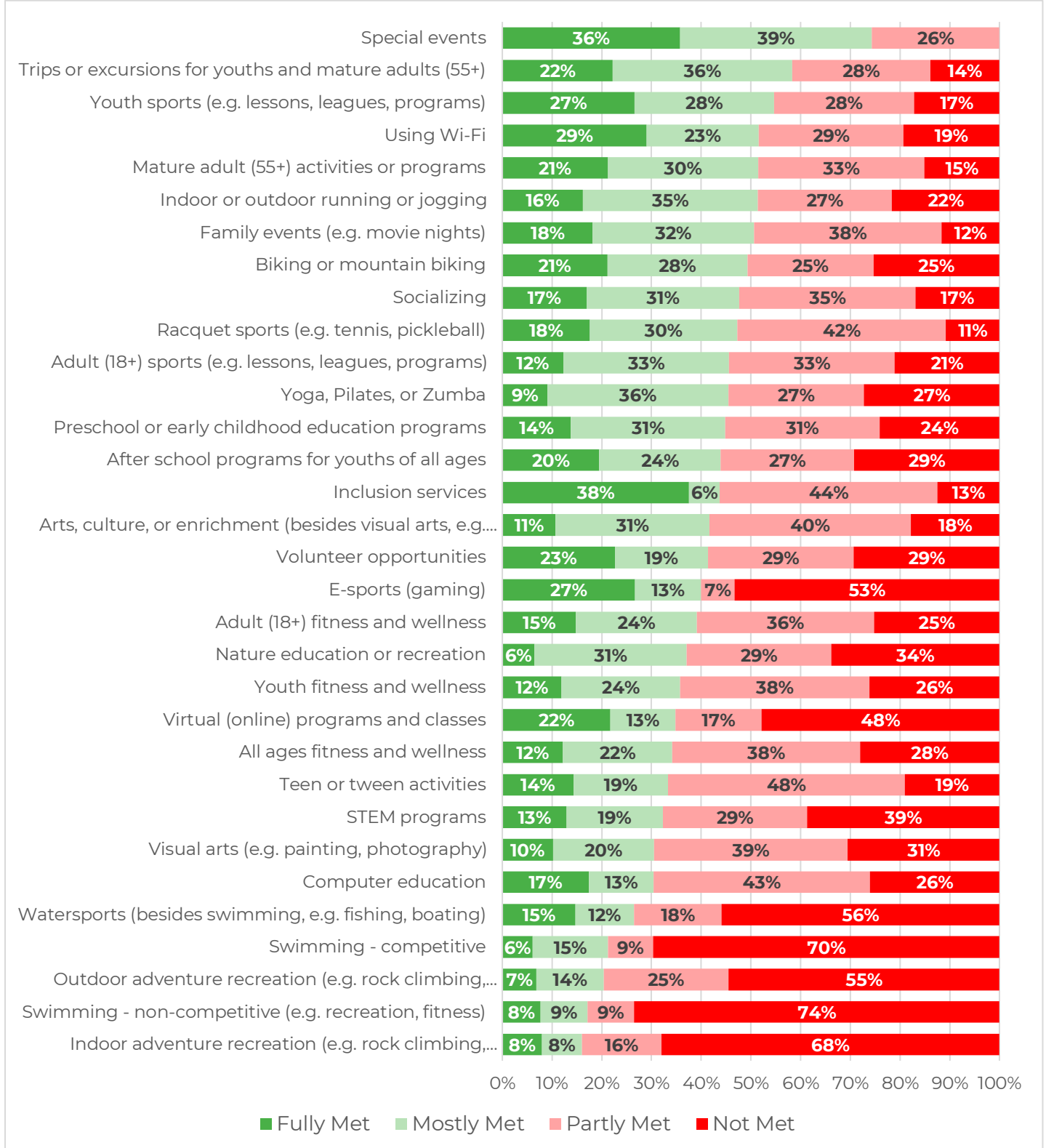
Community Survey Results (255 responded, 321 skipped)





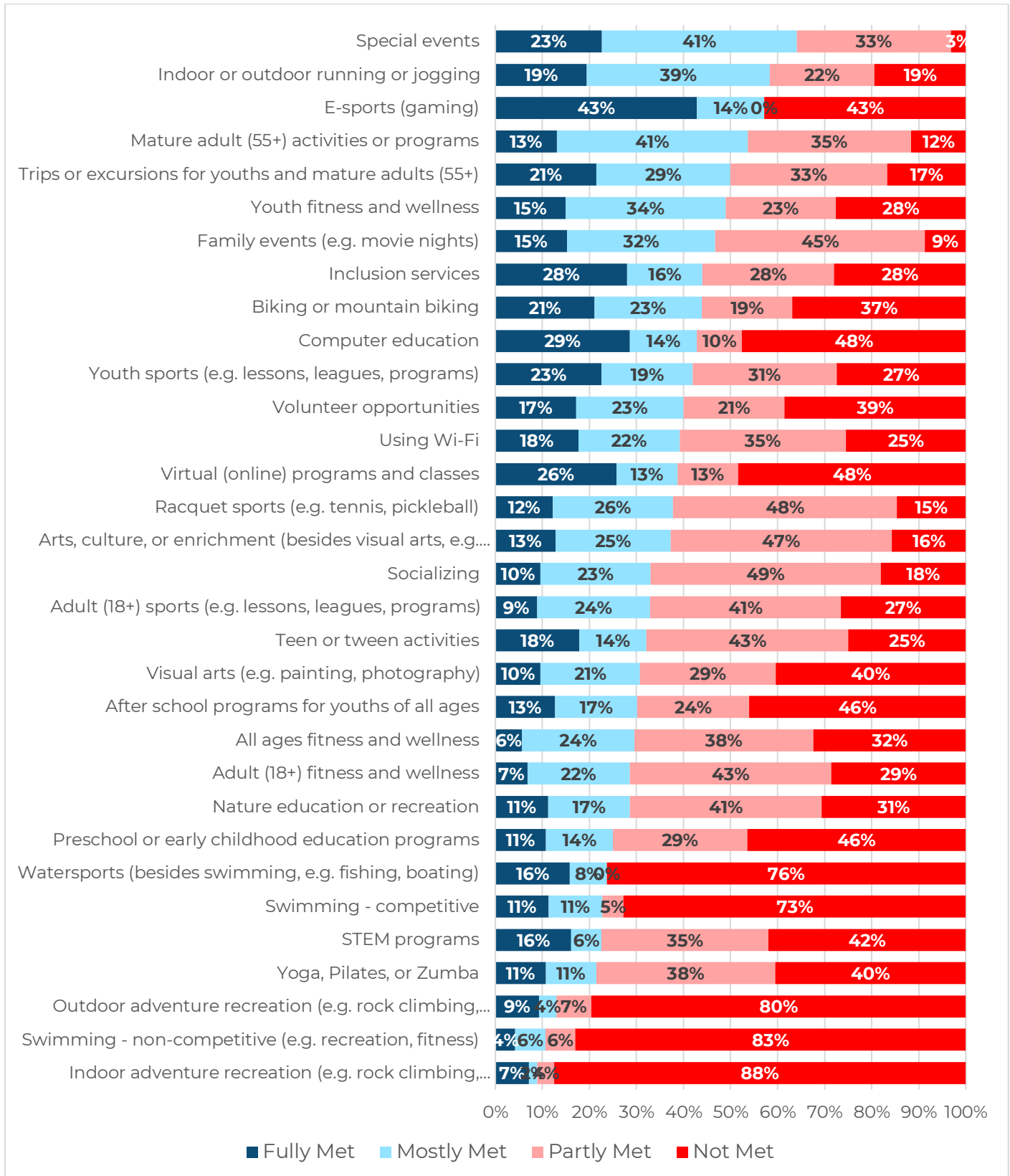
Question 6b: For respondents that answered Question 6, please indicate how well your household's needs are met for the listed programs, events, and activities.

Statistical Survey Results (235 responded, 95 skipped)





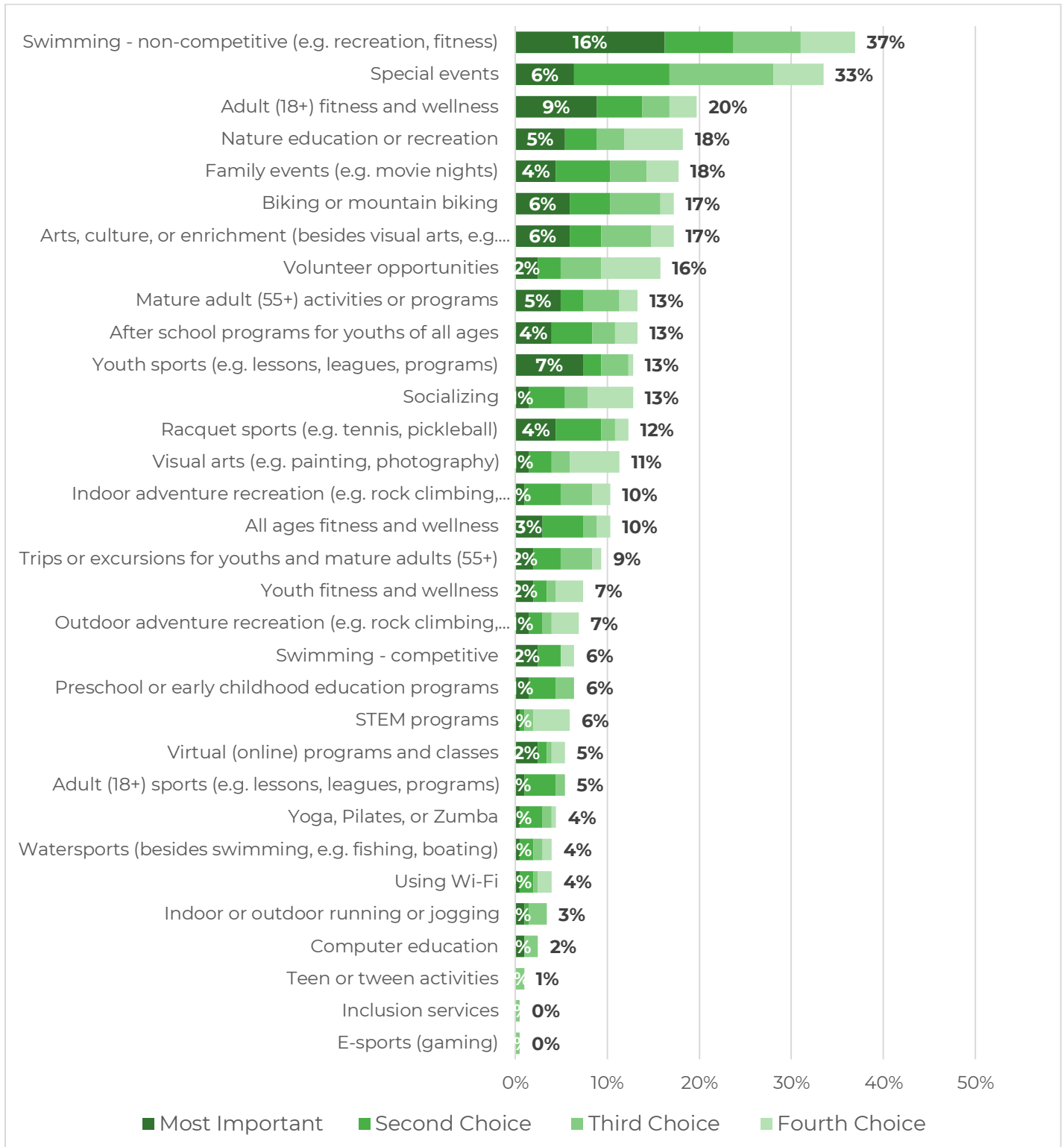
Community Survey Results (257 responded, 319 skipped)





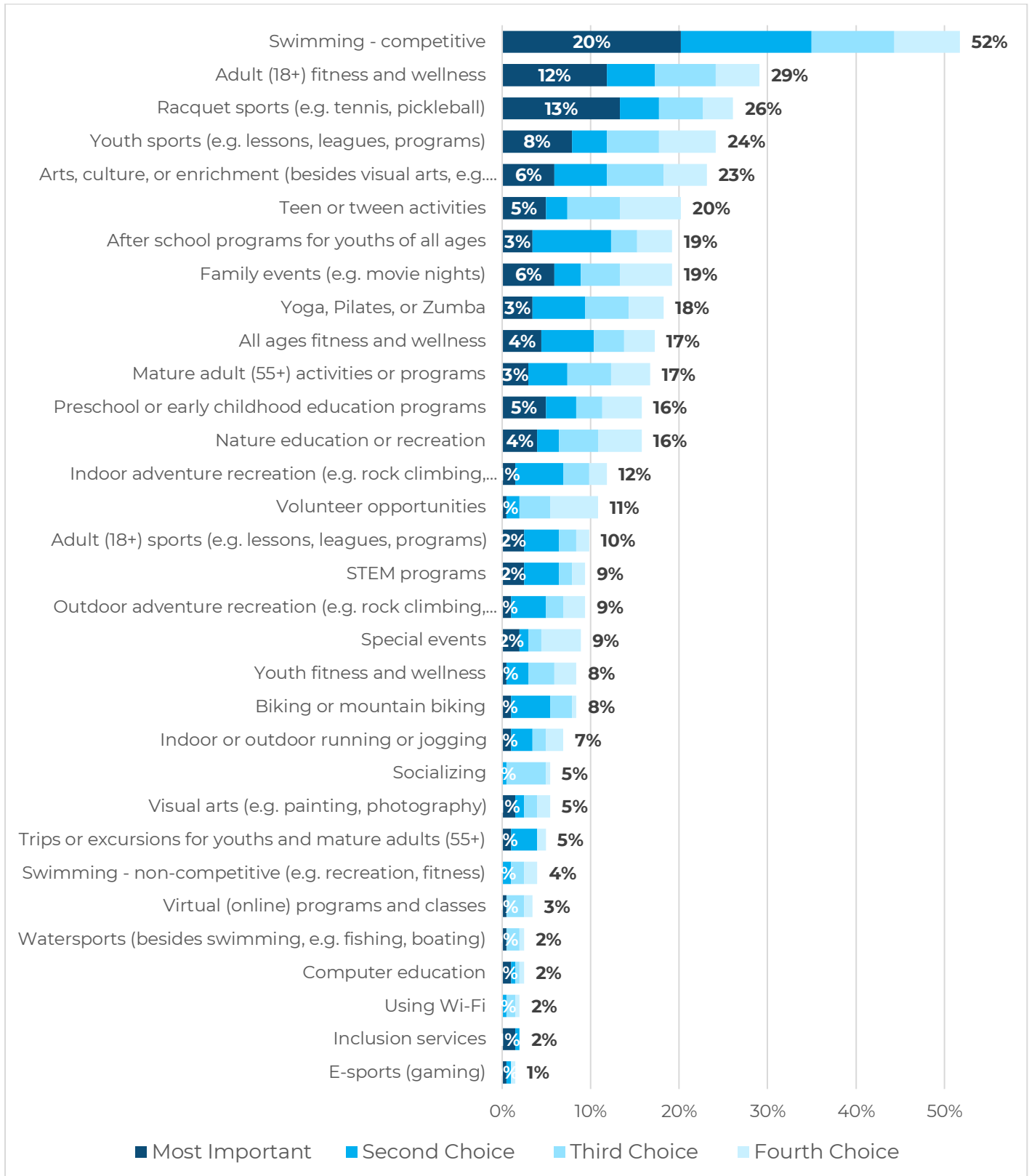
Question 6c: From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.

Statistical Survey Results (203 responded, 127 skipped)





Community Survey Results (227 responded, 349 skipped)



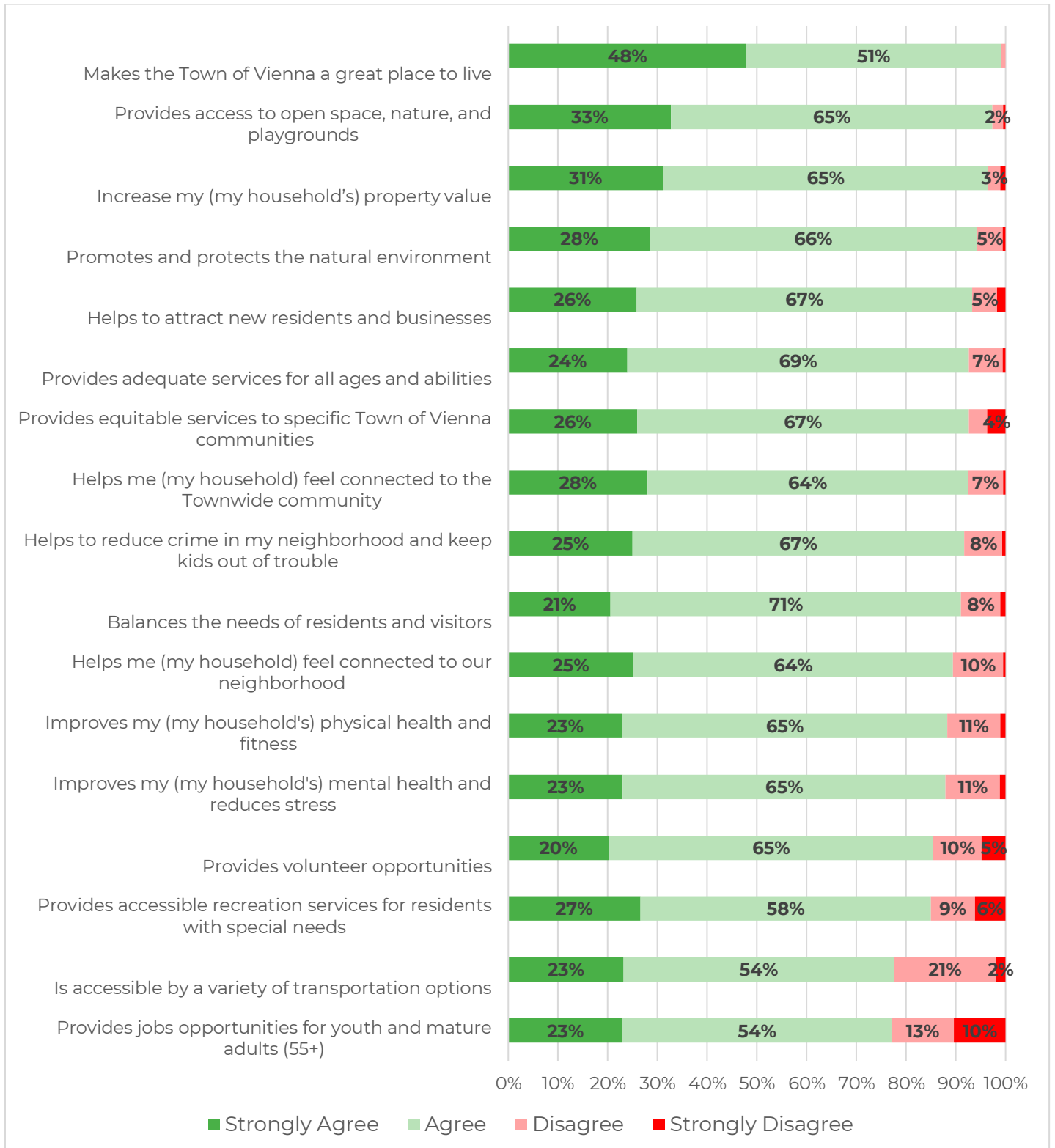


Additional Perspectives Details



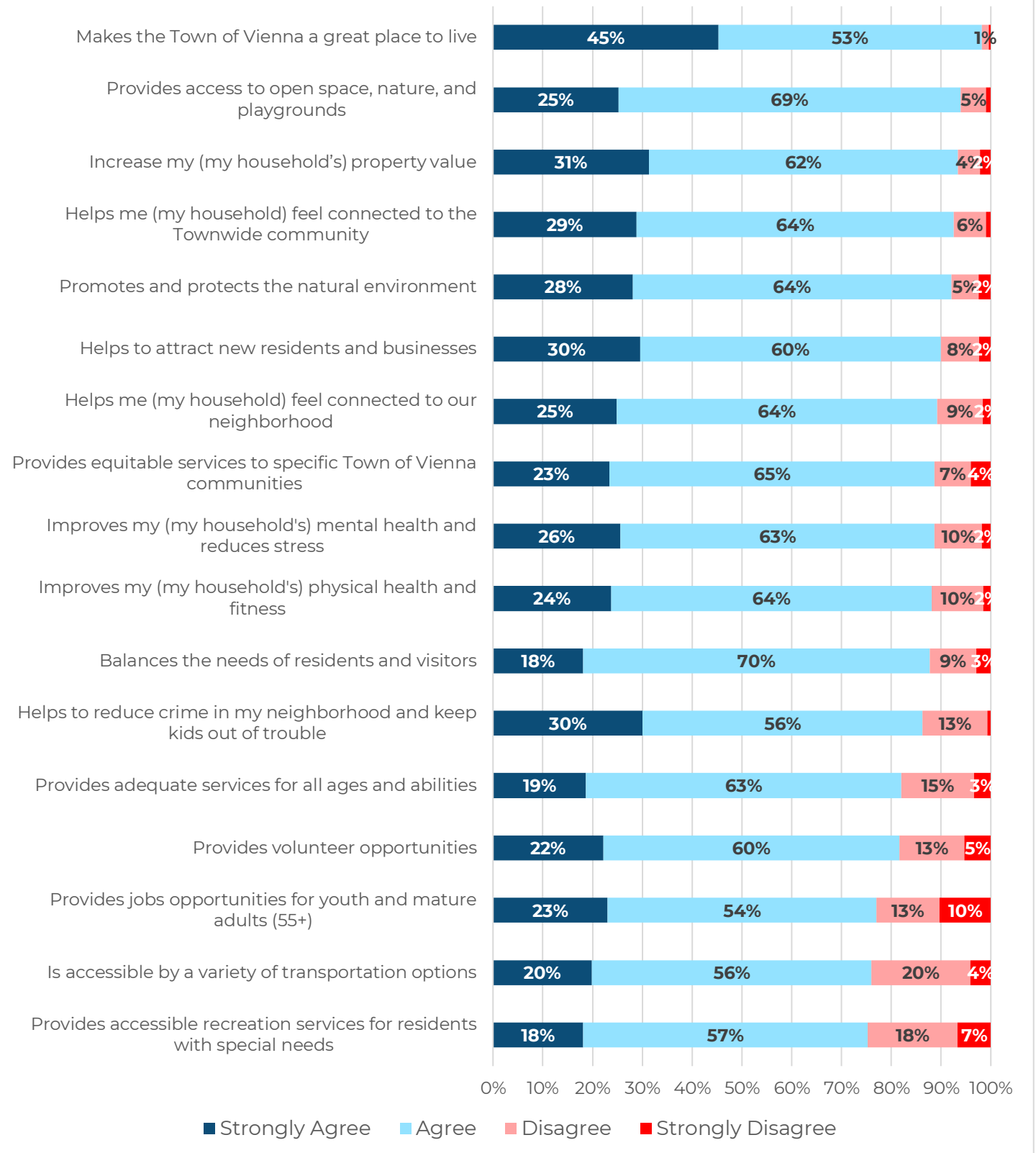
Question 7: Please indicate your level of agreement with the following statements. "Parks and Recreation in the Town of Vienna..."

Statistical Survey Results (267 responded, 63 skipped)





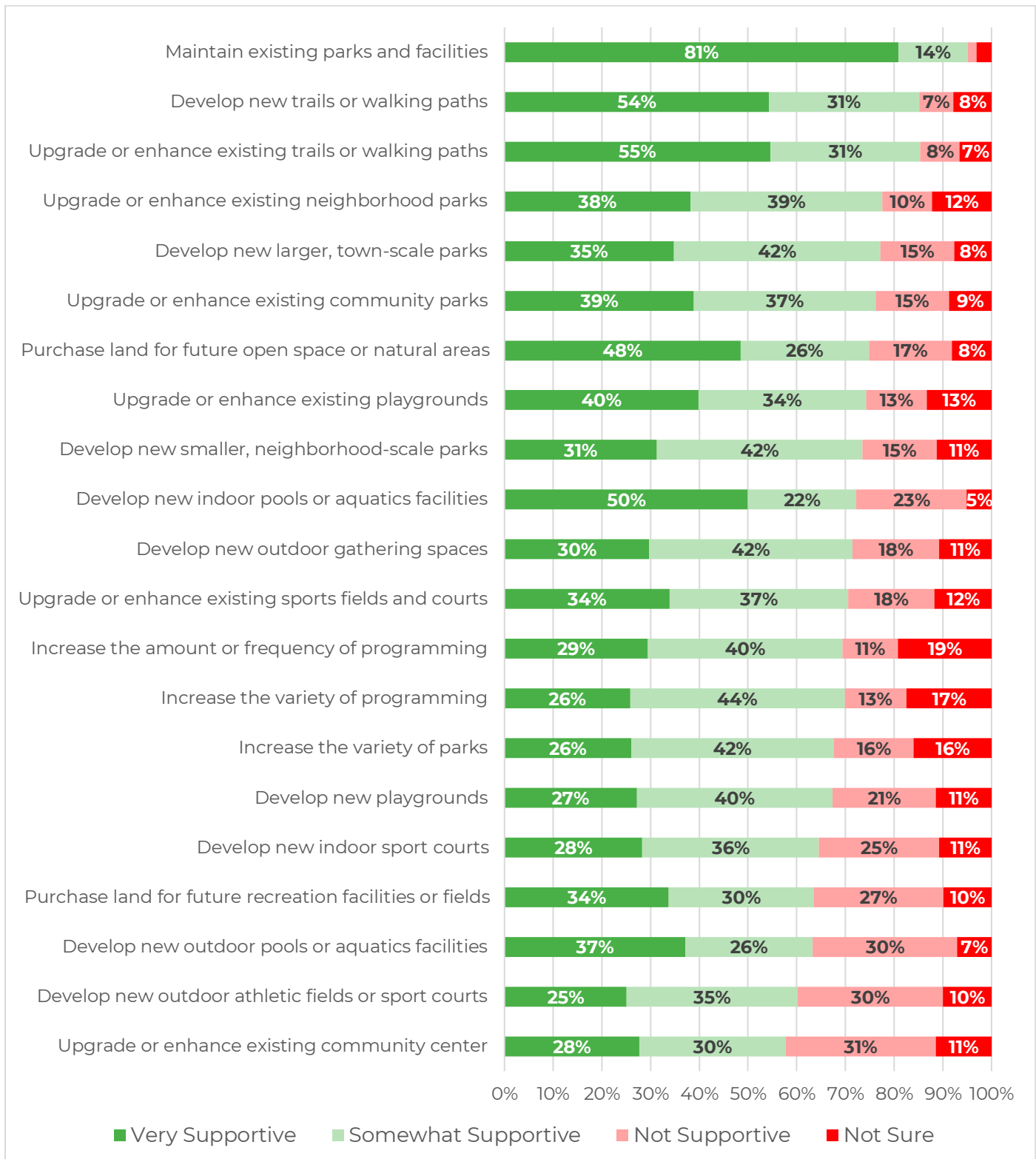
Community Survey Results (261 responded, 315 skipped)





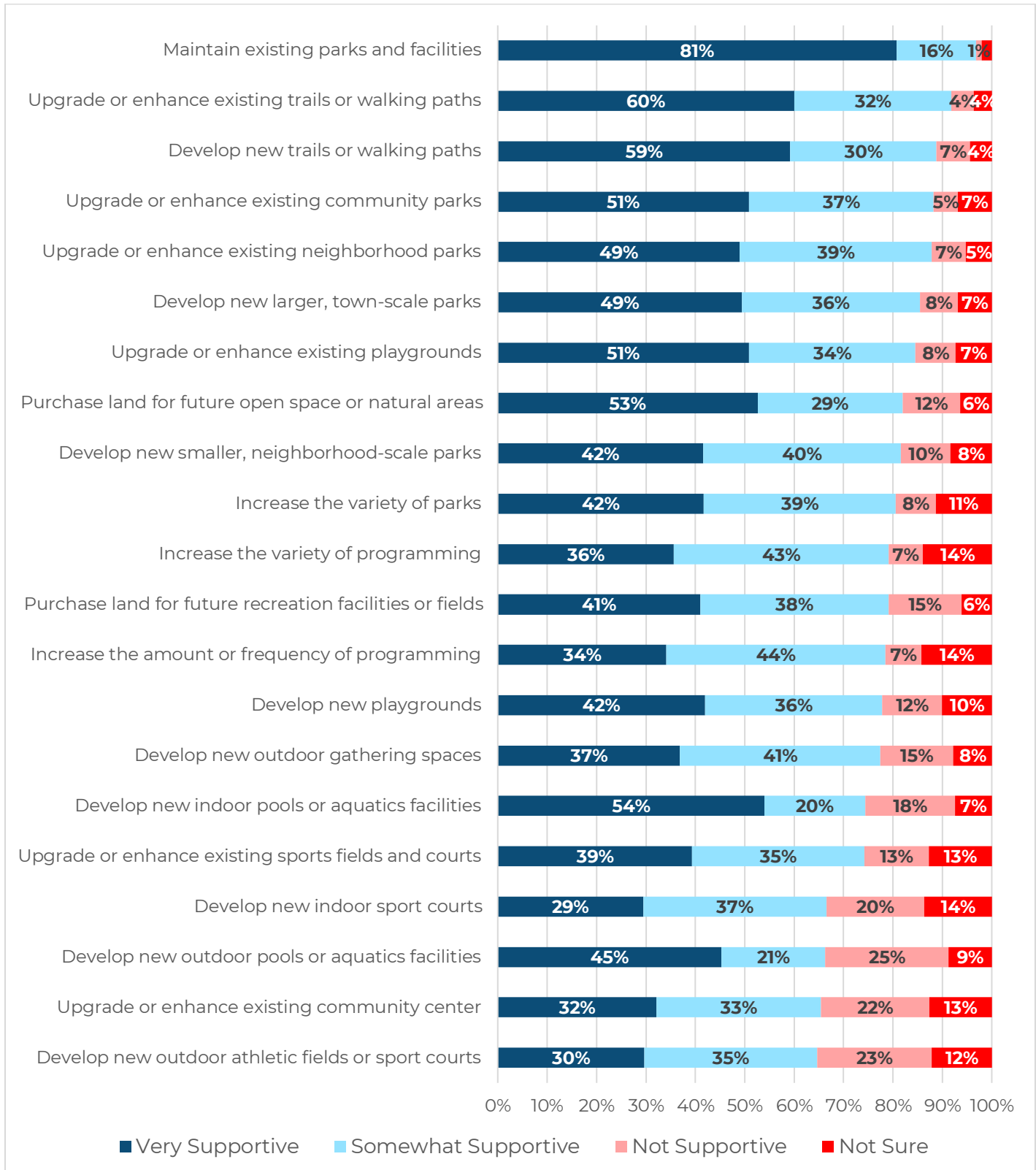
Question 8: Please rate your level of support for each potential action DPR could take to improve its facilities, amenities, and programs.

Statistical Survey Results (271 responded, 59 skipped)





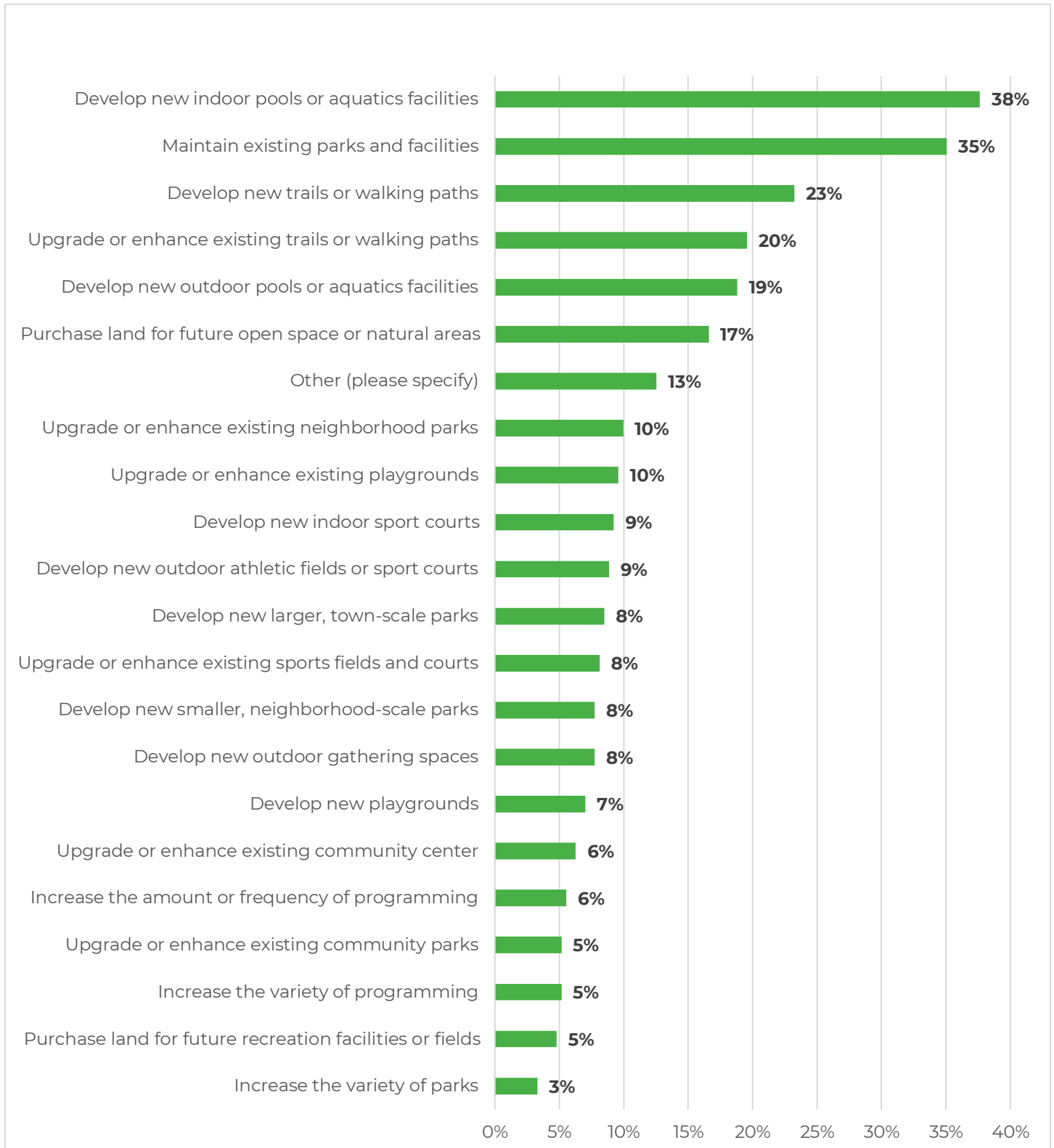
Community Survey Results (261 responded, 315 skipped)





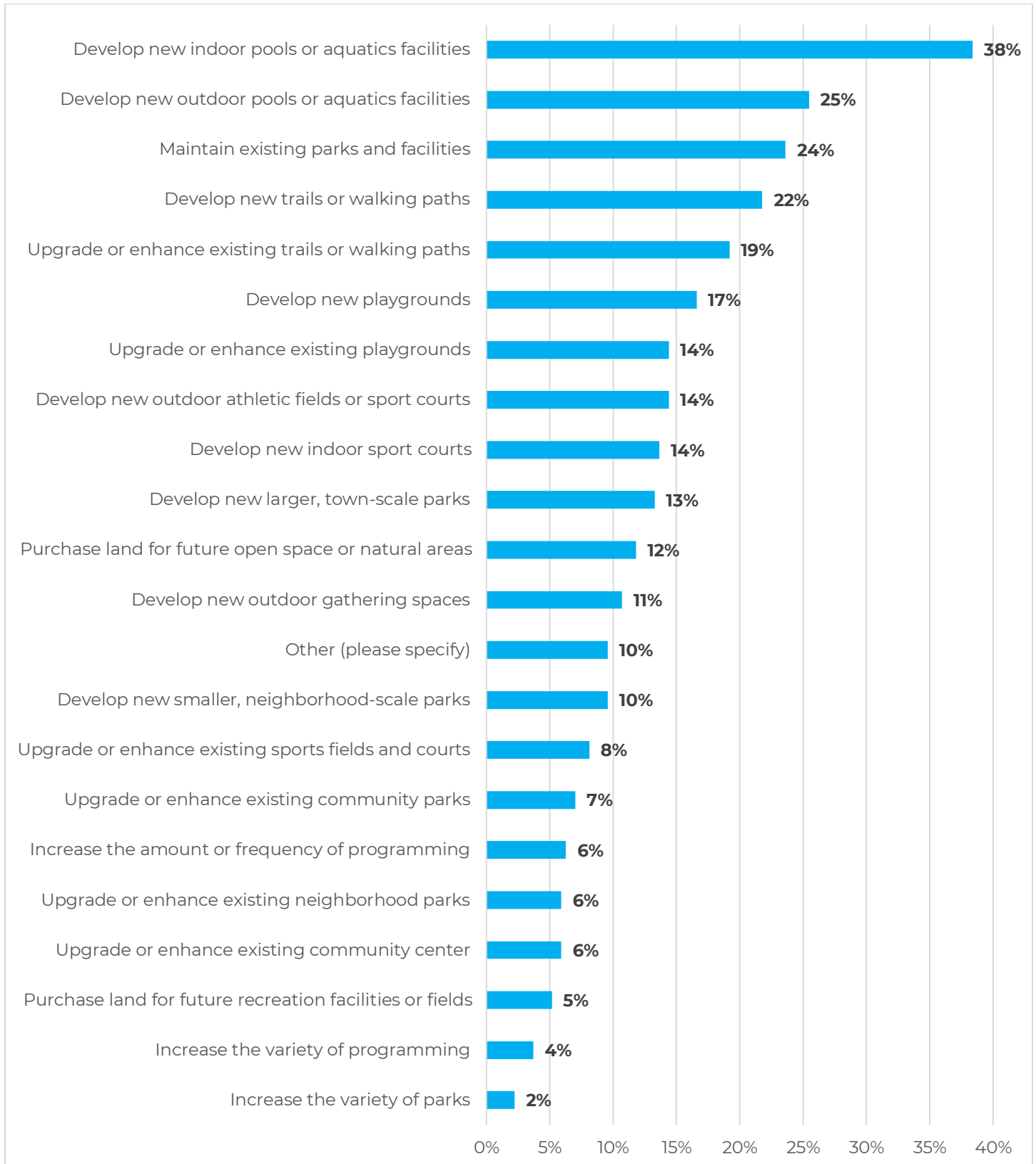
Question 8a: Which actions would you be MOST WILLING to fund with your tax dollars? (Select up to three)

Statistical Survey Results (294 responded, 36 skipped)





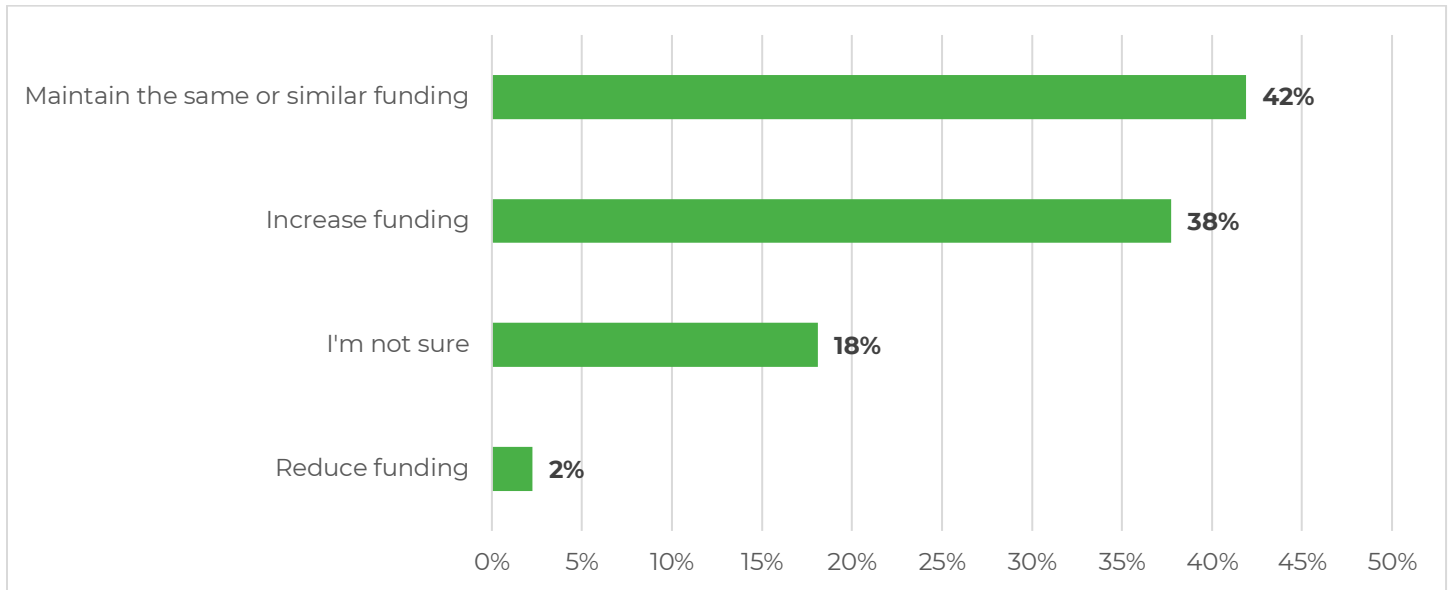
Community Survey Results (290 responded, 286 skipped)



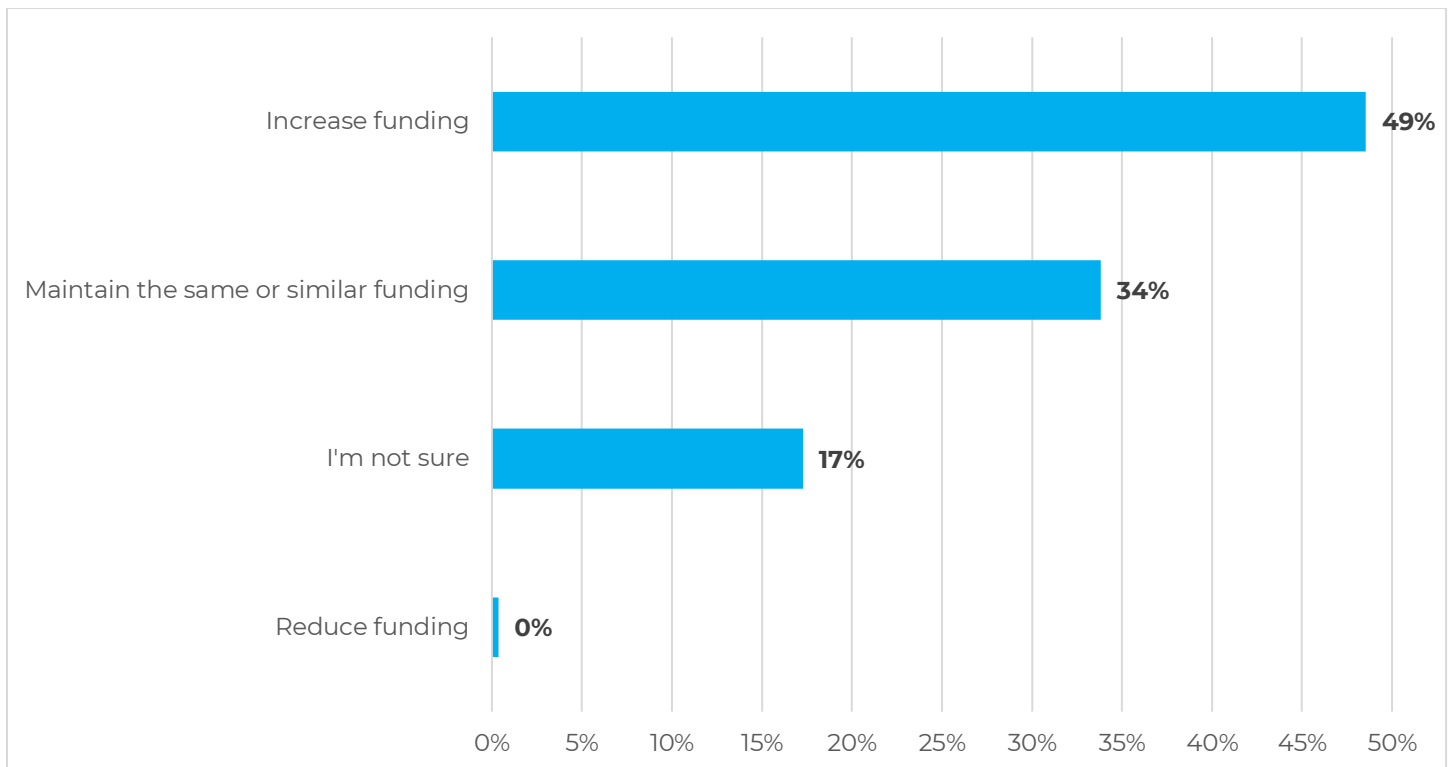


Question 9: Based on your perception of value, how would you want the Town to fund its future parks and recreation needs? (Select One)

Statistical Survey Results (276 responded, 54 skipped)



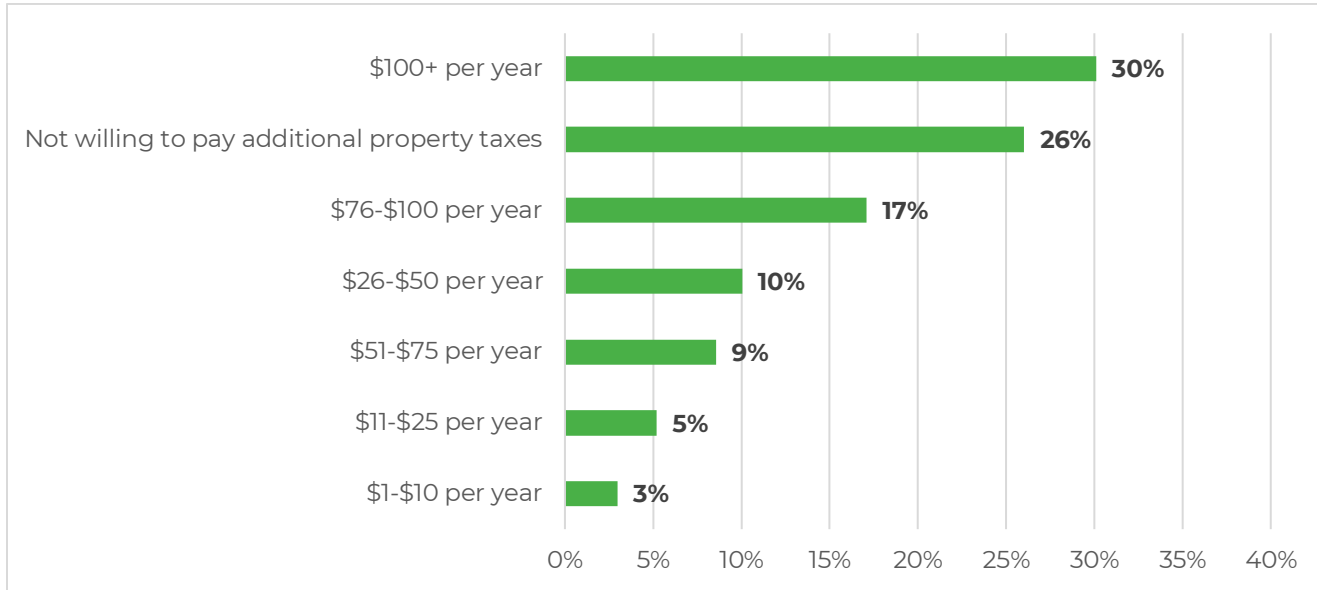
Community Survey Results (275 responded, 301 skipped)



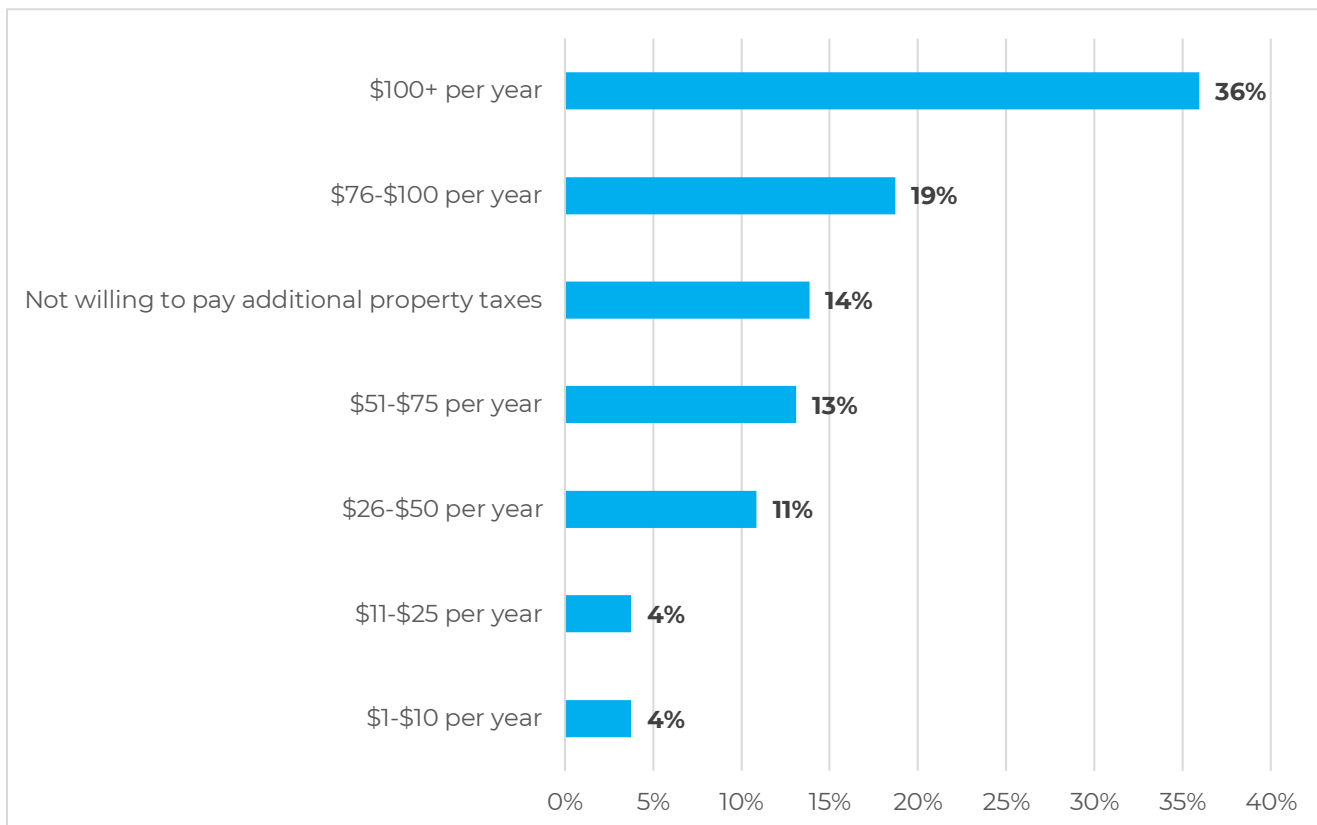


Question 9a: A percentage of the Town's budget is used for the operations, maintenance, and improvement of DPR facilities and programs. The quality of these actions is largely impacted by the allocation of property taxes. What additional amount in property taxes would you be willing to pay to fund the most important actions to you and your household? (Select One)

Statistical Survey Results (269 responded, 61 skipped)



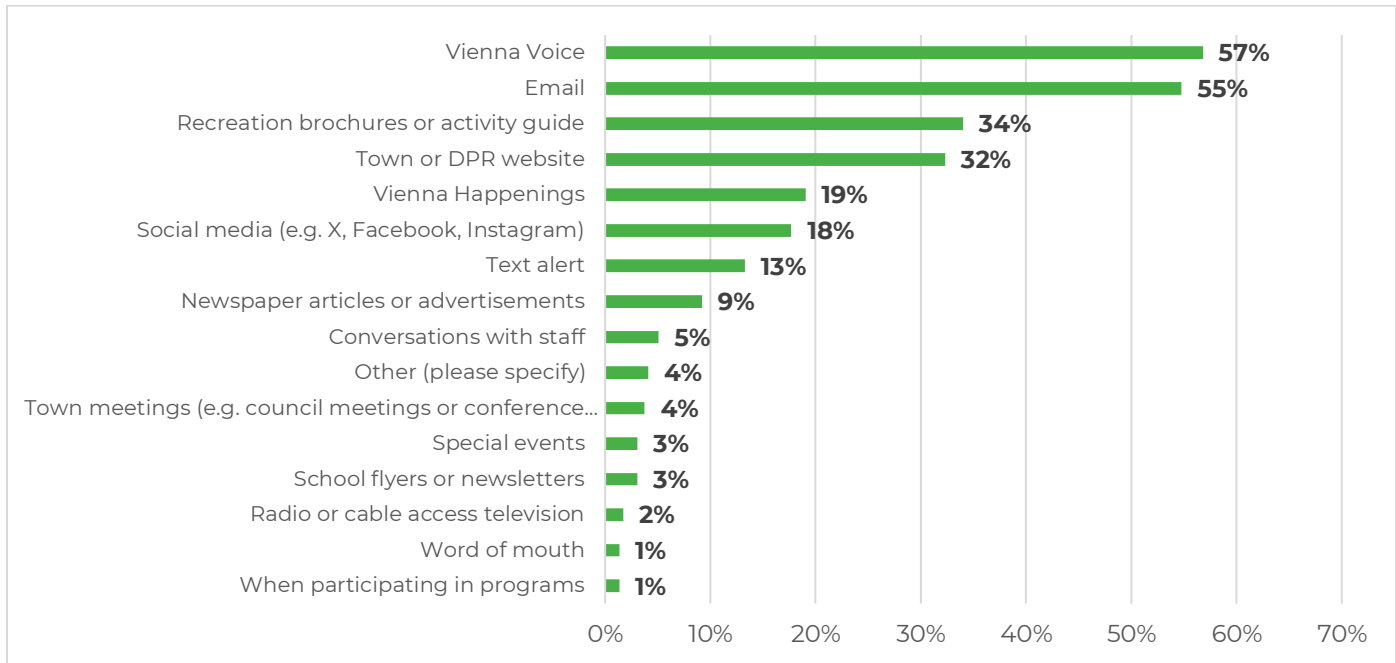
Community Survey Results (267 responded, 309 skipped)





Question 10: Which three methods of communication do you most prefer DPR use to provide information for recreational programs and activities? (select up to three)

Statistical Survey Results (294 responded, 36 skipped)



Community Survey Results (290 responded, 286 skipped)

